

INDIA Forbes

September 2018



great
indian
institutes
2018-19

FORBES INDIA

MARQUEE

A special marketing presentation complimentary with Forbes India. Not for Sale.

Network 18



This edition is a
Great Place To Study
FeatureED programme

Shekhar Bhattacharjee
Founder & CEO

Outreach

Ravi Sharma
Sakshi Chadha
Taruna Thakur
Alif Hossain

Operations

Meghna Singh
Jennifer R. Bailey

Creative

Naveen Kumar
Karan Sharma

To Read this edition online
www.greatplacetostudy.org

New Delhi

B1/B2, Mohan Estate,
New Delhi-110044
P: +91-11-41023100

London

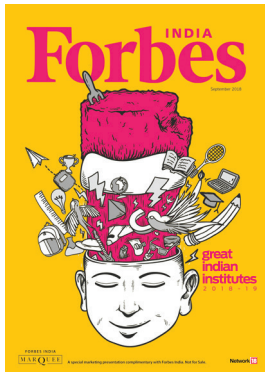
111 Buckingham Palace Road
Victoria Westminster,
London - SW1W 0SR
P: +44 203-026-6042

Manila

19th Floor Marco Polo
Ortigas Pasig City,
Manila- 1600
P: +61-02-883-5272

THIS EDITION IS BROUGHT TO YOU BY
GREAT PLACE TO STUDY™

Forbes INDIA



Cover Image
© Skilltree Knowledge Consortium

CEO-Forbes India & President Revenue, Network 18:
Joy Chakraborty

Marketing :
Neha Chimbalkar
Juhi Batra
Jitendar Gujar

Advertising Sales :
Preeti Sahnii
Girish Sharma
Mitu Midha
Anil Bhatia
Atishay Singh
Divya Bhatia

Distribution:
Subhadra Bose
Kaushal Pillai

Advertising Operation:
Chaitali Karia
Smita Suvarna
Krishna Gupta
Prashant Rane

All Rights Reserved © 2009 Forbes LLC, as to material published in the edition of Forbes Asia. All Rights Reserved.



Publisher: Maneck Davar

Issue Editor: Kushel Madhusoodanan, Pooja Mujumdar

Designer: Bharati Khule, Namrata Shelar

DISCLAIMER

The views and opinions expressed in this magazine are of SkillTree Knowledge Consortium and of the respective profiles featured in the magazine. SkillTree Knowledge Consortium takes full responsibility of the content in this issue and places it at the sole discretion of SkillTree Knowledge Consortium.

SkillTree Knowledge Consortium has taken full care to issue error-free knowledge in the public domain through this marketing initiative in collaboration with Forbes India Marquee.

07 Great Indian Institutes 2018-19

Great Indian Institutes 2018-19 is brought to you by Great Place to Study to showcase some of the Indian institutions who are thought leaders in the country's education community.



Expert Speak

Our panel of experts from the Indian education sector share their opinions.



49
Intellectual Disability
— Acharya Dhanwant Singh



06



31



14
Pushing the Boundaries of
Higher Education
— Paul Dupuis



22

ENTREPRENEURIAL COMPETENCY TRAINING IN THE EDUCATION CURRICULUM

Greater entrepreneurship can help the youth achieve their fullest potential.

- Arvina Purkayastha



ARVINA PURKAYASTHA
FOUNDER & CEO
BROADCAST1

Entrepreneurship has been regarded as a new science in the promotion of economic development leading to rapid development in entrepreneurship education. The growing number of students enrolled in entrepreneurship programs creates unprecedented challenges for educators. College and university business schools are a primary source of knowledge for aspiring business professionals. Many business schools have embraced the rise in entrepreneurial activity and have responded to this trend by expanding entrepreneurship courses that address the emerging trends in start-up ventures. In light of this trend, there is much debate over whether schools can actually teach individuals to be entrepreneurs through traditional theory-based learning and other pedagogical practices. This debate is fuelled by the disparate results in entrepreneurial studies.

Greater entrepreneurship is the antidote to these remaining economic headwinds and can help the youth achieve their fullest potential. Colleges, fostering entrepreneurship should leverage their infrastructure and resources to engage students with local employers, entrepreneurs, and lenders.

Few Reasons for teaching Entrepreneurship

- **Where the future is uncertain, students need skills that will allow them to make their own way**
We can't predict the job market and economy our students will enter into, therefore cannot predict the competence they will need to possess to thrive in it. We know without a doubt that our students need skills that will allow them to navigate uncertain waters. Entrepreneurship

education teaches these skills. It equips students to seek out problem-solving opportunities, empathise with others, think creatively, take risks, accept failure as part of the growth process, and appreciate the correlation between hard work and success.

- **More opportunities for creativity, innovation, and collaboration in schools**
As testing and standards take over our education system, opportunities for students to create, innovate, collaborate, and demonstrate proficiency or mastery in real-life ways become scarce. Entrepreneurship education not only encourages, but also requires students to be creative, to innovate, and to collaborate with others.
- **Importance of learning problem-solving skills**
Problem-solving has been all the rage in education for years. Traditionally, schools have taught problem-solving through pre-defined set-ups, which are not suitable for practical use. In the real world, problems get fixed with thorough identification. Students need to learn how to identify problems and solve the right ones. If a student identifies a problem incorrectly or solves the wrong problem, the solution to the problem has no value.
- **More grit**
Students learn grit through entrepreneurship because the entrepreneurial process is demanding and uncertain. These experiences can be extremely beneficial for students to learn before they graduate and begin to face real-life, people-in-need situations.
- **To make a difference**
This truth is self-evident. Entrepreneurs, by definition, want to make a difference. In the business sense, entrepreneurs seek to solve problems, meet needs, and ease difficulties as a means of selling products or services. In the social sense, entrepreneurs use ideas and solutions to make a difference to human beings or on the environment. Either way, students trained

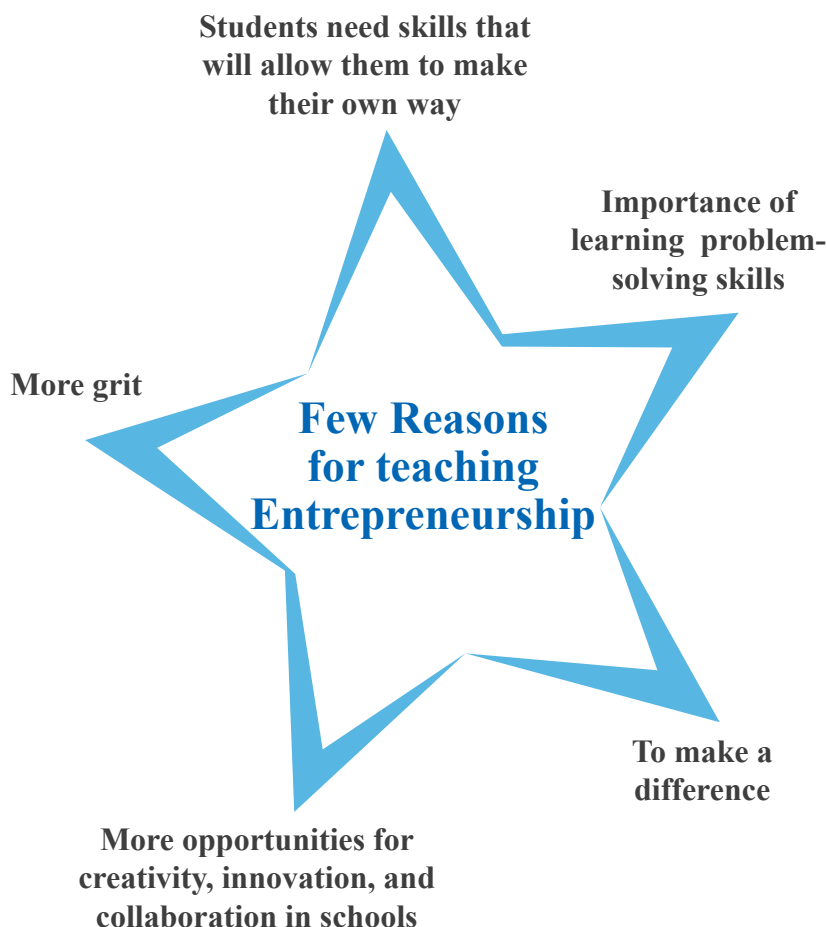
in entrepreneurship education enter the world determined to creatively solve problems, meet needs, and make the world a better place.

Cultivating entrepreneurial behaviour and culture

Entrepreneurship Education has met with varying degrees of success suggesting that not only is there one single approach to achieving an entrepreneurial community through but also there are other variables at work about which little is known. One such variable is ‘culture’, perhaps the most difficult of all to influence and adapt. The custodians of community culture are its educators, those tasked with perpetuating the values of a community through the provision of education. To build an entrepreneurial community, it is necessary to fundamentally alter traditional strategies and teaching methods in such a way that learning takes on new meaning, not only for students but also for other community stakeholders.

Values driven: Alignment to a common vision and inclusive consultation at a strategic level are meaningless unless people behave collectively in accordance with a shared set of values. The success or failure of any adaptation hinges on how strongly people believe in the new initiative and how well they alter their behaviour to support it. Teachers should run focus groups evolved around storytelling frenzies of how an entrepreneurial approach to their teaching will make a difference.

Leadership: Transformational initiatives in any organisation require strong, focused and committed leadership, even more so when there is the potential for a fundamental shift in the culture of the organization. Schools should plot further along the entrepreneurial side of the spectrum, demonstrating a focus at a strategic level.



The successes that should encounter in Entrepreneurship Education should be a result of three primary factors:

- Firstly, each school should have a clearly defined vision of what Entrepreneurship Education should be and the results it should deliver.
- Secondly, leadership should facilitate the inclusive formulation of a joint strategy that involves all community stakeholders.
- Thirdly, an incremental implementation process should be used that encourages participation from key community stakeholders, professional teaching staff and the students themselves.

RETHINKING EDUCATION MODELS

Building a conversational framework that promotes individuality and creativity in the classroom.



DR. P SHYAMA RAJU
CHANCELLOR
REVA UNIVERSITY

There is no single consolidated approach that answers all questions and controls outcome in learning processes. There is a dire need for heterogeneous learning models that blend virtual and real learning environments. Our higher education system was straight-jacketed in a pedantic suit suffocating the supposedly fluid teaching. Many modern approaches to teaching and learning have attempted to rescue existing systems and give them a new lease of life. Diana Laurillard's 'Conversational Framework', an interactive learning model, a tribute to Socratic ideas in a sense, propounds a logical solution to learning as an interlocution through diverse media, combining traditional and digital.

Conversational Framework (CF) presents learning as an interaction between the teacher and the learner and involves an exchange of dialogue, with the nature of discourse transforming in the process of acquiring knowledge. CF aims to induce learning by using different forms of communication and related mental activities; narrative, interactive, communicative, adaptive and productive and their corresponding manifestation in media. The conversational elements demonstrated in practice are discussion, adaptation, interaction, reflection. At REVA University, we are sensitive to the learning needs of the changing generation and the pedagogy has been accordingly updated. Every lesson imparted is laced with an interactive flavor. Moodle based assignments are a must that students attempt. Flipped classroom is another pedagogical tool used, so that classrooms are more engaging to students. Students are constantly exposed to simulated sessions where they interact with the subject matter directly. The process of learning is also a process of self-discovery at REVA.

University education, to remain relevant, is doing away with esoteric practices. A student in a learning encounter is not

a mere receiver but one that propels the action of learning, forward. Technology is an intrinsic part of curriculum execution at REVA and infused in every facet of the learning encounter. Lectures are captured and shared with students so they can study it at leisure and watch them through Moodle using the ERP portal. These lectures are also available in the library for students who need additional support in learning. CF heavily stresses on interaction and its affixed versions. To explicate; narrative media form at the first stage of learning involves one-sided learning employing media like print, TV, videos, etc. for introduction. This stage is for apprehension.

Using Interactive media, the learner responds to the model of dialogue presented but in a restricted manner. The teacher indulges students with web resources, search engines and multiple-choice tests. Through communicative and adaptive media, the interaction of the student with the source material augments. Knowledge can be adapted from preceding stages via seminars, online conferences, simulations and laboratory work and more modern formats like blogs and social media forums. The learner is involved in discussing, exploring and finally practicing. The entire process of learning comes to fruition in the productive stage, where action is realized and further knowledge reproduction is considered. Webpages, blog posts and any other medium that enable the learner to convey the learnt, deliberate the learning, fine-tune their originally formulated idea with the now established knowledge culture, and ponder over the inference of the experience. Faculty at REVA are encouraged to use blogs as a medium to communicate ideas to the student community. They use diverse pedagogy that would make learning more digital and appropriate to all learners.

An embedded system of knowledge procurement, where the learner plays the key role with independent exploration and scaffolded guidelines, enables unmitigated flow of creativity. The process promotes individuality and indulgence with knowledge societies across the world. Evolving technologies and lithe learning cultures that permeate the inclusion of new thoughts in and out of classrooms means that the academic trials at Universities lie in espousing technology, media, exploratory practices and rendering them with a touch of preexisting pedagogical understanding of learning. Digital learning is the way forward for higher education in India. REVA has gone digital. The faculty uses web links, YouTube, e-resources to ensure that technology has a major role to play in teaching-learning, engagement with the current generation to amplify challenges.

“A VISION OF EXCELLENCE IN HIGHER EDUCATION”

“The sublime vision and dedication of the founder of Alliance University saw the emergence of a trusted Institute of Excellence in Higher Education. With a legacy of more than two decades, Alliance was established with the purpose of grooming professionally trained business graduates. The institute widened its vision further encompassing law, engineering, and other vital academic disciplines. Soon the brand Alliance grew into a reputed private university in 2010. The University is recognized by the University Grants Commission (UGC), New Delhi.”

Dr. Anubha Singh, Pro Vice-Chancellor, **Alliance University**



Alliance University with its vibrant and picturesque campus in Bengaluru—the fastest growing city in India—offers more than 20 undergraduate and post-graduate majors to students

from diverse backgrounds. Alliance Education, defined by excellence in the areas of Business Administration; Engineering; Legal Studies and guided by the core values of the University, has shaped the lives of over 20,000 very successful alumni.

Alliance University provides a dynamic, challenging, and ethical environment where students and faculty can interact, collaborate and partner with a global community. The University offers baccalaureate concentrations, postgraduate and doctoral degrees and professional certificate programmes in multi-disciplinary areas of study. Robust industry interactions, international collaborations, outreach activities for social responsibility, career counseling, customized research-based curriculum, dedicated faculty, and advanced technology and infrastructure are the bywords of Alliance education.

Placement Record

The industry liaison team of Alliance University networks with industry professionals across multiple sectors. The team is dedicated to advising students on career options and providing them with industry internship and final placement opportunities.



Academics

At Alliance, the classrooms play an integral part in the University's academic mission by being vibrant learning centres. The faculty follows a collaborative approach to academics with a course-driven immersion experience complemented by live project-based course learning and industry-blended course activities. The course is emphasized with industry leaders presenting live assignments with the support of cutting-edge technology platforms.

Campus Life

Set amidst a sprawling 'green campus', the state-of-the-art infrastructure of Alliance University caters not only to the academic but to the holistic needs of today's millennial. Alliance University has a well-equipped library with quality research resources, a lively activity center with facilities for health, exercise and cultural activities, multi-cuisine restaurants with a variety of food services, and ample facilities for sports and games.

ACHIEVEMENTS

Alliance University is the first institute in South India to have received private university status

The School of Business of Alliance University is the first B-School in India to have received accreditation from the International Accreditation Council for Business Education (IACBE), USA

Alliance University has won accolades from bodies such as ASSOCHAM and ABP News for being the most innovative institution in Building Industry Academia Interface in 2018

For its world-class facilities, Alliance University was awarded the Educational Institution with the Best Infrastructure by the World Education Congress in 2018

India Today in its 2018 survey ranked Alliance University as the 7th Best Private University in the Country

The MBA Programme from the School of Business of Alliance University is ranked No. 18 for its MBA full-time programme in Central Asia by Eduniversal Masters Ranking 2017

The Economic Times named Alliance University as the Best Education Brand in 2017

Impact

The institute was awarded as one of the most innovative universities by various bodies for its industry-academic interface. A network of over 350 companies has helped achieve 100% placements through its campus recruitments.

ALUMNI SPEAK

“Being part of Alliance has been the most enriching experiences and one of the best decisions of my life. My days at Alliance as a student developed my people skills and helped me amass knowledge while gaining critical and analytical thinking approach. Interaction with qualified faculties and diverse group of peers developed my personality and team-building skills which today helps me greatly at an organisational level. The University not just focuses on subject matter expertise but also prepares one to propel in corporate career. I can vouch beyond doubt that such exposure has added immense value to my life.”



- Ashwin Kunder,

Class of 2007, Local Director, Jones Lang LaSalle

'ENSURING AN EDUCATION FOR LIFE'



"The School of Biotechnology has been a trailblazer in the Biotechnology arena since its inception in 2004, with established UG, PG and PhD programmes in Biotechnology, Microbiology and Bioinformatics. The School is also recognized as a TIFAC Centre of Relevance and Excellence (CORE) in Biomedical Technology under the DST Mission REACH programme."

Bipin Nair, Ph.D, Dean, Biotechnology, **Amrita Vishwa Vidyapeetham**

Amrita University is a world-class, research-intensive university with national and international repute as an educational institution providing higher education in an ambience rooted in rich Indian culture and heritage steeped in spiritual values. Sri Mata Amritanandamayi Devi, Amma, one of the foremost humanitarian leaders in the world today, is the Founder and Chancellor of the University. In Amma's view, the main purpose of education should be to impart a culture of the heart and based on spiritual values thereby providing not just education for a living but education for life.



Placement Record

Just a few examples of their placement successes include positions bagged in the Indian Institutes of Technology (IITs), Indian Institute of Science (IISc), National Centre for Biological Sciences (NCBS), Centre for Cellular and Molecular Biology (CCMB), University of California network, Cellworks, Biocon, BioGenex, Astra Zeneca, Lupin and Reliance Life Sciences, Max Planck Institute (Germany) amongst many others. Their highly motivated faculty members are dedicated to training students to aim for the best in science and in life. Amrita School of Biotechnology (ASBT) has consistently been a destination of choice for leading firms who offer internships.

Academics

ASBT is the National Coordinator for the MHRD supported design and development of Biotechnology Virtual Labs in collaboration with

ACHIEVEMENTS

MoU with Wipro Technologies for developing low cost diabetes solutions

Aegis Graham Bell Award

MoU with Oxford University, UK

MoU with ID Genomics, Seattle, USA

MoU with UCSD-Tata Institute for Genetics & Society

Amrita School of Biotech/Amrita Univ. featured on UNAI web site

Selected for the "Re-invent The Toilet" Grand Challenge India Award from the Bill and Melinda Gates Foundation USA along with DBT-BIRAC, Government of India for novel approach to Sanitation solutions.

ASBT students consistently qualify for National and International Research fellowships (CSIR, UGC, ICMR, DBT)

MoU with Agilent Technologies Germany to set up State of the Art Mass Spectrometry Facility

Campus Life

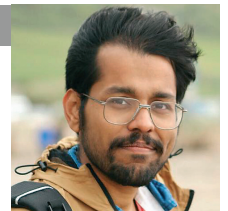
Located close to the international headquarters of the Mata Amritanandamayi Math, the 90-acre campus provides a learning environment that harmoniously blends science and spirituality. Over 90% of the students reside in hostels on campus.

All Schools and Research Centres on campus are committed to generating, disseminating and preserving knowledge. They seek to develop in each member of the campus, the ability and passion to work wisely, creatively and effectively for the betterment of humanity. Numerous seminars, discussions and debates help enhance the quest for knowledge. Although located in a remote village blessed with panoramic backwater expanses and tiny glistening brooks on one side and the mighty sea on the other side, all modern amenities which go to make campus life memorable, are provided. There is a well-stocked library, cafeterias and sports facilities. A culture of enthusiastically celebrating festivals and other events makes life on campus stimulating.

Impact

Amrita Live-in-Labs® is a multidisciplinary experiential learning programme that facilitates the research, development, and deployment of sustainable solutions for current challenges faced by rural communities in India. The programme is designed to engage participants in a mutual learning and sharing experience by breaking classroom barriers to implement theoretical knowledge to address real-world problems.

ALUMNI SPEAK



"My time at Amrita school of Biotechnology has been an endearing journey. It will always be special to me because it is the only one place where my education for prosperity married my education for life. We had the best mentors who took efforts in answering the vast number of doubts we had — both inside and outside the classroom. Their friendly attitude and the time invested in discussing science has encouraged me to be more inquisitive and passionate in whatever I learn. ASBT is the reason I really enjoy science and research as much as I do today."

Sreeram Udayan,

[PhD scholar, University College, Cork, Ireland]

IITB and IITD. Amrita Virtual Biotechnology Laboratory is a new kind of experimental science that is being established as a virtual simulation-based laboratory. In partnership with the Government of India's Sakshat initiative of the Ministry of Human Resource Development, these Amrita Virtual Labs focus on helping students retain the real feel of a laboratory, while conducting the experiment from an internet-enabled computer terminal, much in the same way as is done, in a real lab.



“BLENDING COMPASSION AND SCIENTIFIC EDUCATION”

श्रद्धावान् कर्मते ज्ञानम्
AMMA VISHWA VIDYAPEETHAM

“It is AMMA's prayer that we develop the expansive-mindedness to embrace both scientific knowledge and spiritual wisdom. We can no longer afford to see these two streams of knowledge as flowing in opposite directions. In truth, they complement one another. If we merge these streams, we will find that we are able to create a mighty river—a river whose waters can remove suffering and spread life to all of humanity.”

Sri Mata Amritanandamayi Devi, Chancellor, **Amrita Vishwa Vidyapeetham**



In 2003, world humanitarian leader and spiritual teacher Sri Mata Amritanandamayi Devi (AMMA) set up Amrita Vishwa Vidyapeetham. AMMA is known as the ‘Hugging Saint’ worldwide and has embraced more than 35 million people. AMMA's concepts of education, stress on research and commitment to instilling universal values have come together to shape Amrita Vishwa Vidyapeetham into an institution where the latest advancements and discoveries combine with compassion and service-mindedness. What makes AMMA's vision of education through Amrita Vishwa Vidyapeetham unique is that is all encompassing. Amrita strives to provide ‘Education for Life’ in addition to ‘Education for Living’. This is their uniqueness. This is realized in all dimensions of the university, be it academics, research or student life.

Placement Record

Amrita prepares students for a successful professional career in a systematic and structured manner. To this end, the Directorate of Corporate and Industry Relations (CIR) wing of Amrita understands the students’ career aspirations and, thanks to continuous interactions with the industry, understands their expectations from the academy. It accordingly designs and executes career-oriented skill development programmes, engages industry professionals to train and guide the students, etc. These courses are executed over a period of two to three years.

CIR strives to achieve excellent placement of students each year. A proven track record of consistent high-quality placements year-on-year is one of the reasons for many bright students opting for admission to Amrita.

Academics

Amrita works on a choice-based credit system with electives in cutting-edge areas. There are curricular innovations like open electives, project-based courses, industry electives, live-in-labs experiential learning programme, semester abroad programme, etc. There is good industry orientation and a life skills programme for improving employability.

ACHIEVEMENTS

Ranked 8th among 700 universities in the National Institutional Ranking Framework (NIRF) 2018 of the Government of India. Only private university in the top 10

Re-accredited by National Assessment and Accreditation Council (NAAC) with ‘A’ grade

Ranked as the Greenest campus in India in the category of ‘Engineering Institutions’ in Swachhta Rankings 2017 of the Government of India

Ranked as top private university in India in the world university rankings such as Times Higher Education (THE) and Quacquarelli Symonds (QS)

Over ₹ 250+ crore of research funding with the support of major national laboratories, industry leaders and agencies like TIFAC, DST, ICMR, ISRO, DRDO, DBT, DIT, DRDO, Microsoft, Hewlett Packard, Media Lab Asia, Infosys, MDS Pharma, Biocon, etc.

and other faculties. In all campuses, there are specialized facilities for sports and games like an Olympic standard swimming pool, synthetic tennis court and state-of-the-art gymnasium that are available for the benefit of students.

Impact

In early 2013, AMMA, proposed a programme, ‘Live in Labs @ AMRITA’ in which Amrita students and faculty, in conjunction with students and faculty from international universities could spend two weeks to six months in villages in India in order to understand current challenges and, subsequently, develop sustainable solutions. This immersive experiential programme not only advances international collaboration and participatory learning but also promotes an environment of synergy between science, engineering and human values. Twenty-two villages across India have been visited.



Campus Life

Excellent infrastructure, well-equipped libraries, learning centres and state-of-the-art teaching and research laboratories in all campuses, departments and centres of excellence, characterize the institute. If you take engineering alone, there are 250+ advanced laboratories. The sophisticated equipment available in these labs include sub-sonic wind tunnel, Kamov-35 Helicopter and MIG-23 fighter aircraft. It is the same likewise for medicine

ALUMNI SPEAK

“I am currently pursuing my Master’s degree at the Department of Electrical Engineering at Stanford University. I had joined the Master’s degree programme from Fall 2018. It gives me a sense of ultimate satisfaction to now be a part of the most prestigious educational organization and an even larger sense of pride in carrying the part of Amrita Vishwa Vidyapeetham engrained within me. I am indebted to the Institution and all the faculty for their unconditional support, guidance and blessings without which I would not have succeeded.”



- **Hitha Revalla**
Alumnus: Batch 2013-2017
Electronics and Communication Department

'SHAPING THE FUTURE OF COMING GENERATIONS THROUGH THE IDEOLOGY OF MODERN GURUKUL'

APEX PROFESSIONAL UNIVERSITY

"Education is an act of social transformation and our goal is focused on curating professionals who are responsible, committed, and confident in their desired field. In order to achieve this, we have developed an innovative curricular framework, which is on par with some of the best universities across the world. We are prepared to enhance efforts to the best possible extent for the betterment of academic scenario in North East India. We feel proud that we have found such an excellent University in Arunachal Pradesh, which can shape modern India."

Acharya Dhanwant Singh, Founder, **Apex Professional University**



Apex Professional University (APU) is known for its academic excellence and commitment to faith, where wisdom is pursued, vocation is discerned, and service is fostered.

The university aims to discover, preserve, and disseminate ancient Indian knowledge, to educate the next generation of global citizens and to develop human potential to its fullest extent so that it fosters innovation, enterprise and enthusiasm for excellence. The education framework grooms leaders who are not only professionals but also good human beings with values. APU provides the finest teaching minds, whose guidance is reinforced with decades of teaching experience, international exposure and understanding. It is the only university in the world that teaches life skills on the basis of Six Indian Schools of Thought—Sankhya, Yoga, Nyaya, Vaisheshika, Mimamsa and Vedanta.

Placement Record

Apex Professional University is nurturing students to be job creators, not jobseekers. Mere learning from books, lectures and study material do not comprise holistic learning. Practical, hands-on learning and live experience is essential for better understanding of work processes and business functions. The University has been clearly advocating the student fraternity to visit corporate houses, museums, industries, etc to bridge the gap between theoretical training and practical learning. Such visits improve interpersonal skills and communication techniques, broadens the outlook

and sharpens the skill of students with exposure to various parameters related to different work situations.

Academics

APU is amongst the first to have acknowledged the transformation and is leading the revolution in teaching methodology. It is inarguably one of the first to adopt Bloom's Taxonomy method of teaching, which has gained tremendous popularity across the globe but remains a relatively unexplored territory in the Indian education scenario. Bloom's Taxonomy model is honoured after Benjamin Bloom, who invented the methodology, which classifies the learning objectives and segregates it according to its complexity and specificity. The model

adopts the objective of Remember, Understand, Apply, Analyse, Evaluate and Create to deliver the most holistic learning experience. Apart from Bloom's Taxonomy, the University firmly believes in the traditional Gurukul method of teaching. Therefore, the adoption of Bloom's Taxonomy integrated with the Gurukul concept is a testament that Apex is treading the path of enhancing academic education in India.

Campus Life

Covering 18.09 acres, APU is located at the eastern foothills of the divine Himalayas, Pasighat, that is spiritually vibrant, naturally serene and peaceful. Its holy ambience is in itself a fillip for the

ACHIEVEMENTS

Recognised by Higher Education Review for Its contribution in the area of Holistic Development

Awarded with a Certificate of Excellence in the year 2017 by The CEO Magazine

Rated as the fastest growing University in 2017 and Hon'ble Chancellor received this award from the Honorable Minister Shri Santhosh Kumar Gangawar, Government of India, New Delhi

Winner of World Education Award 2012 HIGHER EDUCATION as Best Training Provider

Winner of eINDIA 2011 BEST DIGITAL LEARNING INITIATIVE of the year

learner's holistic development. APU provides amazing opportunities to students for trying things they never had the chance to do. They get complete support in order to ensure that each event is of a high standard and all objectives are met. Activities include anything from extracurricular, academic activities to talent shows and Zalwa—cultural fests.

Impact

The University was recognised for its efforts in Institutional Social Responsibility by eLets Technomedia Pvt. Ltd. and this award was handed over by Manpreet Singh Manna, Director, AICTE, Ministry of HRD, Government of India at New Delhi. ASSOCHAM rated the University as the best progressive University for the Year 2018. It also ranked among the top ten Universities in the progressive India Conclave, 2018 by Corporate Council for Leadership and awareness in Agra, July 2018.

ALUMNI SPEAK



"If something that you always desire for and you finally get it, no one can express the enormous feeling of happiness you feel deep inside. With more and more enthusiasm you carry forward the hard work, because you have been rewarded with the most beautiful gift of your life. I am proud to call myself a CSIR NET holder and my highest honour of thanks goes to my University, Apex Professional University, Pasighat and my Physics HOD, Dean, Dr. Rhituraj Saikia who have provided me with every essential that I needed to achieve my dream."

- Bomge Tasar



“NURTURING TALENTS TOWARDS SUCCESS”

“It is heartening to witness the remarkable achievements of AIT over the past few years. Starting with being declared as the Best Professional College (Urban) in 2017, AIT has showcased its excellence in all fields viz. academics, sports, cultural activities and social work. It has provided excellent campus placements to its students and has been effectively nurturing the future generations of engineers, in professional and personal terms.”

Lt Gen DR Soni, PVSM, VSM, ADC Patron-in-Chief



The Army Institute of Technology, Pune, is an engineering college catering to the educational needs of Army wards. AIT is a fully residential engineering college with a full Wi-Fi campus; which along with a well-developed MOODLE-based LMS and campus ERP, encourages students towards online self-learning. AIT has excellent infrastructure in terms of a well-stocked library, fully equipped labs, one of the best workshops in the region, a CAE lab and fabrication shop for a great “hands-on” experiential learning environment.

The college also encourages and promotes project-based learning through mini projects and participation in technical competitions and hackathons across the country.

Placement Record

The institute prides itself on its wide network of alumni relations that sees its placement season net an average salary of ₹6 LPA. The highest salary that was offered was ₹39 LPA. Five students joined Microsoft.

Academics

Dassault Systèmes has established a Product Innovation Centre at AIT. Every day, students are exposed to new challenges in areas like robotics, 3D printing and embedded systems. SAE India,

ACHIEVEMENTS

Ranked 88th by the National Institutional Ranking Framework (NIRF) devised by Ministry of HRD

Accredited by NAAC – Grade A

All four undergraduate programmes accredited by NBA

Ranked in top 30 institutes across India in all prestigious surveys like India Today, Outlook India, The Week and Dataquest

Excellent Placement Award by Dataquest in 2015

Best Professional College Award by Pune University 2017

Considered in top 10 institutes of West India

Ranked among top 10% colleges of India in the employability assessment conducted by Aspiring Minds

BAJA, JohnDeere TechnoChamp, Barclays Innovation, 3DPLM Aakruti and NSE Hackathon are our success stories in recent past. Summer, winter internships and sponsored projects are always on top of our list. These are the keys to practical knowledge. Around 70% of AIT projects are sponsored. Our well-experienced faculty gives valuable guidance to every project group.

Campus Life

Extracurricular and co-curricular activities are organized all year round to keep the students involved, engaged in productive pursuits, which are neither mundane nor enforced upon. The campus has excellent facilities for entertainment, sports and recreation. The AIT has a well-stocked library and a state-of-the-art reading hall that can accommodate 150 students at a time. Sports are an especially popular pastime at AIT and the campus boasts a basketball court, a cricket field, a tennis court, a volleyball court, a football (soccer) field, a badminton court (a sport, which of course, originated in Pune), fitness studio, a croquet lawn and two squash courts.

Impact

The beautiful campus, serene ambience and architectural splendour, state-of-the-art infrastructure, all provide vital ingredients for a delectable academic environment for development of total quality engineers. AIT alumni are to be found not just in traditional engineering or Information Technology concerns, but also in the world's leading educational institutions, financial and professional service firms, creative agencies and entrepreneurial efforts.

ALUMNI SPEAK



“AIT gave me a needed head start in terms of confidence, guidance, mindset, learning and mentorship. Competing and collaborating with the best of self-disciplined army children gave me the best recipe to build my own success company within years from my college placement. Given a choice, I will relive and redo my AIT moments plus learning again exactly the same way.”

- Vikram Sareen,
Chief Architect, CEO And Founder,
Blue Bricks Group of Companies



'A LEADER IN EDUCATION, TRAINING AND RESEARCH'

B. S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

"The placement record of the institution has been remarkable and most students chart their careers well before their graduation. All the graduates from its portals either occupy prestigious positions in multinational companies or join institutions of higher learning in India and abroad."

Dr. Sahol Hamid Bin Abu Bakar, V-C, **B. S. Abdur Rahman Crescent Institute of Science and Technology**,
Chennai, Tamil Nadu



The institute aspires to be a leader in education, training and research in engineering, science, technology and management, and play a vital role in the socio-economic progress of the country. Crescent is the 4th varsity to be awarded with a QS 4-Star rating, and the only University in India to have 16 + 04 (20) programmes NBA accredited under Tier-1 of the prestigious Washington Accord. It is also the first and only University in India to have a foreign national as vice-chancellor, with more than 100 full-time foreign associates for academic upliftment. Its website is www.crescent.education.

Placement Record

The primary function of the placement office is three-fold, the first and foremost is creating awareness about the placement process through a series of awareness programmes. The next task is to train them to face the forthcoming placement seasons through a set of placement training through experts in the sector. The last but the most important function is to streamline them as per the convenience of students and recruiters. The placement process begins with pre-placement talks by companies, usually scheduled in the month of August and the placement process commences from the month of September. An elaborate slotting criteria is used to slot the companies for the placement process.

Academics

Crescent's teaching pedagogy is the finest attribute across other higher education institutions. The

biggest challenge is capturing the students' attention, and putting across ideas in such a way that it stays with them long after they have left the classroom. For this to happen, our classroom experience was redefined and innovative ideas that make teaching methods more effective were implemented which are as follows:

- Real-World Learning: Infusing real-world experiences into instructions that will make teaching moments fresh, easy to understand, easy to learn and will spark interest
- Work on live projects: Triggers self-reflection and encourages students to redefine
- Constant updates in academics matching with the current trends of education
- Case study-based curriculum
- State-of-the-art lab facilities
- Language labs to develop personality attributes
- Collaborative Research involving Industries and International Academic Institutions

Campus Life

Crescent is a student-friendly campus. Every aspect of the education at Crescent is dedicated to students' empowerment and well-being. State-of-the-art convention centre, more than 130 classrooms, more than 90 laboratories, 14 department seminar halls, 10 department libraries, central computing facility, well-developed indoor and outdoor sports facilities, well-equipped fitness centre, student amenities centre, separate hostels for men and women, 100% power backup to meet load shedding, green campus initiatives and high surveillance monitored campus are the highlights.

Impact

In real-time industrial situations and during this pursuit, character traits of students are shaped and fine-tuned to enable them to initiate, compete, lead and share and become a good human being. The placement record of the institution has been remarkable and most students chart their careers well before their graduation. All the graduates either occupy prestigious positions in MNCs or join institutions of higher learning abroad. Some graduates turn entrepreneurs with the guidance of the Entrepreneurship Development Cell and the Industry-Institute Partnership Cell.

ACHIEVEMENTS

QS World Top Universities Ranking - Awarded 4 out of 5 stars

Accredited "A" grade by NAAC on the very first cycle

Among Top-100 Universities in India, as per 2017 NIRF ranking

First & Only University in India to have Foreign National as Vice-Chancellor

Only university in India to have 16+04 (20) programmes NBA accredited under Tier-1 of the prestigious "Washington Accord"

MoU with Foreign University in Exchange for sharing of expertise on academic resources and best practices

ALUMNI SPEAK



"If I were to sum up my experience at BSA Crescent Institute of Science and Technology, it would be challenges coupled with learning. The quality of education, the modules and the curriculum are premium standard, on par with the leading Higher Education Institutions (HEI) in the country taught by competent industry leaders and professionals. The focus on strategy and leadership gives Crescent its exclusive touch and flavour. With over 34 years of academic excellence, Crescent gives ample exposure for students to varied and distinctive thought processes different from that of the Indian educational methodologies."

- Mahesh Kiran



‘SEEKING TO TRANSFORM HIGHER EDUCATION’

“The emphasis on active learning, simulation and industry exposure at BMU ensures that a student possesses real and relevant employable skills. A graduate from BMU strongly imbibes ethical and socially responsible practices — through the various training and learning modules. At BMU, we prepare students not just for a career, but we show them how to thrive and grow in a complex world!”

Mr. Sunil K Munjal, Chancellor, **BML Munjal University (BMU)**

HIGHLIGHTS

Mentored by Imperial College London

Management programmes in association with KPMG

Surface Engineering and Flexible Micro-Electronics Laboratories on Campus

Incubation Centre & an Executive Education Centre

Super Computer — a High-Performing Computer on Campus

Bloomberg Terminal, a computer software system provided by the financial data vendor Bloomberg L.P.

Business Analytics Laboratory on campus

BMU also runs company-specific programmes, tailored exclusively for companies, like Women-in-Leadership programme, Executive MBA, and more



BML Munjal University (BMU) has been founded by the promoters of the Hero Group, with the mission to establish a world-class university in India. Named after the Hero Group’s Co-founder and Chairman, Dr. Brijmohan Lall Munjal, the aspiration has always been to groom future leaders for India and, more broadly, for Asia. BMU is engaged in creating, preserving and imparting knowledge to a diverse community of students. The university “*aspires to nurture ethical leaders who are skilled, knowledgeable, and have the life skills required for leading their organizations to success. The university seeks the advancement and dissemination of practically oriented knowledge benchmarked with the best global standards.*” BMU currently offers BTech, B.Sc. Economics, BBA, MBA, Ph.D., and Executive Programmes.



Placement Record

BMU students spend up to 45% of the contact hours learning outside the classroom through labs, projects, research assignments and Practice school (supervised internships). In the span of under 5 years, BMU has established well-reputed relations with some of the best names in the industry, including Siemens, Dell, Mother Dairy, Yes Bank, Axis Bank, KPMG, Hero FinCorp, Amazon, Airtel and many more. The inter-disciplinary curriculum at BMU ensures that all students graduate prepared not only for their careers but also for life. The Corporate Engagement team ensures that all students stepping into their careers are well equipped to handle not just their work but also the industry environment, through a series of training sessions and interactions.

Academics

At BMU, the academic structure has been designed to break boundaries between different disciplines, bridge the gap between theory and practice and synchronize the classroom with the workplace. BMU’s academic mentor is Imperial College London. The learning experience at BMU has been further augmented through

collaborations with the Robert H. Smith School of Business, Singapore Management University, University of Maryland, Carleton University, Kent State University and University of California, Berkeley. Centres of Excellence and state-of-the-art labs have been set up on BMU campus by Siemens, Shell, Intel, IBM, Fraunhofer Gesellschaft, Axis Bank and KPMG. BMU’s Research Partners are Fraunhofer Gesellschaft, CSIR, CEERI-India, Hero MotoCorp and more.

Campus Life

The 50-acre fully residential and eco-friendly BMU campus has all the facilities and resources to ensure that students have a comfortable and enjoyable stay. The campus seamlessly integrates academic spaces and recreational hangouts and fosters the spirit of community-living and learning. Besides indoor sporting facilities, the campus has tennis, volleyball, basketball, and badminton courts; a gym and a cricket-cum-football field. Qualified and experienced sports instructors are at hand to oversee the sports programmes.

ALUMNI SPEAK



“I was really excited to be a part of BMU Summer School at Imperial College London as I was curious to explore the culture abroad and the international education system. The sessions were interactive, and the faculty truly brought out the best in me. It was an enriching experience and I am really glad to have taken this opportunity of visiting Imperial College London, as these are memories that will stay close to my heart.”

- **Aishwarya Bhatia**,
Senior Executive - Big Brands Indiamart

PUSHING THE BOUNDARIES OF HIGHER EDUCATION

Let us decode the role of higher education in bridging the skill gap in India Inc.



PAUL DUPUIS
MD & CEO
RANDSTAD INDIA

What is India's potential for higher education? It is in the 760 universities and close to 38,500 colleges—two-thirds of which are privately managed, and more than half of which are in rural areas. It is also in the rising adult literacy levels and an ambitious target of 30 per cent GER (gross enrolment ratio) in the higher education system by 2020.

And now, meet India's realities of higher education. Only six per cent of India's citizens graduate from a college. Of these, most campus graduates lack higher-order thinking skills, and not many possess skill sets in emerging technologies. And job opportunities for the existing curriculum are dwindling. So, how can education bridge the gap in this growing and increasingly dynamic economy? How can higher education improve the supply of skilled workforce for India Inc. —for now and the future?

A three-pronged integrated responsibility of support

For higher education to become relevant, to foster employability and play an effective augmenting force to India Inc., educational institutions must seamlessly address three critical areas:

- The first is to be relevant—both in job skills and quality of thinking. This will help position India as a global hub for talent, and create a deep culture of research, innovation and entrepreneurship to drive high economic growth and competitiveness in international markets.
- The second is to achieve high rates of enrolment through easier and more equitable access to quality education. Quality of education must be closely linked to new-age curricula, skilled and qualified faculty to bridge the academia-industry leap, and strong focus on plug-and-play capabilities to make an impact.

- The third is to hold pride of place on the global higher education map. This calls for healthy mobility of students and faculty, and collaborations with reputed global institutions for quality transnational education. It demands world-class teaching and research, and a framework for standards of delivery of quality higher education.

Despite the high profile 'Skill India' initiatives, the skilled Indian workforce stands at a mere 2.5 per cent – as compared to 60-70 per cent in developed countries. Industry, academia and lawmakers need to work in close unison in order to realise a nimble education-employability convergence. Singapore's vision of launching Manpower 21 as early as 1998 (post the Asian crisis in 1997) is a good example of how business, universities and the government co-created an environment of knowledge-based employability.

Co-creating world-class higher education with technology

Technology can be an effective and efficient partner to higher education in its quest to release well-prepared talent into the workforce. Clearly, there is an opportunity to build on the growing success of online 'flipped' classrooms, MOOCs (Massive Open Online Courses), SPOCs (Small Private Online Courses), and micro editions of learning to enable students to own their learning experience.

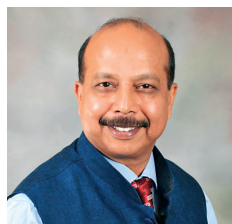
Artificial intelligence, machine learning and big data technology can leverage behavioural insights to develop customised learning and workplace skills through effective inter-connectedness. Engaging more learners to provide them access to diverse and relevant higher education would eliminate knowledge obsolescence.

A staggering 40 million students will be part of the higher education system, if India meets her GER target of 30 per cent by 2020. To play a pivotal role in reimagining the supply of skilled workforce to India Inc., we must look at a radical overhaul that will make learning relevant, rather than degrees for the sake of degrees as the motivator. This will create right-fit candidates, innovative and agile, who can seamlessly move from role to role, staying ahead of the knowledge and skill curve required to take India to the day after tomorrow.

'A PERSONAL AND INDIVIDUALISED EDUCATIONAL ENVIRONMENT'

"The vision of CMC is to impart high quality medical education and research, and offer holistic health care services to the nation, primarily to unreached communities. Majority of our medical graduates after the completion of the training go and serve in rural Christian mission hospitals. CMC Ludhiana has pioneered the area of research and has started many new medical and surgical facilities in north India."

Dr. Jeyaraj D Pandian, Principal, **Christian Medical College**, Ludhiana



Dr. William Bhatti,
Director



Dr. Jeyaraj D Pandian,
Principal

Christian Medical College (CMC) and Hospital Ludhiana was founded by Dr Edith Mary Brown in the year 1894 and will be completing 125 years of service to the nation and to the people overseas said Dr William Bhatti, Director. CMC Ludhiana with the motto "My work is for a King" continue to touch lives of millions of people who come for health care and medical education. In 1800s, there were more hospitals for animals

at that time than there were for women. Women had sub-optimal healthcare when the prevailing customs and culture did not allow women to be treated by male doctors and almost all the Indian doctors were men.

There were dozens of women doctors from Europe and America, who when they heard the plight of Indian women, sacrificed the comforts of the West to serve Indian women. To address the biggest challenge in providing health care for Indian women, which was the lack of women doctors, a decision was made to start a medical school exclusively for Indian women. In 1894, the North Indian School of Medicine for women admitted the first batch of four Indian women, becoming the oldest medical school for women in Asia.

Dr Edith Mary Brown was a pioneer in medical education, training Indian women in modern medicine. As a young lady, Dr Brown broke through the male-dominated bastion of medicine, becoming herself the first female medical graduate from Edinburg, Scotland in 1891. She came to India in 1891 and died in 1956 in Kashmir.

Placement Record

Every year, nearly 80% of our graduates join various Christian mission hospitals in rural areas. Their clinical skills are further honed and this further helps them in choosing their career options. The various non clinical skills — such as material management, time management, etc which they learnt through various co-curricular activities help them manage whatever situation arises, within the available resources.

Academics

CMC Ludhiana is different from others as it prepares its graduates for service in rural India. The institution is based on the Christian philosophy of providing the highest quality of care at the most economical rates with compassion and care. Every patient is a valuable creation of God and hence treatment is provided based on the quantum of need and not on the ability to pay.

The college has a small batch of students (75) where every teacher knows every student. There is a more personal and individualised educational environment. The college further has a unique student nurture programme known as the Foster Family Programme. In this programme, 1-2 students from each batch are allotted to a faculty family on campus, who act as parents.

ACHIEVEMENTS

The first study on family planning was done here in 1951

The first department of Social and Preventive Medicine in the developing world was in CMC Ludhiana.

CMC is where the first ventilator in India was installed

It's the place for the first open heart surgery in north India

The first cadaveric renal transplant in north India was done here

Thrombolysis in stroke was done for the first time in India here at CMC Ludhiana

Conducted the world's first face and scalp re-implantation

Campus Life

CMC is a great place to study because it offers a multicultural environment with the highest standards of education for patient care. The best medical teachers using the best techniques and methods in medical education ensure the college produces doctors who are professionally competent, socially relevant and spiritually alive. The health of the country is dependent on doctors with these characteristics.

The right mix of academics and co-curricular activities help in overall development of personality and produces leaders in health care. The college provides the students with ample amount of clinical material. The libraries are stocked with one of the oldest and the best collections for medical education.

Impact

Education at CMC is a benchmark for the country as the teachers are exposed to the latest techniques in Health Professional Education. CMC is one of six FAIMER Regional Institutes around the world and one of three in India. Further, CMC is also one of the 20 MCI nodal centres for Medical Education and one of the 5 centres for the Advanced Course In Medical Education.

ALUMNI SPEAK



"At first sight, 22 years ago, the institution shone resplendent with its heritage of more than a hundred years. The atmosphere at Christian Medical College and Hospital was ripe with an almost mystical sense of belonging, welcoming its hesitant new entrant into the world of premier medical education. The legacy of Dame Edith Brown would live on through me and the multitude of brilliant young men and women who were destined to be sculpted into multifaceted works of art, prepared to serve the people of our country and the world at large."

- **Dr. Vinay Samuel Gaikwad**,
MBBS batch of 1996



'A PURSUIT IN FACILITATING THE YOUTH TO BECOME ACCOMPLISHED BUSINESS LEADERS'

"Creativity, entrepreneurial and innovative thinking and problem-solving ability are key skills and attributes that make a real difference. Our CMS Business School MBA programme has been designed to help students develop these skills. Our focus is on nurturing entrepreneurial talent and empowering entrepreneurs. As one of the top B-Schools in Bangalore, we are acknowledged for the quality of our teaching and research in finance, entrepreneurship, sustainability, and academic social responsibility."

Dr. Chenraj Roychand, Chairman - JGI, President - **JAIN (deemed-to-be-University)**



JAIN (deemed-to-be University) is a leading and student-focused institution that works towards excellence in quality education, research and entrepreneurial development. Having been awarded the Graded

Autonomy status by University Grants Commission (UGC) and 'A' Grade by the National Assessment and Accreditation Council (NAAC), Jain University has earned national and international repute for wholesome education. The academic programmes offered at the university are distinctive and contemporary both in curriculum and in pedagogy. It challenges the students to be enterprising and stimulates their intellectual capacity to think independently. More than 200 programmes are offered in the disciplines of sciences, humanities and arts, commerce, engineering and technology, management, law, and research at UG, PG, and research levels. The Chenraj Roychand Centre for Entrepreneurship (CRCE) has been established by JAIN with the aim of assisting budding entrepreneurs to set-up their innovative ideas through businesses by nurturing and providing resources for the same. Till date, CRCE has incubated over 50 companies and 100 entrepreneurs. The university encourages every student to participate in extra-curricular and co-curricular activities, including sports, to help



ACHIEVEMENTS

The National Assessment and Accreditation Council awarded Grade A to JAIN (deemed-to-be University) in 2017

JAIN (deemed-to-be University) is awarded graded autonomy status by University Grants Commission in 2018

CRISIL Business grading awarded CMS Business School with 'A' in Karnataka State Category

them develop creativity, stability, endurance, consistency, teamwork, and self-awareness.

Placement Record

The placement cell works year-round in building relationships and networking with industry professionals from across multiple sectors. CAMS (Career Management Services) is dedicated to advising students on career options and providing them with the latest information on industry internship and final placement opportunities. Apart from the facilitation services, CAMS also arranges for training and industry interaction sessions. Students are placed across multiple sectors in the industry with a placement rate averaging 90%. As per the CTC analysis the highest package offered is ₹12.4 lakh per annum with the average package being ₹5.4 lakh per annum. The corporate internship programme has increased the rate of employability. It ensures that students emerge from CMS Business School as seasoned professionals ready to meet the challenges in the world of business.

Academics

Using a unique pedagogical approach referred to as the 'Reality Model', CMS Business School will ensure that the graduating MBA student will be fully 'Corporate Ready'. Graduates will emerge as professionals, having fully maximized Return-On-Investment potential. In particular, an MBA graduate will be able to provide strategic responses to threats and opportunities that emerge in the world of business, diagnose problems, evaluate alternative solutions and implement them effectively, apply

critical thinking to business decision-making, manage cultural diversity with a repertoire of skills, lead teams towards successful completion of tasks, and communicate ideas effectively (both oral and written).

Dean's Message

"Today's business schools teach yesterday's expertise. If B-schools can teach business with today's expertise, it will work for students. We are trying our level best for the same."

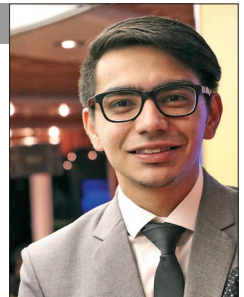
- Dr. Dinesh Nilkant
Dean - CMS Business School.

Campus Life

The University functions with placement diversity and substantial pre-placement offers. Being a member of Association of Universities of Asia and the Pacific (AUAP), CMS Business School has a student driven campus that offers industry interaction, in-house case studies, planned curricula and national level tests and provides 100% consistency holding a governance structure, the profiles of faculty are well-scanned with active involvement in consultancy. It hosts a government-approved entrepreneurship centre for providing incubation to students along with affordable fees.

ALUMNI SPEAK

"Being an alumnus of CMS Business School, JAIN (deemed-to-be-University) has always inscribed the importance of good education. I believe that this institution has not only understood the current global scenario, but also helps its students have an edge over those entering the sector, thus helping them attain their ultimate goal. Having understood the complexities of the market, the programmes offered here at CMS Business School are a catalyst to growth with their diversified curriculum and scope! I would like to express my sincere gratitude and appreciate the support of CMS Business School, for guiding me throughout my MBA. I will keep my institution flag flying high."



- Akshay A Jain,
Class of 2018

'A SOURCE OF ENCOURAGEMENT AND EMPOWERMENT'

"At Hamstech, we are dedicated to developing real talent in art and design. Our courses are designed to inculcate a comprehensive view, knowledge and practice in every aspect of the subject based on industry requirements. Hamstech aims to turn creativity into a mainstream career choice; a liberating experience and professional path for a new generation."

Ajita Reddy, CEO, Hamstech Institute of Creative Education



into accomplished fields of fashion design, interior design, photography, jewellery design and accessory design.

Placement Record

Hamstech has tied up with more than 300 reputed companies that look for good talents in students. Apart from this, students also get several opportunities to undertake internship with their mentors at Hamstech and other enterprises. Some of the companies that have tied up with Hamstech are Zara, Ikea, Tommy Hilfiger, Armani Xchange, Asian Paints, Home Town and Shoppers Stop.

Academics

Hamstech's experienced and expert faculty adds great value to the stream of study that students follow. The college insists that our students get basic industry experience, along with their academics and hence conduct annual show-and-sale events entirely contributed by the students. The curriculum at Hamstech starts with regular projects and classworks, advancing to handling the entire spectrum of activities that are related to events like fashion shows and sale events.

The H Label is a fashion brand developed by Hamstech to feature designer collections designed and made by students. This helps keep them abreast with the whole process of how the industry works and is an unparalleled experience and study strategy.

Hamstech Institute of Creative Education, Hyderabad, was established in 1992 and offers creative courses in Fashion Design and Interior Design. The institute, from its inception, has strived to nurture young creative minds to get industry-centric training and professional grade skills. Started by Ajita Reddy, the college works as a source of encouragement and empowerment and a platform for great talents to develop their craft and explore the great vistas of career building. With the motto—Learn. Believe. Create.—the college strives to provide the right opportunity to a wide pool of creative talents to emancipate themselves



Campus Life

Spread across 1,50,000 sqft, Hamstech ensures availability of modern equipment and integration of state-of-the-art infrastructure and a dynamic, multifaceted training methodology. The institute regularly introduces new courses to broaden the educational spectrum and learning opportunities. Hamstech also provides its students educational alliances, recognitions like membership in FDCI

ACHIEVEMENTS

Won the 2017 Times Education Icon Award for the Best Fashion Designing Institute in Hyderabad

Won the 2018 India Education Award for the Best Fashion and Interior Design Institute in South India

Was granted membership to FDCI

(the only one in Hyderabad) and visits to MDIS, Singapore, for overseas training.

Impact

The institute offers industry-oriented curriculum for every stream of study, ensuring career confidence. Hamstech is one of the very few institutes to create a fashion label, The H Label, which is entirely contributed to and created by the institute's fashion design students.

Celebrity Mentors

Hamstech has maintained the practice of bringing the best professionals to guide their students. The college aspires to expose its students to creative education through involvement of celebrity mentors like Neeta Lulla, Shabnam Gupta, Avinash Gowariker and Kailash Nayak.

ALUMNI SPEAK

"I'm deeply grateful to Hamstech as it made me a skilled and confident Fashion Designer. I am placed at one of the world's renowned brands, Tommy Hilfiger. The extended assistance from Hamstech shows its commitment to creative education?"



- Pooja Soni,
Fashion Consultant, Tommy Hilfiger

'TEACHING THE FUTURE GENERATION TO LEAD AND THRIVE'

"In the face of an increasingly volatile, uncertain, complex and ambiguous world, education is the only thing which can make the difference as to whether people embrace the challenges they are confronted with or whether they are defeated by them. At HKBK College of Engineering, our vision is based on hard work, dedication, discipline and determination with a strong emphasis on teamwork and shouldering high level of responsibility. This culture allows our students not only adopt themselves to the present day challenge but also accept individual responsibility to the family, society and nation."

C.M. Faiz Mohammed, Director, **HKBK College of Engineering**, Bengaluru



HKBK College of Engineering is ranked among the top ranking engineering colleges in Bengaluru, offering a wide range of undergraduate, postgraduate and doctoral programs in engineering and management. It is founded by Mr CM Ibrahim with the vision of imparting quality education along with holistic development for the young future engineers and graduates. The college persistently seeks and adopts innovative methods to improve the quality of higher education. HKBK Institutions have secured the prestigious accreditations namely National board of accreditation (NBA) and National Assessment and Accreditation Council (NAAC). It is recognized for its excellent faculty with their dedication to teaching and the research of new knowledge. Learning is made enjoyable with inspiring libraries, stimulating discussion rooms, large playgrounds and state-of-the-art labs. HKBKCE's academic strength is reflected by the consistent above 95% university pass percentage and securing University ranks.

Placement Record

The Training & Placement Cell is dedicated to motivate and help the student community towards their campus placements and industrial training.

ACHIEVEMENTS

Rated as AAA in INDIA by
Careers 360 Magazine

Ranked 9th best in
Bangalore (SILICON INDIA
2015 Ranking)

Ranked 19th best in
South India

Rated as 4.3/5 by Alumnus

This is done by training students, focusing on motivational skills, communication skills, interpersonal relationships, leadership qualities, group discussions and interview techniques. Along with this, industry-relevant technical trainings are imparted to students of every stream. To meet this objective, the Training and Placement Cell hosts a gamut of academic activities such as industry-academia interaction, extensive on-campus training, guest lectures, corporate training, seminars, and workshops for strengthening corporate relations and guiding students through campus and off-campus recruitment process in top notch companies.

Academics

The institute supports a wide diversity of research in the fields of innovation into the teaching pedagogy by conducting different programs in and out of the classroom. The programs aim at equipping teachers with skills and knowledge that are essential for guiding and monitoring their progress towards their career. HKBKCE involves conceptual lectures from eminent resource persons. Due to

artificial based e-learning tool, teachers get real time feedback and analysis of students' progress and growth. Each year, HKBKCE honors faculty members and teaching assistants for their work. Recipients are chosen based on a variety of criteria including but not limited to mastery of the subject matter; ability to engage students; and innovations in course and curriculum design.

Campus Life

HKBKCE is located in the prime area in the ring road, opposite to the largest IT Park-Manyata Tech Park in Bengaluru. The campus has a cosmopolitan atmosphere with students from all corners of the globe. Over 2 lakh square feet of instructional space with spacious classrooms, well-equipped laboratories, library and information centre, is accommodated at the campus. HKBKCE has acquired the reputation as one of India's best-equipped colleges.

Impact

Students are encouraged to maintain a study-life balance. There are a wide variety of extracurricular groups and activities available for HKBKCE student, including those focused on athletics, student government, community outreach and volunteering, religious and cultural groups, and much more. HKBKCE provides positive learning environments, where risk-taking is encouraged, there is open authentic conversation, trust and respect are fostered, and positive interaction is the norm.

ALUMNI SPEAK

"My four years of engineering life at HKBK was one the best experiences, with the best-in-class infrastructure, well-equipped library and experienced faculties. The college has a good record for placements with many number of companies visiting the college every year, many students including me have been placed. Overall, it has been a privilege to be a part of this institution that encourages and provides opportunities for students to excel in their area of interest."



- **Livin Varghese**,
Placed in HP



'HONING YOUNG TALENT TO PREPARE THEM FOR THE CHALLENGING FUTURE'

"We want the children to grow with values, learn with commitment, and lead a healthy and happy life. It is a matter of great pride and satisfaction to provide quality education."

Mrs. Sobharani Yasaswy, Chairperson, **ICFAI Society**



In 1985, India saw the launch of a high-end, innovative, professional program in financial analysis that aimed to equip students and working professionals with cutting edge knowledge on the latest in finance. Such a move by a not-for-profit society, with the broad objective of citizen empowerment through world-class education, announced the arrival of the ICFAI group and established it as a pioneer in the Indian educational field.

Since then it has built a pan-Indian network comprising of 20 campuses across 16 states consisting of 11 Universities, 9 B-schools, 7 Tech-schools and 6 Law schools. In line with the vision of its Founder Sri N. J. Yasaswy, a pioneer in the advancement of higher education in the private sector, ICFAI has stayed true to his commitment of empowerment through quality education.

Professional Network

ICFAI is a global gateway to a plethora of leading institutions and professional bodies for the advancement of its students. This network extends across the USA, UK, Australia, Hong Kong and Malaysia and includes such names as Bentley University, MA, USA, Syracuse University, NY, USA, University of Toledo, Ohio, USA

Michigan State University, USA, Oklahoma State University, USA, University of Memphis, Tennessee, USA, University of Bangor, UK, University of Essex, UK, University of Salford, UK, University of Bedfordshire, UK, Flinders University, Adelaide, Australia, Macquarie University, Sydney, Australia, University of South Australia, Adelaide, Australia, Hong Kong Polytechnic University, Hong

Kong, University of Utara, Malaysia, University of Denver, USA.

This is coupled with industry collaborations with stalwarts like Microsoft - IT Academy, IBM - Rational Software, SAP - UCC, SAS, SPSS, Genpact, HDFC, ICICI, AIMA, CII, TiE, Bombay Stock Exchange, Intelligroup, Indian Railways, IGIDR, The Econometric Society of India, NABARD and NMDC.

Academics

The accent in ICFAI is on fostering independent thinking, develop holistic perspectives, strong domain knowledge, contemporising skill-sets and a go-getter attitude. Immersive learning through the case study method is given the utmost priority, in fact ICFAI is one of the few institutions in India that has made this a critical component of its curriculum.

Collaborations, with national and international firms, are a necessary part of academia at ICFAI to ensure its students are equipped with the latest in the areas of IT, Business Analysis and Research. Microsoft - IT Academy Program, training in Rational Software in association with IBM, learning partnership with SAS, an alliance with SAP UCC (University Competency Compliance) with Queensland University, Australia, a customized certification programs from HDFC bank and ICICI bank to name a few.

Campus Life

Students get an unparalleled exposure to diversity thanks to students from different states, social and cultural backgrounds. The co-curricular and extra-curricular activities ensure that students are active, self-motivated and cultivate a go-getter attitude. This can be seen in the several student run bodies that dot the campus like - student clubs, cells, and committees - that organize and manage a whole range of events from sports, socio-cultural events, to the arts throughout the year. To facilitate such student led activities there is a robust mentorship program populated by over twenty faculty members.

Impact

The Case Research Center (CRC) is a center of excellence, developing high quality internationally

ACHIEVEMENTS

Great Place To Study Certification 2017-18

- GPTS Research Institute

Thought Leadership Award 2017 for ICFAI Case Research Center

- Skill Tree Knowledge Consortium

Best Higher Education Brand for Innovation in Curriculum - 2017

- Business World Education Award

Iconic University of India 2017-18. Awarded by World's Greatest Brands & Leaders Asia & GCC

- URS, Asia One & PwC

benchmarked case studies. ICFAI is the third largest contributor of cases, next only to Harvard and INSEAD B-Schools. ICFAI currently contributes 6000 cases to The Case Centre, UK which forms more than 10% of their total collection of 57,318 cases. ICFAI Cases were taught in more than 870 B-Schools across 75 countries in the world. In 2015, the sales of ICFAI cases made up 7.5% of the total The Case Centre's sales.

ALUMNI SPEAK



"I joined IBS Hyderabad in 1999 with no background in either IT, Commerce or Business. I found myself struggling with so many new subjects in my first semester.

Thanks to the experienced faculty at IBS and the culture of learning, I quickly started to gain knowledge in these subjects. I developed some of the most cherished relationships in those 2 years at IBS and I can proudly say I made friends for life. Industry exposure through summer internship (SIP) and Management Research Program(MRP) helped me gain confidence to join the Industry and be productive from the start. IBS years have been truly foundational for my career and I continue to draw inspiration and guidance from the learnings I had at that time."

- Ameesh Kumar,

Vice President, Morgan Stanley (Hongkong)

Class: 2001, IBS Hyderabad



'SHAPING PERSPECTIVE TOWARDS A READY FUTURE'

"The vision of **IIHM** for the past 25 years has been to impart modern holistic hospitality education and to prepare our students to lead the hospitality industry globally. The young Chef Olympiad has really helped our students to learn from the best practices in hospitality industry from over 60 countries all over the world. It is a huge exposure and this makes the students of IIHM truly global and their knowledge is modern and the best when it comes to creativity and innovation. At IIHM we don't create just hospitality graduates, but we create the leaders of the global hospitality industry of tomorrow."

Dr Suborno Bose, Chairman & CEO, Indismart Group Worldwide



The International Institute of Hotel Management (IIHM) was founded in 1994 and today it is one of the largest Indian hotel school chains in the field of International Hospitality Management Education. The institute has campuses in Kolkata, Delhi, Pune, Bangalore, Jaipur, Ahmedabad, Hyderabad and Bangkok, the capital city of Thailand. IIHM offers its students the opportunity to be trained in globally recognised skills and earn an international degree in Hospitality Management through its collaboration with University of West London.

ACHIEVEMENTS

Won the Best Education Brand 2018 Award by Economic Times

Recognised as the World's Best Globally Connected Institution

Won the Brand Excellence 2016 Award in the Hospitality Sector category by ABP News

Organises one of the biggest Indian competitions for school students—Young Chef India Schools

Placement Record

IIHM boasts of a 100% placement record. Throughout the course of the curriculum, students are exposed to both academic and extra-curricular training such as Realia, entrepreneurship, wine tour by experts, scotch tour, food festival, Indismart breakfast, etc. The curriculum also includes celebrity chef master classes. Apart from these, the institute provides its students with an opportunity to get a hands-on experience by sending them to five star hotels on outdoor catering sessions. Students in the sophomore year are sent for a six-month job training to a five-star hotel in India or abroad. There is also an option to study year 3 in George Brown College, Canada and MOUs with around 40 top colleges of the world make it one of the best places to study hotel management. IIHM offers industrial placements in USA, France, Spain,

Singapore, China, Malaysia, Dubai, other Middle East countries, Mauritius, Maldives and many more in all leading hotel brands and renowned luxury hotels chains across and in India as well.

Academics

IIHM on the academic front gives great focus to the culture of practical learning. The institute's international curriculum is designed to motivate students to learn holistically through research, field trips and surveys. IIHM is the only college from India to be approved and funded by the European Union to work in an ERASMUS project where it undertakes research in different fields of hospitality for the industry in European Union.

Campus Life

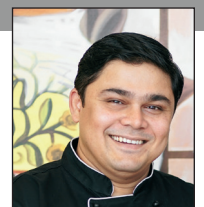
Life at IIHM goes beyond academics. The institute strives to create a balance between academics and extra-curricular activities as they believe it improves discipline, health and appetite. IIHM offers its students opportunities to explore their talent in various disciplines like sports, music, dance, dramatics, fashion shows, debates, etc. Apart from these, students come together to organise the inter-college fest.

Impact

IIHM is a nationally ranked and internationally recognised brand. It is the only college in the world that organises one of the biggest culinary Olympiads—Young Chef Olympiad, which witnesses students participation from over 50 countries. IIHM is one of the few colleges in the world to organise fully sponsored wine tours of Italy, France and Spain for its deserving students. It is also the only college in India that conducts caviar service practicals for its students where they are trained to serve caviar.

ALUMNI SPEAK

"The three years that I spent at IIHM led to a big transitional stage in my life. It helped me gain confidence and prepare myself to face the industry."



- **Amit Dash**,
Executive Sous-Chef, Courtyard by
Marriott, Mumbai



‘FOR THE HOLISTIC DEVELOPMENT OF STUDENTS’

“With the changing role of managers and corporate leaders amidst disruptions, we firmly believe that the future of each individual lies with themselves. At IIMS, we not only follow international academic practices and innovative teaching methodologies, but also focus on the all round development of students. We focus on the holistic development of students, by helping them imbibe core values and character for success.”

Prof. Manish R. Mundada, Executive Director, **IIMS**



IIIMS was founded in the year 2006 under the aegis of Sai Balaji Education Society by edupreneur and international research scholar Prof. Manish R. Mundada.

IIMS was established with a vision of imparting world-class management education to all the sections of society. At IIMS, we believe in enhancing the employability of aspiring students as the corporate world needs young managers with practical knowledge and the ability to grasp new concepts.

Several factors like academics, co-curricular activities, industry interactions, outbound programmes, festivals, in-house programmes, placements, club activities and social responsibility make IIMS a unique institution for students and employees alike. Here, we ensure that students are exposed to a unique and enriching experience, whether it be through academics or industry interactions.

Placement Record

The institute has witnessed a successful placement season. Some of the key companies—Mondelez India Foods, Infoedge, Zomato, Panchshil Realty, Nestle India, Times Legend Travel (Africa and Dubai), India Bulls Real Estate, Furlenco, HDFC Bank, Reliance Brand, BOSE Corporation, H & R Johnson, Asian Paints, Robosoft Technologies, etc—reaffirmed their faith by not only recruiting in large numbers but by offering coveted positions across sectors. This year, the institute sought

associations with a total of 243 companies for the Final Placements of the Batch of 2016-18.

IIMS ensures that every student goes through two faculty-guided internships, Winter Internship Project (WIP) with a duration of 30-45 days and Summer Internship Project (SIP) with a three-month duration. The main aim of these projects is to familiarise students with the actual working of companies.

Academics

IIMS has introduced several innovations such as the use of movies as a case study where the auditorium is used to screen a movie and is followed by a lively discussion. The institute has a room dedicated to debates where latest topics such as business news are debated. IIMS also provides its students with expert opinions by bringing industry professionals to class to give their take on academic subjects. The institute ensures to offer its students a top-class academic experience through real life case discussions, outbound activities, student bonding, industry interface and cultural activities

Campus Life

IIMS has a distinct advantage of being housed near the Rajiv Gandhi InfoTech Park and automobile hub of Pune city. The campus—spread over five acres—is equipped with cutting-edge infrastructure and amenities. Each classroom is furnished with the best teaching supplies, while the library has an unparalleled collection of books, top management journals, latest periodicals, magazines and case studies. In addition to this, there are AV resources with a vast collection of videos and movies on management. IIMS has excellent sports and recreation facilities on campus, with dedicated facilities for gym, yoga, table tennis, basketball, badminton, football, cricket and volleyball, etc. The campus provides a serene and tranquil environment and has an ideal setting for pursuing extremely rigorous and intellectually challenging academic programmes. In all this, IIMS strives to be a home away from home.

Impact

IIMS believes that the future lies with individuals that display strong emotional quotient, social quotient and intellectual quotient and we strive to inculcate these qualities in our

ACHIEVEMENTS

IIMS has been ranked as the 22nd Private Institute in India by Times B. School Survey 2018

The institute has been recognised as the Best Education Brand by The Economic Times

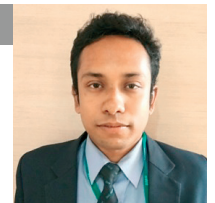
Forbes India Marquee recognised IIMS as the Great Indian Institute in the year 2018

ABP News recognised IIMS as the Best B-Schools in Placements in the year 2017

students. Accordingly, extracurricular, cultural activities, sports, outbound training workshops, trekking, adventure sports, etc are organised as part of the two-year experience. IIMS also organises various cultural, academic and corporate events like Business Conclave (HR, Marketing, Finance) Start-up and IB Conclave, Case and Research Conference, Business Plan Competition and Corporate Football League. This helps enrich the experience of students, thereby improving their decision making and interpersonal skills. Also, every year, students of IIMS conceptualise and co-ordinate on the intercollegiate fest and techno-management fest.

ALUMNI SPEAK

“The industry oriented PGDM programme at IIMS equips students with a bedrock of management skills and value additions through certification programmes like Business Analytics, SAP, Six Sigma, Digital Marketing, etc. to help navigate through business.”



- Pranab Singh Babu,
Times Legend Travel (Batch: 2016-18)



EDUCATION BEYOND THE SYSTEM

How to self-learn using the avenues available on the internet.



C. M. FAIZ MOHAMMED
DIRECTOR
HKBK COLLEGE OF ENGINEERING,
BENGALURU

The vast amount of knowledge and learning around us, combined with the growing power of technology, has created the potential to transform even the most fundamental unit of education — the interaction of the teacher and the student. The institution of teaching and learning is not limited to the place we call ‘the school’ but refers to all the number of arrangements through which organised learning might take place in this modern day.

Self-learning is an approach where students select and research on topics of their own, often using methods, information sources or tools that they have selected.

Access to information — anytime and anywhere — is becoming the new way for education in the country. The traditional classroom model has slowly changed into digital education learning platform, which is self-driven, and is fast making India one of the biggest education markets in the world. Students well-versed with the likes of multimedia gadgets via digital learning, are making classroom environment more inclusive and participatory. India’s online education market is poised to grow to a \$2 billion dollar industry by 2021 with 9.6 million users. The well-placed Internet ecosystem has led to many schools and teachers move towards the self-learning teaching models.

The e-learning platform is helping teachers to facilitate a culture via embracing new-age digital media technologies in the education industry. The information age along with Artificial Intelligence has led entrepreneurs to come up with different learning systems to best serve the fast-growing education industry.

With a vision that everyone — irrespective of financial or regional constraints — should have access to quality education, there are many companies that have been founded on one

main philosophy: to make education reachable, affordable, and relevant for today’s youth. The digital platforms give students the best e-learning experience by assessing their readiness to learn, defining their learning goals and developing a learning contract, monitoring the learning process, and re-evaluating goals as required during the study. Students must understand ideas and be able to apply knowledge to new situations. Students need to generate their own connections and be their own motivators.

The instructors role would also change in the modern day teaching scenario by building a co-operative learning environment, motivating the students’ learning experience, facilitating students’ initiatives for learning, and serving as an advisor rather than a formal instructor.

The digital alternatives can bring an element of reliability in students, making them more competitive in their respective courses. With the Indian government offices going digital and mobile-friendly, India is embracing technological advancements especially the way information is communicated. Against this backdrop, there is a huge potential for educators in India to leverage the missing link between teachers and their students.

There are several evolving trends in the Indian online education segment that are contributing to the growth opportunities ahead, which include emergence of hybrid learning channels, continuous need for working professionals to learn new skills as well as emergence of technologies such as big data and artificial intelligence that are enabling online education vendors to design customized content. To improve classroom-based learning and interactions, professors or lecturers are providing recorded lectures that can be accessed from anywhere and at anytime, thereby facilitating flexible learning options to students.

At HKBK group of Institutions, we are pioneering in bringing technology and utilising artificial intelligence to bridge the gap between the student knowledge and course prerequisites to improve learning efficiency . This involves personalised learning, elevating the role of teachers as motivators, monitoring student attention span, transparent and objective assessment and creation of smart content thereby keeping pace with today’s self-learn education ecosystem.

'A PURSUIT IN HELPING THE YOUTH BECOME SUCCESSFUL BUSINESS LEADERS'

"Our students have always been a high priority for us. This primarily entails preparing them not only for the corporate world, to take up meaningful careers, but also as responsible citizens who are sensitive to the society they live in. A great academic environment for learning, good faculty and great placement opportunities are our top priorities for our students."

Dr. Tarita Shankar, Chairperson, **Indira Group of Institutes**



Dr. Tarita Shankar and Prof. Chetan Wakalkar

Indira Group of Institutes, Pune, (IGI), now in its silver jubilee year after 25 years of excellence in education, was established in 1994 by Dr. Tarita Shankar, Chairperson, Indira Group, with the vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. The group imbibes human excellence and demonstrates strong social values, with a single-minded pursuit of developing the youth to become business leaders and responsible citizens. With 12 institutions, IGI now offers education right from kindergarten to doctorate level studies. IGI believes in the economic independence of individuals and aims to inspire post-graduate students to create a niche for themselves in the Indian economic order and globally.

Placements

IGI has a full-fledged placement cell. To achieve optimal placements, proper systems are laid down and a proper procedure followed to interact with corporates. Based on the feedback given by the industries regarding their requirements of relevant

skills and knowledge, intensive training is given to students. Activities like team building and OMT, communication and presentation skills, etiquettes, manners, grooming and discipline are conducted. Creating awareness about the various sectors and conducting a detailed analysis of the same along with a career development course prepares students to hit the ground running.

Academics

On the academic front, collaboration with corporates forms an essential component. IGI has been involved in domestic and global events such as World HRD Congress, Asian Brand Summit, World Education Congress, Employer Branding Awards, World Retail Congress, World Marketing Congress, CMO Summit and Awards, etc. Constant collaborations have led IGI to design innovative and successful industry-academia platforms such as Indira Super Achievers, Marketing Excellence Awards and Indira Brand Slam to name a few. Thus, the curriculum design, and the methodology utilised, keeps students abreast of the rising trends in the field of business.

Campus Life

IGI with its 50-acre campus and a blend of organisational vision and culture has satisfied and happy

ACHIEVEMENTS

Won the award for Asia's Leading Educational Group at the Education Excellence Awards 2018 in Singapore

Won the award for Quality in Education at the World Education Congress Global Awards 2018

Won the Best Educational Group for Infrastructure and Facilities at the National Education Awards 2017

Won the 9th Innovative Education Award for Best Business School in the year 2017

In the year 2016, Indira College of Pharmacy won the Top Performing College Award

In 2016, the Indira College of Engineering and Management, Pune, won the Best Emerging Institute Award

stakeholders in the form of students. Here, students are encouraged to fearlessly pursue their individuality and showcase their uniqueness through various initiatives planned on campus. The aim at IGI is to build an attitude amongst young aspiring managers to continually expand their capacity to create the results they truly desire.

Impact

That IGI sets a benchmark for the country is evident through the various awards it has achieved. IGI has been acknowledged in the innovative leader category, outstanding contribution category, best performing college category and best infrastructure and facilities category among others.

ALUMNI SPEAK



"My experience at Indira School of Business Studies helped me bag a highly responsible and challenging position at a leading IT Company. Indira has helped me gain self-esteem and a

feeling of accomplishment and personal satisfaction. I thoroughly enjoyed the contents of the course and the teaching framework offered. Thank You Indira!"

- Amit Fulmogare,
PGDM-Marketing (Batch: 2006-08)



'CREATING WEALTH FOR THE NATION THROUGH TECHNOLOGY & MANAGEMENT'

"Ever since inception, the Centres of Excellence developed by IBA facilitate learning by means of case studies, role plays, research, interactive sessions, workshops, conferences, seminars & presentations. The overall set up is a futuristic idea with features of intelligence building & consciousness awakening towards social responsibility & good corporate governance. A very unique concept of these at IBA is the 3D approach (Discussion-Dialogue-Discourse) to learning. It aims at making students future CEOs (Creative, Enlightened & Organic leaders). The 3D centres at IBA are offshoots of this idea to facilitate the habit of practicing it among students."

Dr. Manish Jain, Founder & Chairman, **Indus Business Academy (IBA)**, Bangalore



IBA started its operations in 2001 with the clear focus of offering only postgraduate programmes in management. IBA's founder chairman, Late Shri. B.M.L Jain, who was a known industrialist, philanthropist and alumnus of IIT, Kanpur, dreamt of an institute which nurtures the younger generations capable of 'Creating wealth for nation through technology & management'.

Over the years, IBA has established a tradition for excellence in Teaching, Research, Corporate Networking and in Placements. Students at IBA are nurtured under the experienced and renowned in-house faculty and practicing managers who always keep them on their toes to build and inculcate the desire to achieve and perform. Since inception, IBA has been attracting students from all parts of the country with a healthy ratio of male and female participants thus making it a 'mini-Indiapura'. Today, IBA stands apart distinctly from other B-schools and is ranked among Top 1% B-Schools in India.

Placement Record

An exclusive placement team acts as a bridge between IBA and corporates. IBA also ensures preparedness of its students for recruitments through its Advanced Placement & Training Programmes. Education at IBA not only focuses on teaching management programme but also various skill building programmes, which helps students in building their careers. Students are also certified by KPMG in Six Sigma, in entrepreneurship by Wadhvani Operating Foundation, USA, and in Business Strategy through Capstone programme offered by CAPSIM, USA.

ACHIEVEMENTS

Internationally Accredited by IACBE - IBA Bangalore is the 19th among the 43 B-Schools (Out of 5000+ B-schools in India) to get an International Accreditation

IBA Bangalore chosen among 'Best Education Brands' by the Economic Times consecutively for two years, 2017 & 2018

IBA Bangalore chosen as 'ExtraOrdinaire Brand 2017-18' by Consumers & Industry, Survey by Times Network & NexBrands Inc.

Awarded as the 'Most Innovative Institute' in India by AIMS (Association of Indian Management Schools) in 2016

IBA is the first and the only Indian Business School to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group

Academics

IBA differentiates itself from other B-Schools by its innovative pedagogy and its teaching excellence. IBA has been a pioneer in developing its own unique models, which give direction to the students. The students understand nuances of day-to-day business issues; researches on real-time problems faced by an organisation and deliberate on case studies, which are relevant for today. IBA also provides ample opportunities to its students to do live projects with leading global brands

(both in India, & abroad) and learn through hands-on experience.

Campus Life

Apart from rigorous academics, students actively participate in various clubs and committees. The clubs provide students with practical exposure to their domain, while the committees allow them to go beyond theoretical knowledge. Students receive a holistic learning environment assimilating best practices from the industry with theory, which is augmented by a mentoring framework that makes the students ready to succeed in today's highly competitive world. They also organise various events like TEDx, Archish (IBA's National Level Management Fest) and more.

Impact

It focuses on the holistic development of a student — emotionally, culturally and technically. Each student is assigned a dedicated mentor. IBA realises that the students are going through a transition into adulthood and require guidance. Although the initial adjustment period from undergraduate to postgraduate programme is challenging, the support of the mentor and the senior students facilitates this transition to corporate citizens with ease. In the second year, the transition to corporate life is facilitated by the interactions with the alumni and visiting faculty.

ALUMNI SPEAK



"The learning and experience gained at IBA have been instrumental in shaping my career. The course, built on a couple of years of my industry experience, was a launch pad.

Academicians powered with an industry background prepare you for the external environment and IBA is providing this platform to its students, enabling them to explore and analyse their inner self. Various activities designed during the course assist one to discover a myriad of opportunities and push one's capabilities. Being from the pioneer batch, I am proud to see the way the institute has been evolving, modelling future minds and churning out successful professionals and entrepreneurs over the years."

- **Mr. Vijay Rao Kurupathi**, alumnus (2001-03 batch) Wilhelmsen Ships Service Ltd., Hong Kong



'CHASING DREAMS, AMBITIONS AND PAVING A WAY TO ACHIEVE THEM'

Institute of Management Technology

"The focus at IMT Ghaziabad is on delivering a top-quality academic experience. It is our belief that if the academics are excellent, then everything else, such as rankings and placements, will naturally follow. Ingredients for excellent academics are: quality research, excellent faculty and pedagogy and collaboration with industry experts and practitioners to produce top quality teaching experience."

Dr. Asish Bhattacharya, Director, **Institute of Management Technology** (IMT) Ghaziabad



The Institute of Management Technology, Ghaziabad (IMTG) is India's premier AACSB accredited management school, with a distinct focus on grooming leadership through innovation, execution

and social responsibility. Established in 1980, it has since carved a unique legacy for itself, a task which has required the utmost patience, perseverance and above all excellence, and become a name sought-after by the corporate universe. Shri Mahendra Nath, the founder of IMT, was a great patriot, an eminent industrialist and educationist, a visionary, an institution builder and above all, a karma yogi. He created a trust named Dr K. Nath Public Trust, which nurtured various institutions of vocational, professional and higher learning. IMT Ghaziabad was established in 1980 with a vision to be a leading management institute that contributes to the development of business and society through excellence in grooming leadership, entrepreneurial talent and research.

Placement Record

IMT has enjoyed the status of favourite campus to recruit from for most of the industry leaders in all verticals. One of the reasons for IMT unbeatable placements performance is the long and well-structured placement process, which allows various companies to plan properly and recruit at their own pace. Some of the top companies who regularly visit IMT are Deloitte Consulting, PriceWaterhouse Coopers, Credit Suisse, Mother Dairy, Lava International, Perfetti Van Melle India Ltd., Goldman Sachs, Mahindra & Mahindra, D.E.

ACHIEVEMENTS

NHRDN B School Ranking 2017-18 - IMT, Ghaziabad has been ranked 10th Overall

MINT-MBA Universe B School Ranking 2017 - IMT, Ghaziabad has been ranked 12th Overall

Business India B School Ranking 2017 - IMT, Ghaziabad has also been ranked 12th in Business India B School ranking 2017

Business World B School Ranking 2017 - IMT, Ghaziabad has been ranked 12th overall and 5th in Private

Business Today Ranking 2017 - IMT, Ghaziabad has been ranked 10th Overall and 4th in Private

Economic Times B-School Ranking 2017 - IMT, Ghaziabad has been ranked 7th overall

Times of India B School Ranking 2017 - Overall ranked 11th and 5th in Private B-School category

Shaw India Pvt. Ltd, Britannia Industries Ltd and so on. Students are exposed to various corporates during their summer internships and many bag PPOs since they demonstrate high levels of professional integrity and performance.

Academics

The focus at IMT Ghaziabad is on delivering a top-quality academic experience. It is the institute's belief that if academics are excellent, then everything else, such as rankings and

placements, will naturally follow. The academic and research environment at IMT attracts the most competent, qualified and experienced faculty from both academia and industry. IMT's focus is on experiential learning, design thinking, developing skill sets while sharpening students critical and analytical thinking and ability to deal with the basics. With a world-class pedagogy and cutting-edge industry programme, IMT intends to continually promote a culture of academic excellence benchmarked to the Top B-schools in India in its peer group.

Campus Life

IMT Ghaziabad's Raj Nagar campus is a 14-acre fully-residential campus. Students' direct involvement in every facet of IMT life, and dealing with life-size projects, injects a great amount of confidence in them. The college proudly hosts 32 student-driven committees, which are involved in organising events throughout the year. Campus life is vibrant, with opportunities for B-school competitions, sports, cultural events and so on.

Impact

IMT takes pride in being one of the first few institutions in India to obtain the prestigious 'Association to Advance Collegiate Schools of Business (AACSB)' accreditation. The AACSB accreditation shows that IMT's strategic development is sustainable and appropriately resourced. IMT Ghaziabad has consistently been ranked amongst the top institutes in the country. It has recently been ranked 5th among the top 50 Private B-School in India by *Times of India*.

ALUMNI SPEAK

"I consider myself proud to be an alumnus of IMT as I experienced high level of teaching quality, academic level as well as extra-curricular support that provide efficient tools for success anywhere in the world for any individual who is willing to work hard and follow their dream. The road to success is not easy, but I think, I had an advantage graduating from IMT."



- Prabhat Ummat,

Alumnus from batch of 1995

Vice President of Business Development, ShopR360



GREAT INDIAN INSTITUTE

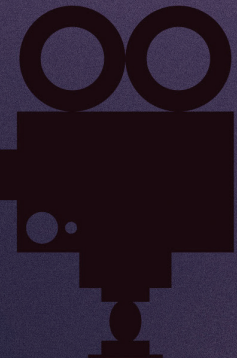
SEASON 3

LET THE WORLD KNOW WHAT MAKES YOU A GREAT INSTITUTE

JANUARY 2019



LIMITED EPISODE TV SERIES
HISTORY, CAMPUS & UNIQUE FACTORS
MAKES YOU GREAT PLACES
NO.1 ENGLISH
BUSINESS NEWS CHANNEL



GREAT
INDIAN
INSTITUTES
SEASON 3

By

GREAT™
PLACE
TO
STUDY

'ARMED WITH THE DESIRE TO EXCEL'

"ISBM University sees education as indispensable for the growth of the community or a nation.

The foundation of a growing nation can only be knowledge and education. ISBM University's various initiatives in education, in the empowerment of the backward classes, in women empowerment and skill development etc. are helping its students and the people around to shape their life. With the unique satellite classroom concept, the University is ensuring that it is able to reach the remotest parts of developing India to educate and share knowledge. ISBM University lays a major focus on the development and upliftment of the tribal community."

Dr. Vinay Mahesh Agrawal, Chancellor, **ISBM University**



ISBM University is a UGC-recognized private University in Chhattisgarh, India under section 2(F) of UGC Act 1956. It is recognised and established under the Chhattisgarh Private

Universities (Establishment and Operation) Act, 2005 (Amendment Act 2016) to confer doctorate, degree, diploma, and certificates to students in Engineering, Commerce and Management, Arts and Humanities, Science, Library and Information Science, Journalism and Mass Communication and Law. The programmes of ISBM University focus on building depth of understanding, capacity for interdisciplinary learning and research, analytical skills, critical thinking and communications in an atmosphere of academic freedom and integrity with a special focus on ensuring socio-economic tribal-development in scheduled areas of Chhattisgarh.

Placement Record

ISBM University has academic collaborations with various national, international organizations, institutes, and bodies to offer synergies that would help the students gain international perspectives in their chosen field of study. Such collaborations generate an opportunity for student and faculty exchange amongst universities.

ISBM University has collaborated with many companies for industry-integrated programmes, which offers the students to undergo on-job training, thus gaining real work experience and put to practice the concepts learned, to expose students to industry and to network with top industry professionals.

Academics

At ISBM University, learning activities are characterized by active engagement, inquiry,

ACHIEVEMENTS

ISBM University was awarded "Best Upcoming University" at the World Education Summit in association with India Today Group in 2018

ISBM University was awarded "Best Upcoming University" in association with ASSOCHAM in 2017

ISBM University was awarded "Best Emerging University" by Shri Raman Singh, Hon'ble Chief Minister - Chhattisgarh and Shri Narendra Singh Tomar, Hon'ble Mines and Rural Development Union Minister in 2018

ISBM University was awarded "Most Innovative University" by Hon. Chief Minister of Chhattisgarh 'Shri Raman Singh' in 2018

problem-solving and collaboration with others. The teacher acts as a guide, a facilitator and also co-explorer. The pedagogy to be used would be: Problem-Based Learning; Learning Constructivist Approach; Case Studies; Peer Tutorials; E-Learning; Blended Learning; Flipped Classrooms and Experiential Learning.

Impact

Although there are countless advantages to being a part of ISBM University, the best part of the University is, in fact, the spirit of the family. This feeling of belonging, perpetuated by an atmosphere of welcome as promoted by staff, faculty, and the student body, envelops each incoming student and carries them along their entire University career. It results not only in a student's increase in their desire to excel, but also in small classroom sizes and consequential connections with professors, extreme school pride at athletic events, and

untold connections in the professional world. The ISBM University had recently sponsored Premier Futsal League 2017, a sporting event featuring players like Ronaldinho, Ryan Giggs, Michel Salgado, Paul Scholes, Luis Figo, Falcao, Deco, Francini, Chanpreet Singh, Rico Zulkarnain to ensure that the students get an exposure to interact and meet their real-life sports heroes.

Campus Life

Because of its central location in the tribal area of Chhattisgarh, there are lots of different unique events held on campus, from lectures by industry professionals to culture shows to concerts. There are many ways to receive academic help, including the Student Development Cells. Sports are very prominent and the facilities are very nice, particularly the Cricket Stadium and Yoga Auditorium. The career centre is also very helpful. The lush green surroundings provide a serene ambiance, conducive to rendering our young minds in creative academic pursuits away from the distractions of modern city life. Amenities like multi-specialty Hospital, residence facilities are in the nearby vicinity of campus. The sprawling 32-acre campus boasts of satellite classrooms, skill development in tie-up with international and national industrial organizations, faculty and student exchange with other international and national organizations, associations and memberships of the University with many international and national industry organizations.

STUDENT SPEAK



"I can positively say ISBM University has made me a better person. It has helped me develop a positive attitude towards my studies and discover more about myself. Teachers are very caring and interested in students' well-being. They make sure every class is fun, educational and interactive. ISBM University is the best university in India and is known for its excellence. It has all the best facilities under one roof — state-of-the-art infrastructure, erudite faculty, professional teachers, well-stocked libraries, good computer labs, sports area, and studios with all requirements. I am very grateful to be a part of this University."

- Rakhee Lad



'DEVELOPING GLOBAL MANAGEMENT LEADERS'

"From its inception in 1990, the Bangalore Educational Trust (BET) has established itself as one of the most successful and credible educational bodies of its kind in the nation. With over a decade of experience in the field of education, the trust has attracted students from all over the country and has developed strong links to the national and international business community."

Manish Kothari, Managing Director, ISBR Group of Institutions, **ISBR (International School of Business & Research)**

ISBR (International School of Business & Research) is an institute with international education standards with its first campus set up under the aegis of Bangalore Education Trust and established in 1990. ISBR has campuses in Bangalore and Chennai. It is an institute whose primary motive is to "train young men and women able and eager to create and put into action their ideas, methods and concepts".



ISBR was established to provide the best-in-class management programmes to aspiring students, make them industry-ready and to develop them as global management leaders. The success of ISBR as an acknowledged institution for quality learning is an outcome of the various facets that give ISBR its characteristic value — the faculty, enterprising students, infrastructure facilities and industry partnerships.

Placement Record

The placement cell at ISBR takes special initiatives for training and development, internship and final placement. Some of the initiatives are the Talent Content Recruitment Program and the Skill Capital Internship Fair, which are undertaken to bridge the gap between students and industry interaction. These programmes are designed to address the step-by-step approach of mapping the skills and bridging the skill gap through various skill enhancing activities. More than 60 companies participated in the recently organized 'Skill Capital 2018 — A Mega

ACHIEVEMENTS

Ranked No. 1 under New Generation B-Schools of India by DM B-School Survey

Ranked as one of the Top Institutes of the country in a recent survey by the Dalal Street B-School Directory

Recognized as 'Platinum Institute' under AICTE - CII Survey for two years in a row

Ranked 6th Best in the B-School Placement Survey by Go Getter B-School Placement Survey

National Education Excellence Award as the 'Most Upcoming Business School of the Year' for Higher Education

International Award for Leading B-School Academic Excellence Award at Singapore

Awarded 'Best Social Media Integration' Award by ASMA (Adoption of Social Media in Academia)

of business leaders, policy-makers and scholars around the world. This enables the institute in bringing real-world knowledge into the classroom via specialized e-learning modules and real-time learning.

Impact

Being an ISBRian is a matter of achievement for all the students and they feel immense joy in sharing the same with their family and friends. ISBR also has a strong alumni network and the Institute ensures that the alumni keep visiting the college to mentor their juniors under various programmes. ISBR is popular for its unique culture of practical learning, which prepares students to become successful leaders and independent thinkers.

Campus Life

With an area of 1.56 acres, ISBR offers abundant opportunities to students with the motive of helping them refine their leadership and organizational management skills. Students' Clubs such as the HR Club, Marketing Club, CSR Club, Media Club, Finance Club, and Writers' Club, Entrepreneurship and Innovation Club have been created to keep the creative quotient alive among the students. These clubs also provide them with a platform to innovate as their skills are always challenged with specially designed mentorship programmes. This initiative helps in making the environment within the Institute conducive and growth-oriented for students.

ALUMNI SPEAK



"ISBR Business School is a once-in-a-lifetime experience where students not only learn how to be confident and develop their leadership skills, but they also have an amazingly fun time meeting new people. I got the opportunity to connect with and fetch good professional contacts when I was working as the Corporate Networking Coordinator. Through that, I got my job with an esteemed organization — TVS Group. However after joining there, I realized I can expand my wings with other organizations if I start my own firm, which eventually happened in 2011."

- **Dr. Abhishek G,**
Owner, PDF Consultants

Internship Fair' on May 29 and 30, 2018. Some of the top recruiters for the Skill Capital event were the Taj West End, TUV Rheinland, 3M, Myntra, DHL, Moog and many more.

Academics

Structured industry-oriented curriculum backed by an exceptional e-learning platform at ISBR are the biggest advantages for our cutting-edge research. The curriculum has been designed by experts, and is taught by leading academics and industry professionals. The ISBR faculty influences the thinking



'TOWARDS BUILDING A JUST AND EQUITABLE SOCIETY WITH ITS TEACHING PROGRAMMES'

"Since its inception, I.T.S has consciously made an effort to meet the future challenges and kept the pedagogy in place. Our curriculum delivery is well defined and implemented with learner-centric approach and is also backed by exposure to industry work culture through industry visits, projects, summer internships, project works. These efforts of ours are recognised by various competent authorities of the country and are also evident through the consistent presence of our students in Top-10 Merit List announced by the University."

Arpit Chadha, Vice Chairman, **I.T.S - The Education Group**, Ghaziabad



I.T.S was established in 1995 by Chairman Dr. R. P. Chadha with an objective to provide value-based, practical-oriented education. Since its inception, I.T.S has always focused on nurturing talent and

creating a competent pool of professionals who are ready to deliver. I.T.S had its first campus in Mohan Nagar, Ghaziabad, where the first batch of PGDM saw an enrolment of 60 students. Thereafter, other courses such as MCA, BCA, BBA and MBA were introduced. Today, I.T.S offers 20 UG, PG and PhD programmes and has campuses, equipped with the latest state-of-the-art facilities and infrastructure, spread over 60+ acres.

Placement Record

The Corporate Resource Centre at I.T.S gives utmost importance to its students getting suitable and most befitting career opportunities after the completion of their course. We train our students on company-specific skills so that they are fully equipped to take on responsibilities of their jobs on joining, thus saving several months of training after their induction into the jobs. Organisations have been giving our students excellent opportunities in the form of short term/long term projects, thus providing them with practical learning. The CRC department organises activities and workshops that enable students to be effective team leaders as well as team players. The institute has also developed a pool of highly experienced and qualified industry and academic professionals who regularly guide us in improving the teaching methodology, course content development as per industry requirement.

Academics

At I.T.S, we consistently keep redefining the teaching-learning pedagogy to ensure that students are well equipped with all the necessary tools when they step into the industry. To achieve this, after the close of every academic year, both the academic and corporate team are invited to discuss, deliberate and suggest changes. The curriculum delivery is well defined and implemented with learner-centric approach and is also supplemented with live exposure of real industry work culture through industry visits, projects, summer internships, etc. We also strive to inculcate the ability to work in teams through various events and activities like CXO Meets, CEO Meets, Business Summits, Yoga, excursion tours, sports events, boot camps, etc.

We, at I.T.S, understand the need of global challenges and business requirements and thus provide our students with opportunities to visit other countries. This results in excellent placements for our students in leading Global Multi-national companies.

Campus Life

I.T.S is spread over 50 acres. The relation a student develops within the campus enriches their life both professionally and personally. One of our many aims is to keep our students happy by providing them personal growth, fun filled social events, a caring network, and better career opportunities. We provide our students with various platforms such as industry based professional conferences and seminars, club activities, and fests like 'What you say is what you gain', Navtarang, Nukkad Natak competitions, and so on.

Impact

That I.T.S believes in providing quality education to its students is evident through the following factors. The Institute has a distinct perspective on the teaching-learning process. In addition to the university prescribed curriculum, the Institute offers external courses in collaboration with reputed experts outside faculty. I.T.S promotes research by encouraging students to contribute in the research cell, by introducing incentive schemes for the same and by giving recognition in the

ACHIEVEMENTS

Won an award for the 2018 Best Private Undergraduate College in India in the Outstanding Contribution to Education and Skill category by CEGR

In 2017, bagged the Institute with the Best Placement Award by IRMA

Won 2018 National Innovation Award for Best Institution Nurturing Entrepreneurship and Employability by ASSOCHAM

Won the 2016 Best Computer Application College in India Award by CEGR

form of the Star Performer Award. The institute, for its drive to expose students and faculty to global practices, was accredited to International Accreditation Organisation, USA. I.T.S has made foreign collaborations with University of Lyon; Management Development Institute of Singapore; Girne American University, UK; Asian University, Thailand; among others.

ALUMNI SPEAK

"My very first professional experience started with Institute of Technology & Science when they termed us as "Future Managers" and not mere management students. Classroom studies plus different activities inside and outside the campus taught me the practical implications in terms of planning and execution. The culture of ITS made me explore my strengths and weaknesses and how to compete in a competition. It was not just a PGDM degree that I earned, but a complete change in my personality."



- **Vaishali Malik**

2016-2018 Batch, Team Manager, AMAZON Global



“BRINGING THE BEST OUT OF STUDENTS”

“The most important challenge for those pursuing management education in our country is the often amorphous structure of our business organizations, and this is something that we at JSB strive hard to shed light on. This is a tough call that entrepreneurs and managers coming out of JSB must inevitably face. JSB takes pride in bringing to the fore that talent and bent of mind of the informal business person, and takes upon itself the hallowed task to disseminate the formless composition that supports the formal constitution.”

Rtn. MPHF. T. S. Natarajan, Chairman, **Jansons School of Business**, Coimbatore



Jansons School of Business began with an idea that germinated in the desire to establish an institution of higher learning and applied research in management. It was established in

2002 by the philanthropist and business tycoon, Rtn. MPHF. T. S. Natarajan, Chairman of Jansons Group with a vision to be a quintessentially practical business school, developing managers and entrepreneurs who would be game-changers in management and leadership practices. Rtn. MPHF. T. S. Natarajan, is a first-generation entrepreneur who has worked hard to establish the 'Jansons' brand and now, Jansons Group has interests in textiles, granites, retail and health care. As an AICTE-recognised management school, JSB is affiliated to the Bharathiar University, Coimbatore, and offers MBA (full-time and residential), M.Phil and Ph.D degrees in its modern and state-of-the-art campus at Karumathampatti in Coimbatore, Tamil Nadu.

Placement Record

The placement programme at JSB is managed by the Centre for Corporate Relations. JSB has been achieving 100% placements for all those students who had shown interest and opted for placement programme. The following are some of the reputed corporates across various sectors that participate in JSB placement programme: Coca-Cola, ITC, Nestle, Colgate, CavinKare, ICICI Bank, Mahindra Auto, Mahindra Finance, ICICI Securities, ICICI Prudential, CitiBank, City Union Bank, Axis Bank, Naukri.com, Wrigley, L'Oréal, Amararaja Batteries, HDB Financial Services, TCS, HDFC Bank, Asian Paints, Berger Paints, CareerNet Consulting, Shirram Group, Sundaram Finance, Ramco Cements, Zoho, Vodafone and Airtel.

ACHIEVEMENTS

Nationally Accredited by NBA
& Internationally Accredited
by ACBSP

Rated at the A++ level by
Business India — Best
B-school Survey, 2017



Skill Development is an integral part of the JSB-MBA curriculum. There is a set of dedicated sessions aimed at developing communication and contemporary management practices.

Academics

JSB is an accredited institute by the Accreditation Council for Business Schools and Programs (ACBSP), USA. ACBSP is a leading specialised accreditation association for business education supporting, celebrating, and rewarding teaching excellence.

The Autonomous Status accorded by the University Grants Commission has allowed relevance to enter into JSB's curriculum and pedagogy. Every subject has an application-oriented learning module and helps in sharpening the business acumen of students. The curriculum is so designed that all students will have to undergo a three-month internship programme. The Career Commencement School of JSB creates an enabling ambience for students to enhance their personal and professional effectiveness.

Students have the opportunity to invest and learn stock market operations through an in-house NSE (National Stock Exchange) trading facility linked through VSAT.

Campus Life

JSB's Wi-Fi enabled campus has excellent facilities like fully air-conditioned audio-video enabled gallery type classrooms, computer centre, library and information centre, syndicate rooms and auditorium. JSB's well-stocked library contains about 17,000+ books and subscribes to over 135 journals and its information centre has a unique and updated resource collection like EBSCO Data base that contains about 1,000 online international journals relating to all fields of management, in addition to CAPITALINE, the financial database.

The services of library and information centre are rendered online through a fully bar coded and web based Autolib system. It has a documentation centre where photocopying and printing are professionally undertaken.

Twin-sharing separate spacious and convenient hostels are available for both male and female students with modern facilities like attached bathrooms, matted cots, work tables, closets, phone and separate gyms. The hostels are modern, fully furnished with laundry and housekeeping facilities.

JSB has a specially designed fully air-conditioned food court that ensures food is of good quality with a mix of both North Indian and South Indian dishes (both veg and non-veg).

Impact

Being a residential facility, the living experience tops the happy quotient. Students are happy with the sincerity of every activity and academic process here. They are happy with the final placements as many top brands visit the campus and the placement is 100%. The mentoring programme is very robust and unique, which was appreciated by the international accrediting association. The mentor-protégé meeting happens every week where a range of issues from professional to personal are addressed. Students highly value this.

ALUMNI SPEAK

“The metamorphosis that I underwent in the two years that I spent at JSB is beyond words. Life there was a perfect blend of academics, IQ, EQ and fun which has helped me mould myself. JSB is a school that has always welcomed and encouraged out-of-the-box ideas and at the end of two years it has made me an individual to reckon with; it has groomed me to be a part of the corporate world.”



- Kiran Antony (Class of 2005),
Marketing Lead – India at Bose Corporation

CAREER PLANNING PROCESS: THE RIGHT APPROACH TO CHOOSE THE BEST OPTION

Helping students select the right profession for themselves.



PRAMOD MAHESHWARI
CMD
CAREER POINT

Taking the most important decision of your life in choosing the best career option is not a cake walk. Most of the time, children or even the parents get into a confused state of mind. The decision for each individual is different, since everyone is a distinct individual. Nowadays, when students and parents are getting aware through plenty of information, it is required to understand the process of Career Planning. Expert career counseling of students at an early age is one method to zero-in the career option as per their passion. We may go for career counseling in grade 5 to explore the student's passion, understand their interest area and give them a right direction towards a career. The same may be reiterated with advanced knowledge by grade 7 to understand the skill set acquired by the student. Analysis of life skills acquired at this stage gives a right picture about the overall personality of the student. Once a student has figured his/ her interest, he/ she must be aware of the various career options available. Grade 10 is the perfect time for this along with proper counseling of the students. Here are a few steps for choosing the right career:

STEP I: Self-assessment

Self-assessment is the process of analyzing scrupulously about oneself to make an informed career decision. It involves understanding of self (values, interests, aptitudes, abilities, personal traits, and desired life style). Every human being has certain inherent strengths and weaknesses, which must be recognized through introspection. An objective self-assessment of own strengths and weaknesses would reveal to an individual his/her inner potential. The assessment of inner potential can also be obtained by talking to some successful persons, observing own reactions in the times of distress, and comparing own achievements with the achievements of the group. This self-analysis also brings out the aptitude of a candidate. A detailed self-analysis provides one with a deep and fruitful insight into one's hidden potentials and strengths and weaknesses which would assist a candidate to choose a career. For instance the strength could lie in educational and professional qualifications, experience, moral strength, ability to convince people, business acumen and aptitude, capacity and quest for producing results, etc. An objective analysis will ensure selection of a proper direction to one's career. The candidates can set goals to be achieved by them in a given time frame.

Step II: Explore your competency areas

One must understand how abilities, interests, and values match career/academic requirements. One must gain research and investigative skills, practice decision-making, develop problem-solving skills and take up critical-thinking exercises. To gain competency, one should interact with professionals, meet academic advisors and career counselors, discuss with professors, or attend courses and workshops to learn skills.

STEP III: Explore all possible career options

A common question in the minds of young people is: which career to choose? One can start by compiling information about the career avenues open after grade 10 examination. Strike-off the options which are not relevant to you and start working on the available options

STEP VI: Explore the best academic & career options

After you have completed your self-assessment, you must identify academic and career options available. This step allows you to investigate the world of work, narrow a general occupational direction into a specific one. You will begin to identify potential careers, gather information about those careers, and match the career information with the results from your self-assessment. Once this is done, one should learn about academic and career entrance requirements. Explore the training required, identify institutes and assess job market trends. Also, have a second plan ready, consisting of academic and career alternatives.

STEP V: Prepare for the entrance test

The entrance tests are designed on a pattern of an institute's requirements. Assess yourself and then find out everything about the institute. Give priority to the preparatory institute which has got vast experience with established teaching methodology. Cracking tests is usually the foremost problem faced by youngsters in today's competitive environment. For the top ranking students, it is the fear of losing one's position by a few marks, while for those lower down, it is not being able to score despite several efforts. The uncertainties of the examination system seem to make it so impossible to excel. What matters is the quality of our concentration.

STEP VI: Manage your Career

Ask yourself the following questions after choosing the best career option: How could you enter into the occupation of your choice? What are the entry level examinations you have to qualify? What level of preparation, education, training or background is required to enter the field of your choice? What personal traits, values and interests are necessary to succeed in the chosen field? Here, true introspection and self confidence is required to march forward and become successful in the field chosen by you. I wish you all the best for your prosperous and happy life.

“THE KEY TO SUCCESS LIES WITH DISCOVERY OF IDEAS AND NEW OPPORTUNITIES”

“JSS Academy of Higher Education & Research caters to Medical, Dental and Pharmacy professionals and also Life science & Management graduates with knowledge, skills and competencies at global standards with imbibed core values of respect, professionalism, leadership and social responsibilities to meet the health care needs of mankind.”

Dr. B. Suresh, Vice Chancellor, **JSS Academy of Higher Education & Research**



The JSS Academy of Higher Education and Research is a deemed university located in Mysore, Karnataka. It was established in 2008 with a founding mission to serve the needs of the community

at large and envisions emerging as a unique institution in the higher education setting. Focused on medical and health-related studies, it comprises a medical college, dental college and pharmacy, and two departments on Faculty of Life Sciences and Health System Management Studies. JSS had been focusing more on teaching, research and service, from its inception under the leadership and gracious patronage and blessings of His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji, the Chancellor and Vice Chancellor, Dr. B. Suresh, a noted multifaceted leader of repute.



Placement Record

There's a very active Skill Development and Training Centre that ensures 100% placement every year.

Academics

It has a learner-centric curriculum and training with a friendly environment that includes personal care, counselling and mentorship. The students and faculty are encouraged to involve in interdisciplinary research to understand the various advanced technologies.

Campus Life

The institution supports various groups and clubs like drama, photography, sports and entrepreneurship to encourage students to showcase their talents.

Impact

The remarkable growth of the institution in a short span of time is due to: Eminent Leadership, Good Governance, Academic Excellence, Experienced Faculty, National and International Student diversity, Research Excellence and Infrastructure that meets the needs of the academics, research, extension and student support.

ACHIEVEMENTS

Accredited by NAAC with Grade A+ and ranked among top 50 Universities in the country by NIRF, National Ranking Frame by MHRD, Government of India for the last three years (2016-18)

Ranked 1st among young universities of Karnataka (KSURF) for 2017

Granted autonomous status under “Institutions deemed to be universities (Category-II)” by University Grants Commission in 2018

Recognized by Uppsala Monitoring Center (UMC) for capacity building in Asia pacific region in pharmacovigilance and adverse drug reaction & monitoring

National Institute of Health (NIH), USA recognized the college as a remote site for offering two certificate programmes, namely “Principles of Clinical Pharmacology” and “Introduction to the Principles and Practice of Clinical Research”

Recognized as Southern Regional Training Centre under Pharmacovigilance Programme of India (PvPI), Ministry of Health and Family Welfare, Govt. of India

Entrepreneurship Development Cell, Industry Institution Partnership Cell, approved by AICTE, Govt of India

The first to receive 4-star rating for excellence by Quacquarelli Symonds-QS among the health science-based universities in India in 2018

The Pharm D programme is the first to receive 3-star rating for excellence by Quacquarelli Symonds-QS among the pharmacy colleges in India in 2018

“First institution in India to be accredited by the Accreditation Council for Pharmacy Education, USA, for the Pharm D program”

ALUMNI SPEAK



“JSS College of Pharmacy, a constituent college of JSS Academy of Higher Education and Research was my Alma matter, a home for 4 years, a platform of growth, learning and plethoric experiences. JSS gave me a platform and opportunity for all my endeavours. It was a great foundation to nourish and nurture my talents and expertise holistically for addressing today's healthcare issues. I am proud to be alumni of JSS Academy of Higher Education & Research.”

- Smit Patel,

Health Innovation and Digital Health PharmD candidate of 2021, and Wellness Officer, The Ohio State University, USA.

ALUMNI SPEAK



“JSS Medical College is an institution where I cemented very strong foundation to my long medical career. The campus was safe, compact and the staff were welcoming, friendly and supportive. The management and authorities provided necessary facilities to achieve my goals. I'm proud to be alumni.”

- Dr. Sreeshyla Basavaraj,

ENT Consultant, St Mary's Hospital, Newport, Isle of Wight, UK & Visiting Consultant in Queen Alexandra Hospital, Portsmouth, UK.

'GEARED TOWARDS EXCELLENCE'

"An institute is assessed on the basis of the academic ambience and outcome of the system in terms of performance and achievements of the students and staff in teaching-learning, research and innovation, placements and results. KLSGIT has proved on these counts again and again over the years since 1979. We promise a wonderful experience of rich academics and excellent facilities coupled with professional practices, blended with affectionate concern for our students."

Dr. A. S. Deshpande, Principal, **Gogte Institute of Technology (KLSGIT)**, Belagavi, Karnataka



Gogte Institute of Technology (GIT), the flagship Institute of Karnataka Law Society (KLS), Belagavi, Karnataka, was started in 1979, named after

eminent industrialist and philanthropist, Late Mr. Rao Saheb Gogte. GIT has the honour of sheltering over 4,500 students and more than 300-strong highly qualified and motivated workforce. KLS GIT is included under sections 2(f) and 12(b) of UGC act 1956 and is approved by the All India Council for Technical Education (AICTE), New Delhi. KLS GIT is a permanent affiliated and an autonomous institution under Visvesvaraya Technological University (VTU), Belagavi. The institute has a very strong Industry-Institute Partnership Cell.

Placement Record

KLS GIT is one of the top autonomous institutes in the state with an excellent track record for placements with more than 850+ placement offers for students since the past few years from top-notch organisations. More than 100 companies regularly visit KLSGIT for recruitments including top-notch brands such as TCS, Microsoft, Amazon Web Services, Wipro, Mercedes Benz, Tech Mahindra, MindTree, KPIT, Persistent, Amazon, Quest Global, Brillio, Informatica, MuSigma, Global Edge, 3DPLM, Bosch, Triveni Turbines, Robosoft, Xoriant, TATA Technologies, Adani, Mphasis, Continental Automotive, Online Instruments, Sankalp Semiconductors, AFCONS, Alpha9Marine, Global Edge, CoreEL, INS Zoom, Trianz, Asian Paints, Airtel, Easi Engineering, AllGo Systems, Intelliment, Kotak Mahindra, Tata Docomo, Vistaar Finance, Metro Finance, Aditya Birla, Compassites, PWC, Adani, Triveni Turbines, Sparkline, Regal Beloit, Telaverge Communications, Cadence, Suzlon and Bajaj Electricals to name a few.

ACHIEVEMENTS

KLSGIT is recognized as "Cambridge English Exam Preparation Centre"

Ranked 22nd among top 100 Engineering College pan India (India Today - MDRA rankings 2018)

Stands at 37th among top 100 Engineering College pan India (Outlook Rankings 2018)

Rated as one of the "Top Engineering Institute with AAA grading" by Careers360

Rated as "Top Prominent Engineering Institute" by CSR Magazine

The Institute has a very strong industry-interaction centre and a full-fledged training and placement cell. Aptitude training is outsourced to professionals and is a regular part of curriculum right from the second year. Regular mock interviews, group discussions, etc. are conducted to train students to develop soft skills. Our past students are placed in blue-chip companies through campus interviews and now some of them are top-notch professionals in India and abroad.

Academics

The institute boasts of a good teachers-to-student ratio for better academics. GIT practices a hands-on experience-based teaching - learning method. There is extensive use of audio-visual tools in teaching-learning coupled with course studies, case-based learning and live projects. There is established "Live Lecture Capture" in each classroom.

Campus Life

For holistic growth of students, GIT is the best platform and encourages all types of hidden talents among students. Every year, GIT conducts its flagship events namely Avalanche—a technical fest and Aura—a Cultural fest. From the very inception of GIT, sports is flourishing and excelling in all areas, be it VTU intercollegiate, national, invitational, state or district tournaments, GIT continues its rich sports culture and strong background of winning prizes for decades. The institute boasts of excellent infrastructure in areas like Flexible Manufacturing System with CNC Machines and Robotics, CAD/CAM, Digital Signal Processing, High Voltage Engineering, VLSI etc. catered by a full-fledged 10/100 Mbps internet with OFC backbone and 150 Mbps internet connectivity. A total of 1300+ computers in the campus make GIT one of the best destinations for technology.

The institute carries the distinction of getting NBA accreditation for a third time in succession. The institute has received funds of more than ₹1.5 crore from various agencies such as AICTE, UGC, VTU, VGST for modernization of the laboratory facilities and for research work.

ALUMNI SPEAK



"My life at GIT was a perfect blend of joy and hardships. I realize that I am fortunate to be in a position I am today, only because of the hardships of my academic life. Not only in academics, even in sports, GIT shaped me to be a physically and mentally fit person. I believe education is unbalanced without sports. GIT had given me the best platform to participate actively in many inter-university and state-level sports events. I could balance both sports and studies to gain maximum output, which helped in my career throughout. Also, GIT professors possess an engaging personality and teaching style, which is the legacy of GIT."

Amit Bhingurde

COO, TAL Manufacturing Solutions Ltd. (A Tata Group Company) and Former President & CEO Kuka India Batch of '91, Industrial & Production Engineering



'A NEVER-ENDING QUEST, TO BRING OUT THE BEST'

"Higher education is the touchstone by which the progress of a nation is measured in today's times. Today, society, academia and industry need to stand together and share their commitment, enthusiasm and expertise in order to create a responsible, progressive and skilled citizens. In keeping with this very spirit, Krupanidhi has been focusing on providing relevant and comprehensive education to students. The courses offered by our colleges not only enable the students to develop a gamut of skills but also apply them to real-world problems, thus fast-tracking their careers. Education, thus, rather than being lecture-oriented, didactic and traditional, is more student-driven. We at Krupanidhi have a vision, 'We don't just polish stones, we carve them'. The colleges under the aegis of the Krupanidhi Trust are not just colleges, but they are also the only finishing schools of their kind in India."

Prof. Dr. Suresh Nagpal, Chairman, Krupanidhi Group of Institutions



Krupanidhi Group of Institutions, Bengaluru was founded in 1985 under the leadership of Prof. Dr. Suresh Nagpal. The residential campus with a multi-ethnic and culturally diverse setting

hosts 6,500 students from more than 30 countries and various parts of India. The college — the first to introduce Physiotherapy course in Bangalore — now boasts several colleges under its wing including its Business School, Pharmacy College, Physiotherapy College, Degree and PU College, Nursing College, and an International School. The college encourages research and innovation and has set up incubation centres to help accelerate classroom learning and encourage student and staff involvement in innovation. Its flagship PGDM programme is spearheaded by subject-matter experts from Stanford University, Carnegie Mellon University and IIMs. Krupanidhi is also the first college in India to introduce Health Care Analytics as a specialisation for its PGDM course, keeping in mind the various needs and challenges of the health care and wellness industry in India.

Placement Record

Krupanidhi Group of Institutions has been successfully finding dream careers for nearly 80 to 100% of its students in reputed organizations across many countries. The Career Advancement and Networking Department at Krupanidhi School of Management believes in guiding and assisting the students through a system beyond pure academic achievements into development of one's total



ACHIEVEMENTS

DOYENS, The Hindu awarded it as one of the finest Educational Institutions in Karnataka

KPMG, India ranked it as Asia's Fastest Growing Private Education Institute

Higher Education Review ranked it 9th among top 20 Emerging B-schools in India

Silicon India ranked it 5th in the B-school College survey for placement parameters

World Education Congress: awarded The Educational Institution with the Best Infrastructure

The European Council of Business Education (ECBE): Krupanidhi School of Management is the only institution in entire South India having membership in the ECBE

personality. Their objective is to awaken a need of change within the students and work with them to achieve their goals by continuous interaction and inputs from the recruiters. Students are successfully placed in various prestigious organizations across sectors like banking, consulting, retail, FMCG, information technology and service.

The department assists the students in campus recruitment, industry interaction, CV writing, mentoring and internship with renowned national and multi-national organizations.

Academics

Krupanidhi facilitates an environment that stimulates innovation where ideas can be shared and implemented. The institute strives to consistently

render such an atmosphere through various learning tools. It ensures quality in delivery, by aligning our programmes to the best international practices and national benchmarks.

Impact

Krupanidhi being an International campus promotes cross-cultural understanding and awareness to bridge the gap between national and International students on campus. To ensure students are prepared to enter the workforce, Krupanidhi's finishing programme was introduced. Krupanidhi's finishing school makes students employable in the dynamic industries of today. Through its structured and practical programme, Krupanidhi aims to increase the industry-readiness of graduates as well as their productivity, to bridge the gap between the education sector and the industry.

Campus Life

The campus life at Krupanidhi is anything but that of a traditional college. Sprawled out on an 11-acre campus amidst lots of greenery, the various institutions have a number of facilities including a library, hostels, a student cafeteria serving multiple cuisines to satisfy different palates, laboratories for all the branches of science, a gym and a fitness centre with state-of-the-art equipment imported from Italy, sports arena with facilities for various games, a digital library as well as transport facilities for our students and staff. Krupanidhi has a Wi-Fi campus allowing the students flexibility and luxury of working from any part of the campus at anytime.

ALUMNI SPEAK

"Krupanidhi School of Management is not just a college for me; it is an institution that has helped me grow and given me opportunities to fulfil my dreams. Amidst the plethora of studies we have been encouraged to participate in extra-curricular activities as well where we get to explore our inner talent."



- Nevin Jacob,
Batch: 2015-17

Regional Manager at Electrowheels

'AN EXPONENT OF INDUSTRY RELEVANT HIGHER EDUCATION'

"Here, students are made to undergo an academic curriculum designed with industry immersion programmes, where they learn through live projects and workshops under the guidance of experts. As such, the curriculum and pedagogy followed in LPU are at par with the best of the universities of the world."

Ashok Mittal, Chancellor, Lovely Professional University



been graced by the presence of 7 other such socio-political influencers.

In 2018, the campus is set to host the biggest scientific event in the country, the Indian Science Congress. Prime Minister Narendra Modi would be inaugurating this event. These speak volumes about how LPU has become one of the strongest globally accepted education brands from India and hints towards a promising future of its students and alumni.

Being a leader in the true sense of the word, experimentation is what the institute is committed to. Excellence is what they strive for, and service of humanity through education is what they stand for. In the year 2001, Lovely Professional University (LPU) was conceived as an Institute of Management with only 200 students, 20+ faculty and staff members. In 2005, it acquired the status of a full-fledged university. Now, LPU has 200+ professional programmes in 40+ disciplines, 3,000+ faculty members, annual intake of 15,000+ students, 3,000+ international students from 70+ countries, 200+ international tie-ups, and above all, 50,000+ alumni working in 150+ countries. In 2018 'NIRF' ranking by Government of India, LPU has been ranked 2nd across India on outreach and inclusivity parameters. "Think Big" is its motto and global development its mission.

LPU has received two distinguished dignitaries of Afghanistan and India, Dr. Hamid Karzai and Shri Pranab Mukherjee together in the past. Apart from the former presidents, the campus has also

Placement Record

From top corporate houses to buzzing start-ups, LPU students can be found all across the world. Many of them are successfully pursuing careers in countries like USA, UK, Canada, Australia and working in top corporate companies including Google, Apple and Microsoft, at packages of ₹1 crore+. Moreover, setting various placement records, LPU has also been ranked as the top university in North India for higher placements. The signature highlight is that Cognizant Technology Solutions (CTS) alone has picked 1,900 students in consecutive three years from LPU, and 51 companies that recruit from IITs also recruit students from LPU. Shining placement stories of LPU students is another reason why large number of students, from far off Indian states and other countries, have been preferring admissions at LPU.

Academics

The curriculum and pedagogy followed at LPU are on par with the best universities in the world. LPU has been at the forefront of restructuring the

ACHIEVEMENTS

National and international students prefer LPU, as they not only have varied choice of professional courses on a single campus but also imbibe great cultural diversity to prove to be global citizens in their career ahead.

Indian education system to meet and exceed global standards. It also has 200+ tie-ups with international universities to ensure students get global exposure. Through its slogan of transforming education, LPU seeks to revive the golden glory of ancient Indian education system.

Campus Life

LPU has a vibrant campus life with unmatched diversity, with 30,000+ students from 70+ countries and 29 Indian states. The campus is indeed a mini township with extraordinary academic facilities, including an eight-storied library and research block; plenty of workshop area; India's first iMac Lab; hostel and accommodation facilities for over 24,000 students; a shopping mall; numerous eateries; ATMs, Banks, Post Office; and various other on-campus facilities for students to grow and accomplish their goals.

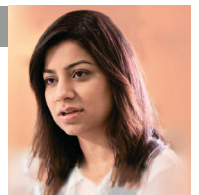
Impact

LPU has registered tremendous evolution by achieving almost everything a top university should and, in turn, it makes the experiences of students more rewarding. National and international students prefer LPU, as they not only have varied choice of professional courses on a single campus, but also imbibe great cultural diversity that helps them become a truly global citizen.



ALUMNI SPEAK

"At LPU, we had industry-sponsored labs from Google, Oracle, SAP where we worked on real-life projects. This industry experience made cracking job interviews much easier. At LPU, I learnt to think big."



- Sonia,
Software Engineer, Amazon USA

“DESIGNING WINNERS”

“Design in India is becoming extremely important for economic and social development. It significantly contributes to our culture, economy and environment. As the head of this institution, I leverage a sense of inclusiveness in everything between learning and teaching of design education; taking consideration of a better society amongst the young minds and future of the country.”

Prof. Pradyumna Vyas, Director, **National Institute of Design (NID)**



The National Institute of Design (NID) is internationally acclaimed as one of the foremost multi-disciplinary institutions in the field of design education and research. The institute functions as a statutory body under the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry, Government of India. NID has been declared ‘Institution of National Importance’ by the Act of Parliament, by virtue of the National Institute of Design Act 2014. NID houses IPR Cell and National Design Business Incubator within the campus to support design education for students. NID offers guided tour of the campus for group visitors.

Placement Record

NID provides design education, as well as design services to various sectors. Design practice is a significant part of design education at NID. A series of innovative workshops, exhibitions and fairs help students get international immersive experiences,



thus boosting their job prospects. Students of the campus are placed in the best organisations around the world.

Academics

NID’s teaching pedagogy follows “Learning by Doing” & “Hands On, Minds On” techniques, which has been its unique strength acknowledged internationally. The NID also follows Bauhaus and Ulm design concepts apart from learning from the field, making it a contemporary design school that follows old best practices with a blend of modern new paradigms.

NID follows a teacher to student ratio of 1:10, as followed in the world’s best institutions.

Campus Life

The students in each of the campuses at Ahmedabad, Gandhinagar and Bengaluru have their independent student activity councils which takes up different extra-curricular activities. The students handle International Film Club, Monsoon Fiesta, Baatein Sessions, sports meet, conventions, 9-day Garba event, inter-institutional recreational activities, etc. to name a few. The current batch of students is around 1,700 from three campuses in 2018-19 at Ahmedabad, Gandhinagar and Bengaluru combined. The first batch was a batch of six students in 1963-64. The institute promotes all kinds of sports. Students, faculty and staff members

do participate in various sporting activities and in various championships at the local, state and national levels.

Impact

The Department of Scientific & Industrial Research (DSIR), under the Ministry of Science & Technology, recognises NID as a scientific and industrial design research organisation. NID has established exchange programmes and has collaborative

agreements with over 93 premier design institutions. In 2017-18, 84 students have gone on international exchanges to institutions with whom NID has student-exchange MoUs during 2017-18.

ACHIEVEMENTS

The Business Week, USA has listed NID as one of the top 25 European & Asian programmes in the world

Prof. Pradyumna Vyas, Director NID, received an award for his contribution towards progression of Design Education, during the Edutainment Awards 2017 in Mumbai

NID students win awards at PACE Global Annual Forum – 2017

NID students win Elle Decor International Design Award 2017

NID FVC students won awards at TISS, Mumbai

ALUMNI SPEAK



“I have been a proud alumni of NID. Like most NID alumni I divide my life in two distinct eras — one before NID and the other one after NID. There is not much to write home about the before time. I think I was like everyone else, did not know where and what I would do in life. Education at NID sorted that out, I received a purpose. Teaching at NID was not lecture-based, it was studio-based mentoring. That meant most of the time you learnt to find your own way and got guidance. Seniors and faculty behaved as if my becoming a good designer would affect their lives. No one compromised on what you learnt, whether it was skills or lectures by world leaders of design, or whether it was movies that we were exposed to.”

- Sudhir Sharma,
Batch of 1989, founder of Indi Design, Indi Research,
and Pool Magazine

'ENCOURAGING PASSION AND WILL TO PURSUE ONE'S AMBITION'

"PDM University is the newest addition to the rich and distinguished history of the group that continues to serve the nation through 21st century innovation, research, and scholarship. At PDM, students have access to latest technologies and new facilities that support their learning process and make them thoroughly competent to face the challenges in their future. The highly skilled and experienced faculty members create an inviting atmosphere for our students to acquire new experiences, pursue their interests, and expand their potential. For students, the next few years will be exciting, full of opportunity and growth. Academic brilliance is the trademark of PDM University, but I urge you to take full advantage of the many opportunities at PDM. Our prime motto is to encourage all of you and enable you to follow your interest."

Chitresh Lather, CEO, **PDM University**



At PDM University, we are passionate for grooming the next leaders. We provide and use the latest technologies in education, a world class infrastructure and committed teachers to impart the highest levels of education. PDM has facilities and labs equipped with the latest technologies which are maintained by qualified professionals. At PDM University, we are passionate for grooming the next leaders. PDM has facilities and labs equipped with the latest technologies which are maintained by qualified professionals. PDM faculty is an active and engaging community where different branches of the faculty regularly hold meetings, discussions and seminars of a wide variety of subjects to bring to fore the latest established and experimental developments in the education sector.

Placement Record

PDM University is having centralised Training & Placement cell, final year students gets exposure with industry partners for being instrumental in extending great support in grooming students of PDMU and helping us in placing through campus placements activities. Foreign language, behavioural science and communication classes are being conducted on regular basis.

Academics

PDM revises its curriculum every two years. While making any changes to the curriculum, new trends, research and education industry technology updates are taken into consideration. Students at PDM are ready from the day they enter into the industry. To ensure their talents and capabilities do not go to waste, the teachers and counsellors give individual attention to each student to help and guide them. With more than 3200 high-quality Intel machines, a dedicated iMac lab, fully Wi-Fi enabled campus, access to peripherals like scanners, printers etc, the students get all possible assistance and guidance to enable them to be industry-ready from their first day. PDM has an in-house training department for Technical and Non-Technical trainings. Their training partners are IBM, SAP, Microsoft, etc. At PDM, learning is integrated with life in right prospective, the target is not to produce another graduate but to groom the leaders of the future who will successfully bear mantle of building the nation. There are lots of diversified extracurricular activities like cultural weeks, sports weeks, annual festivals, technical competitions, interaction with celebrities and prominent personalities of the society.

Impact

In a short span time, PDM University has been hailed as the premier university of the country, giving admissions to more than 5000 students from all over India and abroad in various disciplines.

ACHIEVEMENTS

The prestigious Economic Times has declared PDM as the leading educational brands from the last two years. The campus has also been declared as the Platinum Campus by Microsoft and the best IT Institute by the Haryana Govt.

Campus Life

PDM has world-class infrastructure with a Wi-Fi enabled campus that allows students to access the internet. PDM is equipped with more than 3,200 high-quality Intel machines along with a dedicated iMac lab. Every student is also provided with an Apple iPad to help them carry their courseware along with them. Students also have access to a fully automated 3-storeyed library, which is equipped with over 48,000 books. PDM university has extensive research facilities available to students, staff and collaborators. The research activities undertaken at PDM are aimed at a diverse range of issues ranging from dialogues on religious identities to the science of drug discovery. To aid and assist in the research activities, they have collaborated with various industry leaders like Cisco, Microsoft, SAP, IBM and TCS.



ALUMNI SPEAK

"It is one of the finest colleges in India and has the best facilities, in terms of technology. PDM is the only group in NCR that has the maximum number of students with Robots in their hands and revolutionary ideas in their minds. They have the best Technical Society and have earned more than 100 prizes in the field of Robotics from colleges like BITS Pilani, DTU, Various IIT's, Maharaja Agrasen, NSIT. The faculty always encourages the students to indulge in extra-circular activities and motivate them to participate. Work Hard, Play Hard!"



- **Vibhor Gulati**,
PDM Alumni

'A YOUNG ENERGY UNIVERSITY THAT CONTRIBUTES TO NATION BUILDING'

"This is a very young University, hardly ten years old. In other words, the university is in the process of establishing various schools, systems and organizations for specialized activities, so as to achieve its vision of becoming world class. The university has moved on from exploration to further growth and consolidation."

Dr. C. Gopalkrishnan, Director General, **Pandit Deendayal Petroleum University (PDU)**



The Gujarat state and the then Chief Minister Shri Narendra Modi took an initiative to develop Gujarat as the petro capital of India and developing energy resources to provide quality life and a better opportunity to the common citizens of the state and transform India's energy landscape. As a consequence to this initiative, it was essential to build quality human resources for the energy sector on a fast track and it was decided to set up a world-class energy university in Gujarat that can contribute to nation building and be a part of the Global Energy Agenda. The Pandit Deendayal Petroleum University then was established through the act of Gujarat legislative assembly with the provision to have diversity and scholarship to build the best talent base for the energy sector.

Placement Record

PDU has an excellent track record of securing placement for its students. PDU students have been hired by top companies of India and many companies have been visiting PDU every year for recruiting students. Some of the leading recruiters of PDU include companies like ONGC, ExxonMobil, Shell, Indian Oil, L&T, Reliance Industries, Adani Wilmar, Ceat Tyres, Tata Chemicals, Infosys, Deepak Nitrite, Torrent Power, Jubilant Life Sciences, Torrent Pharma, Adani Gas, Gujarat Gas, Welspun India, Essar Oil, GNFC, GSFC, GACL, Bharat Petroleum, Yes Bank, Sintex, Suzlon, TCS, Coca Cola, Amul, KPMG, OPAL, GSPC, GSPL, ICICI Bank and CARE.

Academics

- Classrooms are equipped with multimedia and allow the demonstration of concepts in the form of videos and audios for better understanding of a student.
- Flipped classes are carried out in which maximum focus is on interaction in the class
- Context-Based Learning (experience-based learning), with faculty from reputed educational institutes and industry sharing their experience with the students.
- Real-world learning is facilitated through various internships, notably rural internship and industry training
- Field exposure
- Entrepreneurial spirit development through Innovation and Incubation Centre
- The Seminar Method
- Participative Learning

Campus life

The university maintains a lush green campus and a pristine environment blended with modern technologies to enhance the spirit and energy level of all learners and development of life skills to encourage leadership and inspire students to optimize their learning efforts.

There is an emphasis on problem solving and practice with sound fundamentals, through active and continued partnership with energy & infrastructure sector companies and National and International Universities, Consultants and Vendors.

The sports culture has now become the identity of the university. It's all because of the marvelous work

ACHIEVEMENTS

NAAC 'A' Accredited with CGPA 3.39/4 in 2016

PDU is the only private University in Gujarat to get the graded autonomy status by University Grants Commission (UGC) in 2018

PDU SPE student chapter received outstanding student chapter award consecutively three times viz. 2016, 2017 and 2018

that students are doing every year during 'Petro Cup' — the inter-university sporting festival. The university has coaches for most of the sports.

Impact

Having a focus on 'knowledge-based economy' and realizing the power of 'interdisciplinary research', the overall university's physical infrastructure is designed in such a manner which excludes the conventional concept of 'department' and there are only four big clusters like (i) School of Technology (ii) School of Liberal Studies (iii) School of Petroleum Technology and (iv) School of Petroleum Management. This amalgamating planning accelerates the interaction of students and faculties of different branches, which is the first step towards interdisciplinary problem-solving approach.

ALUMNI SPEAK



"The faculty members are very knowledgeable and put hard work in imparting the knowledge and encouraging the students to create new knowledge by developing a research aptitude in them. The overall environment at PDU is so amiable and student-centric that by default it becomes a platform for students to become more curious and inclined towards research."

- Apoorv Bhatt,

M.Tech-Mechanical Engineering (2014-16)



REDEFINING PEDAGOGY IN A DIGITAL AGE

How are the best universities around the world evolving to keep pace with new technological innovations?



DR. DINESH R. SHAH
PROVOST
UKA TARSADIA UNIVERSITY

My trust with academia has made me evolve day in and out, irrespective of the changes, amendments and evolutions. Now I think we have come to the forefront of simplified synergies that in itself make hybrid or synthetic collusions redundant. Innovation and entrepreneurship has replaced all the other juxtaposed analogies. At Uka Tarsadia University, we are proactively embracing upcoming changes and making evolution a part of daily regime. Especially since last couple of years our key-focal point has evolved around pentagon pivotal system.

Non-Traditional Student Demographic: The definition of what it means to be a ‘student’ has evolved to include individuals who once lacked the opportunity to pursue higher education. Looking around your local campus, you will see learners who range in age, race, sexual orientation, religion, marital status, etc. Institutions are adapting their services and resources to suit the demands and expectations of their changing student demographic. Some of these changes include part-time and online courses for older learners, on-campus childcare services, new financial aid regulations, and competency-based education that aligns with professional goals.

The Flipped Classroom: The classroom is also being redefined with a growing number of colleges and departments literally flipping the traditional instructional model. The flipped classroom is a flexible learner-centered approach that allows students to study course material at home, while in-class time is dedicated to homework and assignments. Still a novel concept, the flipped model helps higher education institutions keep up with the changing profile of their learner population — who are dividing their time between school, work, family, and other interests.

Distance Education: The rise of technology has transformed the way education is delivered and accessed. Today, students have the ability to achieve their education goals on their own terms from anywhere in the world. Massive Open Online Courses (MOOC), Open Educational Resources (OER), and Open Course Wares (OCW) are growing in popularity because they allow unlimited participation and 24/7 access to the virtual classroom. Gone are the days of overbooked courses and long queues. Through the web, learners are now able to get a quality educational experience that meets that of the physical classroom.

Assessment Tools: The increased presence of assessment tools in the classroom is redefining how education is delivered. Assessment tools are giving educators a better view of their students’ learning needs, allowing them to close learning gaps and engage the classroom with innovative teaching styles. Formative feedback tools help instructors focus on daily improvement by capturing student comments about their learning experience in real-time. Mid-term evaluations give educators enough time to make instructional changes that will impact the overall learning experience. End-of-term evaluations provide valuable data that can help educators identify areas where improvement is needed for the following semester.

Skilling through social accountability and ethical grooming: At UTU, we are looping the core quadruplets with the thread of ethical conditioning in character building along with proactive social awareness as well as responsible citizenship. Students are exposed to the various social causes and are also guided to contribute. The School of Volunteering at UTU and other such initiatives have started making impact in tender students psyche and behaviors. Such outcomes reflect my belief that education has to be inclusive and interactive.

Our focus is to explore, evaluate, and then to evolve as a platform that strengthens human core values, integrity, and gumption. As the new world of academia needs to be based on better and sound roots to impact humanity.

“ENABLING A WORLD-CLASS LEARNING EXPERIENCE”

“The right education institute can be life-changing and it is important that students make informed and thoughtful decisions. Institutions must have a right balance between providing academic excellence and industry knowledge. This balance will ensure students are well equipped for dynamic and fast-paced careers in India and globally. We nurture and encourage all our students to dream the impossible and provide them with the tools and resources to realise their aspirations.”

Nandita Abraham, President, **Pearl Academy**



The Pearl Academy is a leading institute in design, fashion, business and media. Since its inception in 1993, the academy has evolved into a globally renowned institution of

higher learning with a focus on Internationalism; entrepreneurship and employability and catering to the needs of the design, fashion, business and retail industry. Their mission is to break stereotypes in learning methodologies and classroom instruction.

Industry stalwarts from design, fashion, business and media are invited as adjunct faculty to Pearl campuses for imparting practical knowledge to students through masterclass sessions, guest lectures and seminars, providing a unique platform for industry-institute interaction. Under their Global Faculty Exchange programme, they have domain experts from all over the world interacting with students.

Placement Record

We have an excellent placement record of more than 95% across key sectors in the past five years. Pearl graduates have been able to secure more than the market average for fresh graduates.

Academics

Replete with a well-stocked library and resource centre along with design studios, drawing studios, art rooms, the centres provide a world-class learning experience to the students. Students get an opportunity to learn the best global practices through exchange programmes, summer programmes, workshops and more. Leveraging the digital learning expertise from our alliance with Laureate International Universities and through our accreditation from the Nottingham Trent University (NTU), Pearl has integrated the ‘Blended Learning’ pedagogy in its teaching practice.

ACHIEVEMENTS

We are the first and the only Indian institute to be among the top 25 colleges as per Business of Fashion (BoF) Global Fashion School Rankings 2017 (Graduate)

We have been awarded the Best Design Institute by ASSOCHAM for the third year in a row in 2016, 2017 & 2018

In the past five years, Pearl Academy has been ranked as the top private institute in India in the domains of fashion and design

Our faculty also won No.1 ‘Faculty in Competence’ award by Hindustan Times. Our Mumbai campus has been ranked as No.1 under Design School Category and our Jaipur campus has been recognised as the ‘Best Learning Building’ at the World Architecture Festival Awards

Campus Life

The Student Development & Support (SDS) department facilitates and works towards the overall holistic development and well-being of the students. We provide students a helping hand with our non-judgmental approach to listen, counsel and guide them in all intricate areas of concerns.

Impact

The Academy is the first fashion Academy in India to get the prestigious ISO 9001:2008 Certification, which is a testimony to the fact that its quality standards are at par with the best in the world. Pearl Academy has metamorphosed into an industry leader that develops courses with a pulse on the needs of the entire spectrum of the industry.



ALUMNI SPEAK

“It is very important to have technical knowledge to be a successful fashion designer. Pearl Academy has given me the right kind of skills required for this field. I believe that with a distinctive style, hard work, and proper training, one can carve a niche for oneself as a fashion designer. When I went abroad after my studies, I was treated like a star because I was a skilled designer with good technical know-how.”



- Nikhil Mehra,
Fashion Designer

'TRAINING THE LEADERS OF TOMORROW'



"The vision of the institute "Every student passing out from the institute must contribute to the economy of India and whole world by becoming a Business Leader — either by joining a company or becoming a successful entrepreneur creating employment", ensures that PIBM students develop a strong character & confident personality."

Mr. Raman Preet, Founder & Chairman, **PIBM Group of Institutes**



PIBM was founded with the vision of manufacturing the leaders of tomorrow. Founder & Chairman Mr. Raman Preet recognized the widening chasm between management education and industry expectations, thus deciding to set up an institution that offers Application Oriented Management Training. PIBM was established with a founding principle of either making students ready for managerial job roles or making them capable enough to embark on their own entrepreneurial ventures. Over the years, PIBM has developed and adopted innovative training practices that have made a positive impact on student competency building and placement potential. Today, PIBM is recognized for its robust application oriented training methodology and a legacy of higher forming alumni thriving in the industry.

Placement Record

At PIBM, quality speaks for itself. Every student of PIBM stands out in the crowd as they are not only equipped with business concepts, but also the right attitude, aptitude, communication, skills and personality. The placement process is conducted by 350+ top companies from diverse sectors like Automobiles, FMCD, FMCG, Retail, Banking, E-Commerce, Manufacturing, BFSI, IT & ITES etc. Today more than 3500 students. PIBM students are offered job offers in top profiles such as Investment Banking, Equity Research, Commercial Credit, Corporate Finance, Channel Management, Retail Management, Business Analysis, Digital Marketing, Recruitment & Section, etc.

Academics

For building the perfect logic for understanding Business Management, PIBM believes in setting up unique training pedagogies, which equips students with real world competency and confidence, which in turn increases employability. For this purpose, PIBM have introduced:

*A unique SCPS (Sector, Company, Product/Service) training model where faculty and corporate experts train students with application of management concepts to various sectors, companies and their respective products or services

* Experiential learning where Corporate Heads train students on how to apply the business theories and formulate financial models, sales strategies, PMS structures and the like

* PIBM students are trained on specific job-profile oriented courses under domains like: Finance, Marketing HR, Business Analytics, IT & ITES and many more

Corporate Interface

PIBM is associated with over 350+ top corporate heads who coach students using their own corporate experiences to foster leadership, problem-solving techniques, analytical mind-set, creativity, effective communication and organizational skills. PIBM regularly conducts corporate events like CEO Charisma, Pioneer Convergence — Annual Business Conclave, sector- specific events, industry visits, internships & live business projects, which builds a solid platform for students to undergo experiential & practical learning of business theories.

During such events, PIBM students get the opportunity to interact with 300+ CEOs, CFOs, Directors, Presidents and VPs.

Impact

PIBM ensures that every student gets maximum exposure to corporate cultures and there is the actual application of what is there in the books. A month-long Business

ACHIEVEMENTS

Economic Times — Recognised as one of the "Best Education Brands of 2018"

The Great Indian Institutes (Season-2) covered by Republic TV as one of the Great Places to Study in India

Times B-School Survey 2018 — 12th in Top Private B-Schools and 20th in Top B-Schools

Featured in Forbes Marquee edition as one of the Great Indian B-Schools

BBC Knowledge — Awarded as "Best Emerging Institute in India"

Orientation Program (BOP), Summer and Winter Internships, lectures from Corporate Panels, Rigorous methods of Case Study Analysis, Mock GDs and Mock PIs — all this ensures the holistic development of an individual, enveloping everything from their attitude, confidence level, skill set, communication, domain knowledge etc.

ALUMNI SPEAK

"The management program at PIBM has been the best career move I have made. The program was very challenging and demanding but extremely rewarding. I gained a deep understanding of the theory behind business process and was introduced to real world scenarios through internships, live projects, case studies and corporate interaction, which provided me the direct experience and knowledge. In hindsight it was only due to these skills that I was able to get my dream job in one of the top companies."



- Pauninglungbe Yalie
Team Manager, Amazon



'ON A MISSION TO EDUCATE'

The AISECT Group of Universities is India's leading higher education group whose mission is to establish world-class and affordable universities at locations that are in dire need of quality higher education ecosystem.

The group's core ideology across all its higher education endeavours has been to groom its students into responsible, proficient and ethical professionals. With over three decades of unparalleled experience in skill development and job placement, the group offers its students immense opportunities through its extensive industry linkages and expertise in entrepreneurship sector.

The group's portfolio currently includes Dr. C.V. Raman University in Bilaspur (Chhattisgarh), Rabindranath Tagore University in Bhopal (Madhya Pradesh), AISECT University in Hazaribag (Jharkhand), Dr. C.V. Raman University in Vaishali (Bihar) and Dr. C.V. Raman University (Khandwa). All of its universities are recognized under section 2(f) of the UGC Act and some are accredited by the National Assessment and Accreditation Council (NAAC).

Rabindranath Tagore University (Formerly known as AISECT University), Bhopal (Madhya Pradesh)

About the institute

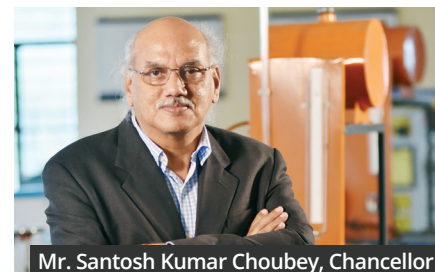
Set on a sprawling 50-acre campus, the University offers a variety of diploma, undergraduate and postgraduate courses in subjects like Engineering, Science, Education, Commerce, Computer Science, IT, Management, Law, Arts, Mass Communication, Paramedical, Nursing and Yoga, along with 32 courses in Skill Development. The University has a partnership with the National Skill Development Corporation (NSDC) as well as Sector Skills Councils such as BFSI, ASCI, ASDC, GJSCI and RASCI. Moreover, it has national-level partnerships with organizations like BSNL, Reliance Jio, TATA Crisp and ITP.



Football team of RNTU



Students in Chemistry Lab



Mr. Santosh Kumar Choubey, Chancellor

Impact

The University has a well-versed research-oriented approach to education. The key research areas are Renewable Energy, Rural Development, Material Science & Nano Technology and Environmental Science.

Echoing the ethos of Nobel laureate Rabindranath Tagore, after whom the University is named, RNTU believes in the overall cognitive development of its students by laying an equal focus on soft skills, personality grooming, entrepreneurship incubation, liberal & performing arts as well as sports and cultural activities.

Website: www.rntu.ac.in &
www.aisectuniversity.ac.in



International students at RNTU

“FOSTERING A CREATIVE ENVIRONMENT TOWARDS DEVELOPMENT”

“REVA University has seen the light of the day to imbibe this character of a paradigm shift in academic pursuits to contribute to the society. REVA works hard to bring to students an exciting and rewarding educational experience, to discover new interests and to develop their dormant talent and career prospects. Students benefit from the unique approach to student-centered learning through group work and individual study, tackling real-world challenges alongside experienced practitioners and researchers”.

Dr. P. Shyama Raju, Founder and Hon'ble Chancellor, **REVA University**



The motto of Rukmini Educational Vision Academy, which is the REVA group, is to inculcate in the youth of the country the values of exceptionalism. It fosters a creative environment, which emphasizes on the social, emotional, physical and intellectual development of each student.

REVA University is today a torchbearer in the field of higher learning, moving steadily and consistently up the rankings in excellence. The University centers on the founder's penchant for excellence, and promotion of research and innovation.

This has resulted in a global approach towards realizing latent and innate possibilities in young minds. The mission of REVA is to create a global education system for students of today and of the future through practical research, comprehensive



curriculum, and innovative teaching practices. REVA group believes that a free exchange of ideas is imperative to create an independent and diverse community of teachers, students, parents and alumni.

The establishment of REVA Academy for Corporate Excellence (RACE) is the latest feather in the cap of REVA University. The Group moved into the highest realm of education with the Karnataka Government inviting the Trust to start REVA University in Bengaluru.

Placement Record

REVA offers an effective pre-placement training and boasts an excellent placement record. The in-house soft skills training programme by the experts develop competencies and capabilities of the students to help them face various career challenges.

The placement wing provides employment opportunities to students through campus recruitments.

Academics

A rich mix of opportunities and diverse ideas make learning at REVA an exciting journey. The industry-oriented curriculum and the impressive programmes offered at the University prepare students for several career challenges.

Campus Life

There is a true sense of community in the campus that helps students forge lasting friendships in a safe and secure environment. The top-notch amenities include a Wi-Fi enabled campus, a food court and a University brand store, that facilitate a seamless campus life. REVA houses umpteen outdoor and indoor sports facilities including a gymnasium hall; badminton, volleyball and basketball courts; football and cricket stadiums.

According to its students, REVA University has played a transformational role in their lives as they got a wonderful opportunity to become independent and to take on new responsibilities. There have been, and there will be opportunities in the future to learn many skills in life for new admissions at REVA. The University is committed to providing a positive learning environment free from any form of discrimination, harassment and bullying, where all students are treated with respect and dignity.

ACHIEVEMENTS

REVA University, Bangalore is ranked Karnataka's #9 Private University in the Education World India Higher Education Rankings 2018-19

REVA University has been honored with "Leadership Award in Higher Education" at ASSOCHAM Leadership Award 2017 on 31st October 2017

REVA University has been awarded "Social Media Innovation Award" by ASMA Academia for outstanding contribution towards the use of social media tools in academic endeavours - 2017

Impact

The milieu and the top-notch facilities at REVA ensure students don't just excel in academics, sports and extra-curricular activities but are also happy and content within. REVA University has played a transformational role in the lives of its students, by being immensely supportive and giving the freedom to pursue their dreams while being realistic about academics.

ALUMNI SPEAK

"REVA University makes sure that the student is comfortable and is progressing well in studies and life. The staff and teachers are very passionate and show genuine desire to help students achieve their goals. The facilities at the University are impeccable and the variety of services available made me always feel supported. I feel fortunate to be a student of this University and it is a great platform for enhancement of skills and for a great learning experience."



- Apoorva S,
Alumni

'IMPART WORLD-CLASS EDUCATION WITH LIFE SKILLS AND VALUES'

"Sanskriti University aspires to be a high-quality educational hub where every school will have fully equipped laboratories, libraries and other infrastructural facilities. More importantly, the students will have the opportunity of learning from competent, experienced and qualified faculty members who will be guiding them properly and give them necessary conceptual input by removing the corridor of uncertainty about certain concepts that might be looming large in the minds of the students."

Mr. Sachin Gupta, Chancellor, **Sanskriti University**



ACHIEVEMENTS

Jagran Josh: Awarded "1st Most Promising Management University in UP"

Outlook: Awarded "Ranked 5th In All India Best Infrastructure Category"

India Today Group: Ranked Among "Top 30 Private Universities" By India Today

Career 360: The Education Hub - "AAA in Top Engineering Colleges in Uttar Pradesh"

Kantar TNS: "Ranked 1st in Most Promising Management & Engineering Institutes in India - 2017"

The Times of India: "Ranked 4th in All India Survey for Emerging Engineering & BBA Institutions in India"

Sanskriti University started its humble journey way back in the year 2010 in the form of Sanskriti Group of Institutions, which culminated in the form of Sanskriti University in 2016. The ideology behind starting the university was to impart world-class education with life skills and values in the suburbs of Mathura to produce industry-ready professionals. The University has been founded by the Chancellor, Mr. Sachin Gupta, and Pro-Chancellor, Shri Rajesh Gupta.

Placement Record

The placement activity at Sanskriti University is primarily managed by the placement committee in association with the Head — Corporate Relations Cell (CRC) and other committee members, which include faculty members and students from various schools of the university. The CRC organises campus interviews by inviting various organizations for the placement of final-year students. Right from the beginning of the programme, students are continuously counselled with regard to their career aspirations and options, which in turn invites potential companies/organizations for campus recruitment or for off-campus recruitment process. The maximum package of the final placement has been around 42L.

Training department helps the students to improve their life skills and employability skills in order to face the campus interview confidently and also to meet the expectations of the corporate world.

Academics

The university has been innovative in aligning its curriculum with the exponentially dynamic

external environment at national and international levels. The schools of the university are customizing the latest pedagogical tools and techniques to accomplish the envisioned course learning and program learning outcomes with a focus to enhance the student engagement and delight level of the students.

Campus Life

A strategically located campus with world-class infrastructure and excellent lab/practical learning

opportunities for students make our university a great place to study. The university is imparting holistic education with a focus on delivery of optimal blend of knowledge, skills, competencies and life skills by highly qualified faculty members. The job-oriented education leading to diverse opportunities of summer internship and final placement with various leading organizations at handsome salary packages has made Sanskriti University a "great place to study".

The University has constructed a centrally air-conditioned campus with seamless Wi-Fi connectivity throughout the campus to provide a conducive academic environment in a lush green campus. Sanskriti University is a tobacco-free and ragging-free campus with zero tolerance approach.

Impact

Students are happy because they are contributing to various academic and non-academic activities and processes with a high degree of zeal and enthusiasm resulting in excellent academic results followed by excellent summer training and final placements at financial packages increasing at an exponential rate. Their series of positive feedback about the people, process, technology and infrastructure is an outcome of their continued happiness.

ALUMNI SPEAK



"I am a delighted alumnus of Sanskriti Group of Institutions. I have received world-class education blended with excellent summer training and a final placement opportunity in a leading organisation with a healthy financial package."

- Foreign-placed student
(Package: ₹42 LPA)

'LEADING THE QUEST FOR WORLD-CLASS EDUCATION AND INNOVATION'

"If I had to state what differentiates Sharda University from the others, I would without a doubt say that it is how we bring together incredibly diverse groups of students from 74+ countries and global faculty in an intensive learning experience. Moreover, Sharda gleans great advantage from its valuable industry network, which equips our students with essential knowledge and skills to excel in today's highly competitive world."

Pradeep Kumar Gupta, Chancellor, Sharda University, Founder Chairman, **Sharda Group of Institutions**



A leader is someone who demonstrates what's possible. This saying perfectly fits the vision of Mr. Pradeep Kumar Gupta, Chairman, Sharda Group of Institutions (SGI) & Sharda Hospital. He envisioned delivering world-class education and nurturing future leaders, which saw the establishment of Sharda Group of Institutions in 1996. Today, the Group has four campuses spread over 180 acres with 20 colleges. In 2009, Sharda University was established, which offers 216 globally recognised programmes in various disciplines.

Placement Record

Sharda University has a well laid-out and systematic process of dovetailing our students' career aspirations with corporate expectations. Leading companies from all sectors are invited by the Placement Department on the campus and eligible students are facilitated to go through the selection



process. The process is governed by the student's ability and performance, as well as the requirements and norms of the industries.

The university has scored alliances with companies like Tech Mahindra, Global Logic, Microsoft and Cadence. Companies like TCS, Cognizant, Amazon, HCL, Dell, Wipro, NTT Data, ITC, Bosch, PepsiCo, MRF, Audi, MuSigma, Steria, Mphasis, American Express, Citi Bank, HDFC Bank and ICICI Bank have visited the university to find the right candidate in harmony to their requirements.

Academics

The academic administration provides a ground for hands-on experience and provides phased exposure to students in the following manner — participatory learning, management games, group discussions, simulated interviews, presentation, mentoring, experiential learning, industry visit, lectures/tutorials, guest lectures, personality development programmes and village visit.

Campus life

Sharda benchmarks its campus with leading universities across the world. Spread over 63 acres, Sharda offers hi-tech labs, well stocked libraries, AC classrooms with latest teaching aids, 900+ bedded multi-speciality hospital and facilities for indoor and outdoor sports. All this makes it a university that truly gives an international education experience.

At Sharda University, students are exposed to the latest and futuristic industry endorsed curriculum in line with the best practices followed by leading global universities. To give students a global exposure, Sharda has tie-ups with 120+ universities and institutions across the globe including University of Ljubljana, Curtin University of Technology, Missouri State University, Royal Melbourne Institute of Technology (RMIT), Cardiff Metropolitan University, University of Cordoba King's University College, University of Western Ontario among others. This gives students a chance to go on student exchange, pursue a semester abroad or get credit transfer.

Impact

The fact that over 20,000 students prefer Sharda University stems from

ACHIEVEMENTS

Awarded Best Private University in India by National Education Awards, 2018

Awarded Best Art, Design, Media Studies School by National Education Awards, 2017

Awarded Best Innovative Engineering School in North by innovative Education Awards, 2017

Awarded Best Business School in North by Education Leadership Awards, 2017

Awarded Best Dental school in North by Education Leadership Awards, 2017

Awarded Best Law School in Delhi-NCR by National Education Excellence Awards, 2017

the various approvals received by the University from Government of India and other statutory bodies. Some of the approvals received by Sharda University from various bodies include Medical Council of India, Dental Council of India, Bar Council of India, Indian Nursing Council, Council of Architecture, Pharmacy Council of India, and National Council for Teacher Education.

ALUMNI SPEAK

"I spent four years at Sharda. Every year I rediscovered myself. I did many ventures at Sharda including 'Kartavya' an NGO, and establishing two research centres with faculties. Overall, it was an awesome journey and I wish I could have spent few more years here."

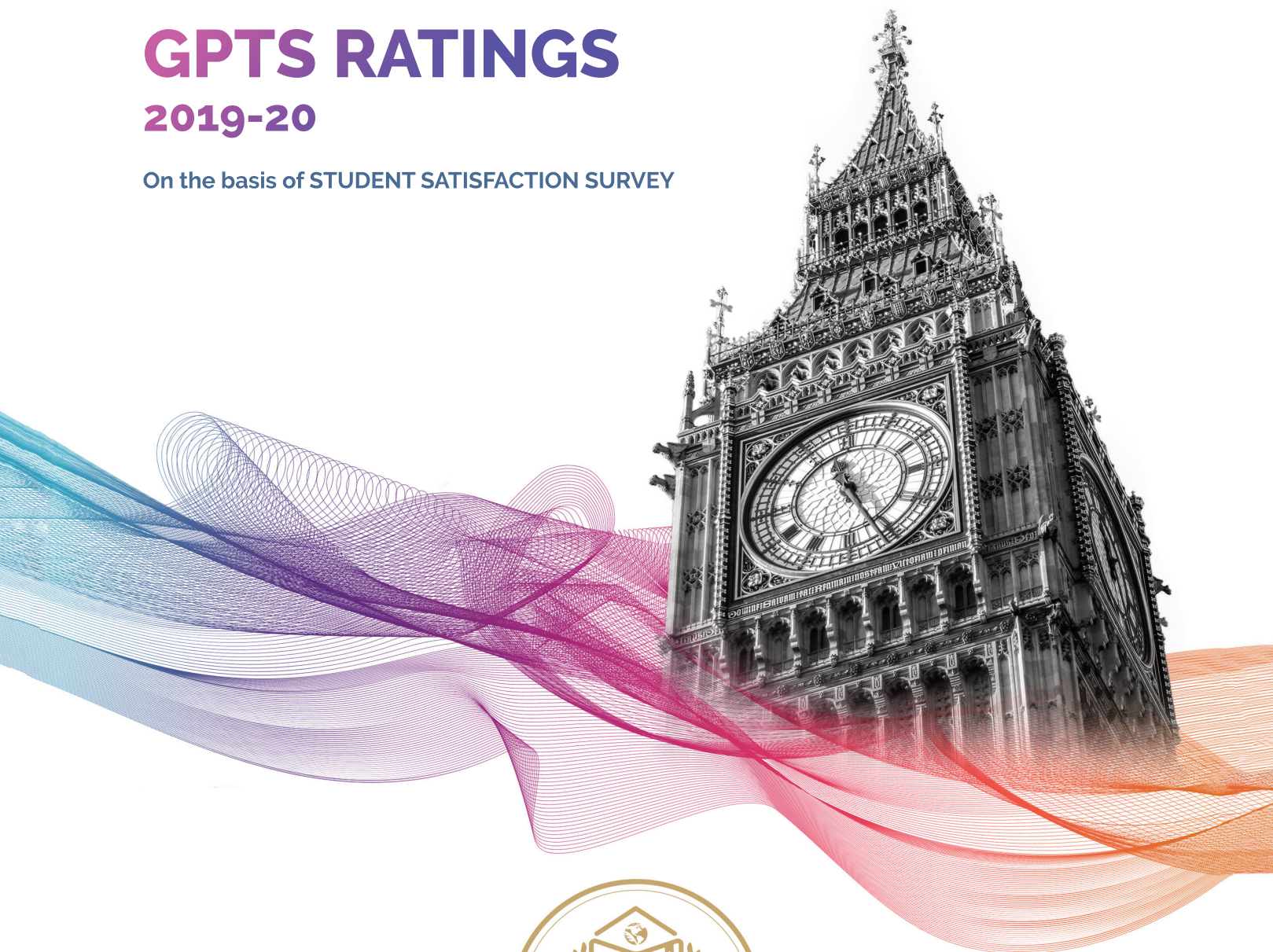


- Pratik Gupta (B.Tech.-CSE)
Founder, Terasol Technologies

GPTS RATINGS

2019-20

On the basis of STUDENT SATISFACTION SURVEY



FOR SCHOOLS

GPTS RATINGS - K12
JULY 2019

FOR COLLEGES

GPTS RATINGS - HIGHER ED.
JULY 2019

CONVOCATION
AT HOUSE OF COMMONS, LONDON, U.K

CONTACT US

B1-b2, Mohan Cooperative Estate, Mathura Road
New Delhi 11044, India

+91-11-41033100, learn@greatplacetostudy.org
www.greatplacetostudy.com

'NURTURING THE MINDS OF TOMORROW'S LEADERS'

"Education is the single most important instrument for social and economic transformation of the world."
Kunwar Shekhar Vijendra, Chancellor, **Shobhit University**



Conferred with National Education Excellence Award - Best University for Promoting Industry-Academia Interface' for year 2016, 2017 and 2018 continuously by The Associated Chambers of Commerce of India, Shobhit University is a

research intensive multi-disciplinary university that values high-quality teaching in an environment of globally competitive high-end research. Being at the apex of the education pyramid, the university lays exceptional emphasis on producing professionals with high caliber and capabilities, and contributes to various research initiatives through innovative young minds.

Academics

We believe that the essence of the University is to create, integrate and disseminate better understandings of the world around us through knowledge. Recognizing that students and faculty shift between and share all three roles, the university challenges the notion that knowledge is static and insular. The university's academic centers and programs focus on education and research in specific disciplines and areas of study, and shares the knowledge gained with the state, the nation, and the world. The faculty works with students to develop their academic skills, both in general and in the context of specific courses or assignments. Shobhit University's curriculum focuses on robust research activities and industry exposure, which in turn heighten the holistic development of learners.

ACHIEVEMENTS

Ranked 19th in India's Top Technical University in India Today's University Rankings.

For Promoting Innovation, Rural Industry & Entrepreneurship, the University hosts a 'Technology Business Incubator' sponsored by Ministry of Micro, Small and Medium Enterprises. There are only eight such incubators in the country.

The University has been ranked 1st in research productivity among self-funded universities in India, based on citation/paper.

The University has established a Skill, Entrepreneurship and Innovation Zone (SEIZ) in alliance with the industry.

The Campus Life

Shobhit University is unmistakably modern in both appearance and outlook. As a completely purpose built development, the campus is more compact than most, with all major facilities easily accessible from a central parade. Laboratories and lecture theaters are all grouped around this area and are interspersed with accommodation blocks, creating a strong sense of social and academic community.

The university lays stress on social responsibility in fulfilling its mission to create, communicate and apply knowledge to a world shared by all people and held in trust for future generations — the moral dimension of every significant human choice taking seriously how and who, one chooses to be in the world.

Impact

Shobhit University is transforming students as persons with values so that they are able to manage the resources with vision and concern. The university is accredited by National Assessment and Accreditation Council, and is ISO 9001:2015 Certified, and has been amongst top rankings in different categories time to time.

Placement Record

To facilitate the industry in the current scenario of the skill gap on one hand and to enrich students with the industry exposure on the other hand; a one semester internship program has been incorporated in the course curriculum of maximum of the academic programs by the university. Internship is an effective way to connect the acquired basic and core skills, academic knowledge earned by students in the University and with the professional work arena of the industry. In this process, both the industry and interns are mutually benefitted. Today, Shobhit University is a preferred destination for recruitment among young universities in India. The university's strong alumni network, of more than 50,000 graduates extends throughout the world. The university's graduates are serving a wide spectrum of industries globally including Fortune 500 companies around the World.



ALUMNI SPEAK

"Shobhit University has proven itself to be a breeding ground for successful global talent."



- Ruchit G Garg,
MCA Class 2002
Chairman, SU Alumni Network.
Founder CEO, Harvesting, USA.
ex-Microsoft, President Awardee

'NURTURING THE CREATIVE CORE IN ALL STUDENTS'

"If you have unrelenting curiosity about the world, a passion for your chosen medium of expression and unafraid of taking personal positions then Srishti welcomes you. Aspiring creatives can expect a learning space where Art, Design and Technology amalgamate to prepare them for a truly fulfilling creative practice. Forge your own particular learning path and develop that 'creative confidence' to plug and play in any future creative professional scenario."

Geetha Narayanan, Founder Director, **Srishti Institute of Art, Design & Technology**



Two decades ago, with the opening and impact of globalisation, the founders of Srishti perceived a gap in the Indian Art and Design Higher Education Ecosystem. Acknowledging the increasing demand for high quality creative professionals in a growing economy and the recognition of the role and power of creative impact making as a transformational force in society, an inspired group of educators and practitioners set out to create a new kind of institution, which would seamlessly blend interdisciplinary creative and technical capabilities with broader social consciousness. Over the course of its ongoing evolution since its establishment in 1996, Srishti's unique approach of creating widespread 'creative competence ahead of the curve' has made a mark in the world of Creative Higher Education in India and abroad. The Institute's unique pedagogy lies at the dynamic intersection of Art, Design and Technology.

Placement Record

Srishti does not do placements at the undergraduate level but it has a strong advisory programme that enables students to move to a destination of their choice. Working with industry partners, government agencies and practising designers and artists are some of the ways that Srishti makes students ready. Project-based learning, internships

and industry practice time is built within the curriculum so that students from the beginning understand the challenges that are there for them in real-life situations.

ACHIEVEMENTS

In the field of Creative Arts Srishti has been invited to be part of shows in Tate UK (exchange), Kochi Muzris Biennale, India Art Summit and Serendipity Arts Festival.

In the space of Design, Srishti hosted the Cumulus Design Conference 2017, is a member of the Learning Network for Sustainability (LeNS), UNESCO Chair at Srishti, Academic Partner to Science Gallery Bengaluru and for the last four years has been working with the Bangalore Metro on a project called 'ART in Transit', which brings the city together through our Festival of Stories projects and other interactive interventions in the city.

high school certification, can join the entry level Undergraduate Programs at Srishti. Graduates, in any discipline, who wish to become artists or designers can join the Postgraduate Diploma Programme or directly apply for the two-year Postgraduate Programmes. An aspiring candidate only needs to demonstrate curiosity, keenness and abilities via an aptitude test and interview process. There is no one-size-fits-all approach. The Srishti experience provides for a 'wide floor and high ceilings'.

Achievements

In the field of Creative Arts Srishti has been invited to be part of shows in Tate UK (exchange), Kochi Muzris Biennale, India Art Summit and Serendipity Arts Festival. In the space of Design, Srishti hosted the Cumulus Design Conference 2017, is a member of the Learning Network for Sustainability (LeNS), UNESCO Chair at Srishti, Academic Partner to Science Gallery Bengaluru and for the last four years has been working with the Bangalore Metro on a project called 'ART in Transit', which brings the city together through our Festival of Stories projects and other interactive interventions in the city.

Campus Life

Students get to explore 1,30,000 sq ft of area spread over five campuses. Srishti offers co-curricular units keeping in mind students' holistic development, health and well-being. The co-curricular units provide an avenue for students to keep physically fit, engage in mindful practice, develop their musical or performance abilities, and to learn or increase their proficiency in an Indian or foreign language.

Academics

Srishti has national and international full-time faculty teaching at all levels. A special curated project called 'Srishti Interim' was introduced into the curriculum so that students get an opportunity to interact with practicing artists and designers from around the world. Srishti interim runs for four weeks each year, and is led by international and national faculty culminating in a public presentation. Anyone, with a minimum

ALUMNI SPEAK

"I still fondly remember my courses in foundation, not only for interesting topics of conversation and debate, but for shaping the way I approach any idea. These courses helped me understand design thinking and the different approaches and lenses that can be adopted to develop a simple thought into a workable idea. Srishti has honed and made me capable due to which I got through Designskolen in Denmark with a 100% tuition fee scholarship for a course called 'Design for Play', run by the LEGO Foundation. I can't thank Srishti enough for this."

- Jaivardhan Singh Channey



INTELLECTUAL DISABILITY

The story of how rote learning among students has crippled creativity and individuality.



ACHARYA DHANWANT SINGH
CHANCELLOR
APEX PROFESSIONAL UNIVERSITY

Our world is not corrupt because aliens invaded it and made it so, it is corrupt because our education system is corrupt. Need-based education confines itself in a set-top box where you are not allowed to think, decide, and act out of the box. A comparative scoring decides your distinction. If you fail to fit in their boxed syllabus, you are termed as a looser, else you are most desired. There is no place for someone who refuses to be restricted and chooses the path of creativity. Besides, not everyone is a born intellectual entrepreneur. They could be an intellectual follower, creative genius, engineer, scientist, geographic analyst, astronomical expert, innovative educationist, management surgeon, psychology prober, software medic, and many known and yet to be known intellectual fields.

Rote learning produces working machines, insert an SOP and it starts functioning. Entire HR is held responsible for the performance of such mechanical resources. They too work on the pre-designed passion of the employees and try to get results in most superficial manner. It is a viscous cycle. The irony is that the essential skill sets are never taught in mission schools.

If we move more back in the hidden times of history where common sense was locked, the very concept of schools was to enhance the number of their religion followers. Their entire understanding was to have a good number of blind followers, who were converted and hence forbidden to move beyond demarcated lines. The knowledge was not universal in nature. They were not making their line of passion larger by expanding but by erasing the lines of other mystics and house of *Dharma*. Till date they keep themselves in a superior dais and downsize all others. The first level of our brain got crippled then and there itself.

Then came the great Industrial and American Revolution. The quality of product was not important, what was important was the lack of truth about it. Advertising and such marketing

came into existence. Focus changed from reality to virtuality. In books, speaking the truth was advertised, but in reality they were selling lies. The huge contradiction was witnessed yet remained unquestionable. It's like you can easily see the ruins of temples in and around the Qutub Minar, yet Hindus are termed as tolerant. The most visible contradiction crippled another level of creativity, learning and individuality. Then came the success of invasion.

Invaders not only brutally captured, butchered and humiliated the natives but tried to erase every link to their rich heritage, history and life paths. When they were forced out to leave the invaded nations, they corrupted the locals and entire education system. When they failed to rule, they divided and corrupted the generations by making them ashamed of their own lineage and roots.

The final crippling got well positioned in the mindset and individuals became subjected to self-conflict. The middle class wants bread and butter, they compromised their own questioning ability, common sense and pride to get a decent job to move on in life.

Rote learning became a hit. It is a shocking to know that out of 10 patents filled in India every year, only 2.4 are from Indians, rest are filled by other countries. If India would have not taken right step on right time, Yoga too would have been patented by USA.

Things are changing now. Every rotten method, mindset and forced decorated fake-pride is being challenged now. Tolerance became a curse so the path of boon became the right one to walk towards. Intolerance became the new revolution because nothing changes without positive revolution. The crippled-minded are becoming wise. Individuality is becoming a source of gravitation and creativity is being complimented with long-awaited true expression.

“DEVELOPING DESIGNERS FOR THE PRESENT AND FUTURE”

“The Design Village was born out of the need to create an ecosystem that was completely dedicated to design. TDV works towards achieving a paradigm shift in design education by providing a constantly evolving, stimulating environment for students, teachers and professionals so as to address the challenges of today and the future.”

Sourabh Gupta, Design Dean and Founder & Navneet Garg, Rishi Aggarwal, Founders, **The Design Village**



The Design Village – TDV is an interdisciplinary, industry-centric design institute, based out of Noida, India which believes in impact through design; life through design. Founded in 2014, The Design Village, commenced with its first batch of post-graduate students along with a unique collaboration with a French school – L’École de design Nantes Atlantique. TDV served as the India campus for LEEDNA’s programme of Transcultural design and invited TDV students for an international semester on its campus. Spread across 1.13 acres, The Design Village ecosystem offers 45,000 sq. ft. of

studios, classrooms, labs and workshops. Students are happy at TDV because of the inspiring ecosystem and the learning environment that it provides its students and teachers alike.

Placement Record

TDV thrives on its network of promoters and supporters, offering its students a gamut of work opportunities and industry experience. Being engrained in an established design ecosystem, students have a direct contact with its network, both nationally and internationally. This interesting mesh gives enterprising students a chance of getting absorbed into internships and thereafter converting their internships into full-time employment.

Academics

Its vibrant international and national network along with its design ecosystem, provides students as well as teachers an inspiring platform. Throughout their learning journey, students work on multiple design projects. Design projects are expected to take at least 35% of the student’s time.

Campus Life

Students are encouraged to actively take part in various design forums and competitions. TDV has a calendar of workshops that take place from time to time on subjects like pottery, photography, theatre, etc. Saturdays are scheduled for screenings of design films and creative movies.

Impact

TDV aims to nurture and educate individuals by not limiting them to any particular field of design. Students can be independent non-silo designers who can impact and change the world through design in any and every medium imaginable, echoing the ethos that a good designer can design anything.

ACHIEVEMENTS

Winner, Best Institutional Design, Indian Building Congress 2018

Featured in Creative Indians, Season 8, Netflix 2018

Finalist, Best Institutional Interiors, NDTV Award 2017

Author signing booth design, Jaipur Literature Festival, 2017

Diwali Installation, Select Citywalk Mall, 2015

Bauhaus Masterclass with Dessau Institute of Architecture Germany, 2015

Knowledge partners, MeraAgra Design Competition for Uttar Pradesh Tourism, 2014

The Design school of the future – INDEED report 2011

ALUMNI SPEAK



“TDV helped me evolve my design philosophy. I feel it has been a tremendous learning due to the in-depth and intricate lessons that have been imparted from an inside-out perspective where weightage is given as much to outdoor activities as it is to indoor ones. I have thoroughly enjoyed my chance to gain anything and everything by being a part of such an engaging design ecosystem. The entire curriculum and programme structure speaks of design responsibility, the discipline towards oneself and most importantly towards the society.”

- Aakash Lamba,
2016-2018, The Design Village



'TOWARDS BUILDING A JUST AND EQUITABLE SOCIETY WITH ITS TEACHING, RESEARCH AND FIELD ACTION PROGRAMMES'

"The overall thrust of the institute's teaching, research and field action agenda continues to be on impacting social policies, programmes and ground-level action for the betterment of society. As a community-engaged university, the institute's vision is to create socially relevant knowledge and to transfer that knowledge through the various teaching programmes and field action projects with the goal of empowering students to build social science theories and find actionable solutions for people's problems."

Prof. Shalini Bharat, acting director, **Tata Institute of Social Sciences, Mumbai (TISS)**



The seeds of the Tata Institute of Social Sciences popularly known as TISS were sown during the great depression of the 1930s. The prevalent unemployment, poverty and distress caused

the house of Tatas to think about the need to create social work professionals to address these challenges. Maybe, the interaction between visionaries like Swami Vivekananda with Jamsetji Tata during their voyage by ship created an idea for such an institution of higher learning then. Soon after Indian Institute of Science, which was set up in 1909, TISS was set up in 1936.

Jamsetji Tata saw philanthropy as a way of nation building long before the Rockefeller Trust, the Andrew Carnegie Trust, the Ford Foundation, and even the Lord Leverhulme Trust came into being in the 1900s. Sir Jamsetji Tata and his son, Sir Dorabji Tata, believed that the real purpose of industry was to go beyond the creation of wealth, to the building of a new society through the proper allocation of wealth.

It was also during this period, an American missionary, Clifford Manshardt, pioneered several urban community programmes in the chawls of Nagpada (Mumbai). In the 1920s, his initiatives were supported by Sir Dorabji Tata. It was during this time that the idea of an Institute for social work took root. It was from this vision that the Tata Institute of Social Sciences was born in the year 1936.

As an Institution of learning and research in the field of humanities and social sciences, TISS has: -

04 - Campuses (Mumbai, Tuljapur, Guwahati and Hyderabad)
21 - Schools with 45 - Centres



ACHIEVEMENTS

The work of TISS has impacted several governmental policies and programmes. For instance, the work of TISS has contributed to the new legislation (2013), abolishing manual scavenging; the 2013 Right to Food Act, etc.

Similarly, another policy level change is TISS Field Action Project — CHILDLINE — initiated in 1996 as an experimental project. CHILDLINE has now become a nationwide emergency helpline for children in distress (1098).

- 05** - Independent Centres
- 04** - Independent Resource Centres
- 03** - Off-Campus Independent Centres (Nagaland, Patna and Chennai)

Academics

TISS has a legacy of 82 years of transformative education for addressing critical social issues that India has grappled with historically. TISS has been at the forefront of reimagining futures, creating a pool of skilled human service professionals equipped to face the socio-economic challenges of India. TISS has never limited itself to the mandate of a conventional university and has rather worked for the promotion of sustainable, equitable and participatory development, social welfare and justice.

All academic programmes at TISS have a compulsory component of fieldwork/ field placement/ internship or active engagement with direct communities, NGOs/ governmental organizations and industry.

The National Assessment and Accreditation Council (NAAC) has awarded a 5-star rating for the 3rd

consecutive cycle to TISS, with a score of 3.89 out of 4.00 (Feb 2016), the highest score among universities currently accredited.

Campus Life

TISS has one of the most vibrant and active student communities in the country. Maintaining tolerance and respect for cultural diversity and gender plurality is an essential cornerstone of student life at TISS.

Impact

Most teaching programmes started by TISS are the first of their kind in India; and long-standing ones like Social Work have been seen as model programmes that have been replicated across India and other neighbouring countries.

TISS is one of the few universities that is closely working with countries like Afghanistan, Bhutan, Myanmar, Nepal, Sri Lanka to help them develop the curricula and expertise to float inter-disciplinary Social Work/ Social Sciences programmes.

ALUMNI SPEAK



"My head was bombarded with thoughts that can't be written easily. I was searching for a word, phrase or sentence to explain. This is what I came up with:

One can take painful pleasure from this environment
You are academically challenged, but supported
You learn to question and seek answers
Limited time, but more to do
There are people around, but rarely with free time
Pleasure comes when you feel yourself different from before
Steel in appearance and soft in depth
Powerful in behaviour and having high stamina in decision making
This is a place for you and a different you
If you want to take pleasure from pain
If you want to challenge your comfort zone
And if you are willing to experience different life
Then TISS is the place
I changed; You may also
Be the different one."

- Ms. Rohina Zaffari, Afghanistan
(M. A. in Social Work with Children and Families)

'COMMITTED TO PROVIDING RELEVANT AND PURPOSEFUL EDUCATION'

"As our growth journey continues, we are committed to creating a leading multi-disciplinary institution of global repute. We are driven by the purpose of outstanding outcomes with students and academic excellence at the core of everything we do. We reaffirm our commitment to help shape young minds who would not just be career-ready, but also life-ready as versatile and well-rounded holistic individuals. We are committed to creating newer opportunities and endless possibilities for all our stakeholders that would truly make our credo — 'University with a Purpose' — come alive"

Dr Deependra Kumar Jha, Vice-Chancellor, UPES, Uttarakhand



Established in 2003, UPES is a leading multi-disciplinary private university with twin campuses in Dehradun. The university was established through the UPES Act, 2003 of the State Legislature of Uttarakhand. Our vision is to be a leading multidisciplinary institution of global repute known for its academic excellence and outstanding student outcomes. While UPES originally started as a petroleum and energy focussed university, it currently offers a diverse bouquet of undergraduate and postgraduate programmes in the fields of engineering, computer science, business, law and design. We also continue to explore other emerging disciplines such as allied health sciences, etc.

Placement Record

UPES concluded its campus placements for the academic year 2017-18 on a high note with record placements of 1,785 students and 1,863 job offers. Overall, 94% of UPES graduates who were eligible and opted for placements were placed with over 400 companies this year. Of these recruiters, 56% were first-timers at UPES. The 400+ companies that recruited UPES graduates include Amazon, Accenture, Aditya Birla, Boston Analytics, Bombardier, Capgemini, Banana IP, Crawford Bailey & Co., Dell, Denso, FedEx, Flipkart, Grant Thornton, General Motors, Honda Cars, IBM, Infosys, Jubilant Life Sciences, KPMG India, L&T, Microsoft, Moody's Analytics, Maruti Suzuki, Nestle, Novartis, Nielsen, ONGC, Royal Enfield, Reliance, Siemens, Shell India, Schlumberger, TATA, Trident Juris, Vodafone India and many more.

Academics

At the forefront of academic excellence are our 500+ faculty members who are not just teachers and subject matter experts, but also mentors to our students. UPES is the only university that sends its faculty members for industry internships. The program spreads over 4-6 weeks and provides opportunities to them to correlate theory with practical applications, in turn making teaching relevant to the industry requirements and augmenting the realism of the classroom course. UPES has also initiated PGCAP — Postgraduate Certificate in Academic Practice — designed to help faculty members try out new pedagogies, incorporate active and collaborative teaching methodologies, and develop a research-oriented approach to academic practice which in turn translates into high quality student outcomes. In addition to this, UPES has academic collaborations with leading industry giants like IBM, Xebia, Cisco, L&T, Infosys and many more.

Impact

While UPES is committed to delivering outstanding student outcomes, it is also equally focussed on its larger purpose i.e. to make a meaningful impact on the communities and the societies that it exists within. Be it adopting village girls as 'UPES Daughters' and taking care of their education or supporting under-privileged youth from the local communities in and around Dehradun to pursue their dream of higher

ACHIEVEMENTS

'Best Academic-Industry Interface' by DNA (a leading Indian media house) in 2018

'University with Best Industry Academic Partnership' by India Today TV-Higher Education Excellence Awards 2018

'Best University for Placements and Employability' by Times Now — National Education Excellence Award 2018

India's best university for innovation and value-based education at India's Quality Education Award 2018

Ranked amongst top 30 world's best universities for oil, gas and petroleum engineering by CEO Magazine

education, UPES has been at the forefront of societal impact contributing in many more ways to the society and its ecosystem.

Campus Life

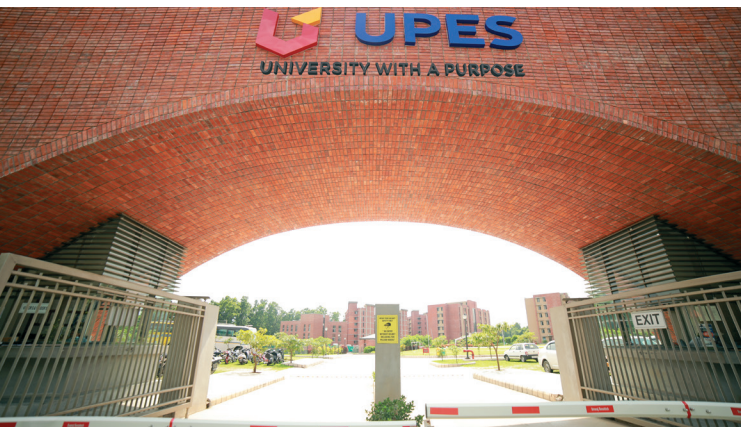
The picturesque twin campuses in Dehradun not just boast of great infrastructure, multimedia-enabled classrooms, modern research labs but also recreation centres, food courts, hostels and other facilities with a view to provide a holistic experience to all our students. The newly inaugurated multi-activity centre boasts of gym, student handout spaces, sports facilities and many more. Students get to participate in exciting festivals, clubs, competitions, start-up ventures etc. focussed on their multi-dimensional development.

ALUMNI SPEAK



"UPES is a magical place with a beautiful campus, amazing staff and a fantastic environment for education and learning. Every moment of my graduation year is a blissful memory. UPES gave me a platform to explore and experience something new every day. The professors always pushed me to the limits of enhancement, which otherwise would have been left unexplored. Whatever I am today, I owe a lot to this institution. The way of teaching, the channels of learning and the ease of understanding always gave me a new direction to work in. This is not only a university, but a place where learning is pure joy and bliss"

- Palak Choudhary, Infosys, B.Tech Batch 2012-2016



‘MAKING AN IMPACT ON MANAGEMENT EDUCATION’

“Management education has a strong and positive impact on the career growth of an individual. Being tied into the synergistic fabric of his or her personality, it tends to evolve from management education that combines creation, application and dissemination of knowledge in an integrated form. VJIM focuses its resources to impart this process of intellectual evolution to foster and nurture leaders of the future who are equipped to not only mould their own careers, but to make a change in the world of business while at the same time, helping to mould the generations that follow.”

Sri. K Harishchandra Prasad, Chairman, **Vignana Jyothi Institute of Management**, Hyderabad



The institute is promoted by Vignana Jyothi, a non-profit organization founded by a group of industrialists, academicians, businessmen, NRIs and professionals

known for having achieved commendable results in their respective fields. The aims and objectives are to promote social, cultural, educational and scientific research activities among men and women. It also aims to establish, manage, aid and maintain institutions to impart education and training at all stages for the promotion of Engineering, Medicine, Pharmacy, Agriculture, Commerce, Literature, Arts and Science, Management and other subjects. Vignana Jyothi promotes allied activities for diffusion of useful knowledge and training especially to instill self-confidence, creative thinking and entrepreneurship among students. The institute began operation in 1993 with the first batch passing out in 1995.

Placement Record

At VJIM, a committee comprising both faculty as well as students drives placements. The mission of the Placements Team is to engage with the industry and identify roles and organizations whose prospects align with the strengths of the students.

The primary goals of the placement cell are: to develop awareness among the students about the industry in general; to understand possible career options, and; to enable organizations to interact with and to understand the students for eventual future placement.



For the most part, the Placement Team has earmarked specific industries and targets:

1. IT/ITES/BPO/KPOs, including Business Intelligence service providers and Digital Marketing firms
2. FMCG and Manufacturing firms, especially in the Paints and Building Materials space
3. Asset Management companies, with a focus on Tax, Risk Management and Financial Research firms
4. Logistics companies covering Business Analyst roles
5. Market Research and Business Research for Business Analytics

Academics

The teaching system in the institute involves innovative sessions around Economic Times Newspaper Analysis; Socratic Dialogue Approach in Teaching; Reverse Orientation of Fundamental Concepts; Simulation and Case method; Intensive Induction and Orientation; Pre-Term Module; Career Vision Schooling; Industry Oriented Curriculum and Usage of Business Simulation. The faculty comprises members with rich and diverse experience spanning both academia and industry. The institute harbours a culture where students learn by doing and towards the end, every student is encouraged to become a member of a club or committee on the campus.

Campus Life

Spread over seven acres, the institute is not just about balancing studies and life, but also about integrating education and life. The Wi-Fi enabled campus and hostel ensures continuous learning. The students enjoy their association with VJIM because they are set on a journey of self-discovery to evoke their innate talent and potential. They discover the joy of moving out of their comfort zones, taking risks and extending the limits of their abilities.

The institute promotes a culture of learning where they don't just mug up, but learn to think, question and apply gathered knowledge. Creating new, strong and long-lasting bonds leads the students to look back fondly on their time on campus.

Impact

Even before the commencement of academic sessions and during the orientation sessions, students visit at least one manufacturing facility.

ACHIEVEMENTS

VJIM was the first B-School to be accredited by NBA under the outcome-based format

The institution has been rated A++ by CRISL and has been accredited by NAAC

Indian Management Conclave 2015 conducted at ISB Hyderabad by MBAUniverse awarded VJIM for its Innovative Teaching Methodology

Recognized among top private B-Schools by Business World and The Week (2015)

This experience is designed to trigger curiosity and tends to raise questions in the minds of students. This exposure allows theoretical subjects and concepts to be mentally anchored in a real-world example. Discussions in the classrooms can be more specific taking an actual organization that is familiar to the entire group, as the example effectively ensures a collective learning experience.

ALUMNI SPEAK



“In the past, I used to be insecure and an introvert. I used to have trouble associating with new people and this was obviously a problem for someone interested in management. VJIM has helped me break out of the shell that I had been bound by all these years. I have learned a multitude of soft skills and have made numerous friends and memories in and outside the college. This would not have been possible if I hadn't been exposed to the teachings and the environment of VJIM.”

- Chandana Varma,
23rd batch

'SUCCESS BASED ON HUMANISTIC APPROACH TO EDUCATION'

"We, at VESIM, are committed to creating an environment for nurturing leadership skills in students through innovative and proven pedagogy."

Dr. Satish Modh (in pic), Director, **Vivekanand Education Society Institute of Management Studies & Research (VESIM)**, Mumbai

Since 1962

It all began in 1962. Vivekanand Education Society (VES) — a premier educational institution came into being. Conceptualized and instituted by the great humanitarian and visionary Late Shri. Hashu Advani, VES was one of the first educational institutions in Mumbai that made education accessible to students from all strata of society.



The journey that began with just 256 students is today expanded to include 20,000 students who enrol in various courses across 21 educational institutions run by VES. The year 1994 was a milestone year in the history of VES. A new-age business school — Vivekanand Education Society Institute of Management Studies and Research (VESIM) — was instituted on March 31, 1994.

VESIM's success as one of the leading business schools in Mumbai is because of its humanistic approach to management education.

VESIM provides its students courses like Post graduate Diploma in Management (PGDM) and Masters in Management Studies (MMS). The institute has also started a two-year, full-time Post graduate Programme in Management focused on Business Analytics, which is AICTE approved and accorded equivalence by AIU with an MBA degree from an Indian University.

Placement Record

Placement is the key component of success for any professional course and VESIM gives utmost priority to ensure quality placement. The placement team of VESIM is dedicated to let their students get the best of opportunities. At VESIM, the placement



ACHIEVEMENTS

Courses are NBA Accredited for academic years 2016-2019

Ranked as Top 11th B-School in Mumbai by Times of India B-School Survey 2018

Best Business School awarded by ABP News

'A' Grade awarded by Govt. of Maharashtra - DTE

Recognised as B-School with Industry-related curriculum in Business Analytics by World Education Congress

VESIM is affiliated with the University of Mumbai

is 100% a student-driven activity, and organized under the guidance of the Placement Cell. The Placement Cell organizes various programmes such as alumni mentoring programmes, mock group discussions, and various other corporate interaction events. All these programmes are designed to help students. Top companies like Barclays, General Mills, Nomura and Nestle etc. hire our students.

Academics

Intellectual Resource: VESIM takes pride in its resource pool of talented academicians as core faculty, and distinguished corporate managers serving as visiting and adjunct faculty.

Progressive Pedagogy: The Institute emphasizes on growth-oriented curriculum and "Outcome Based Learning".

Experiential Learning: VESIM believes in the concept of "education for holistic development". This means students must be given opportunities to make an impact beyond the four walls of a classroom. Experiential learning is delivered through summer internships, live projects, outbound programmes, sell-on activity, etc.

Industry Interface: Our priority is making students understand that key management theories are

applicable in real life too. We create various opportunities for students to meet industry leaders.

International Immersion: International exposure and global experience have become important aspects of management education. Understanding the rising importance of globalized education system, VESIM has signed 6 MOUs with international universities.

Social Immersion: VESIM's community immersion programme "YUVA for SEVA" is designed to help students gain an understanding of the challenges faced by those in the lowest pedestal of the social ladder.

Some of the new initiatives introduced are *Koffee with Korporate*, which is aimed to increase faculty-industry interaction and networking, and *Leadership Series talks VBx*, which aims to give students exposure to the corporate world through the sharing of experiences by experts.

Campus Life

VESIM is an institute, which takes students only on merit basis. It accepts no capitation fees and works in a very transparent and ethical way. It has focus on education and research in the areas of management, business and analytics thus providing effective access to learning resources.

Impact

At VESIM, the staff understand that being selected for an honour brings a big responsibility. All the awards convey the quality of education offered by them. Their diligent faculty have always worked hard to personally mentor each student.

ALUMNI SPEAK

"VESIM introduced analytics to me and it has made me explore a totally different career path. Had it not been for VESIM I would have never had an extra edge of analytics on my resume. Today, I recall all the case studies that I worked on and the projects I made, to make decisions at my workplace. I am glad that VESIM offers a PGDM course that not only makes you employable but also brings up your confidence when employed."



- **Jitesh Chetwani**,
Sales Analyst Intern at General Mills

'CREATING A BENCHMARK FOR SUCCESS'

"Escalating professional courses and the digital commotion in both manufacturing and service sectors is transforming the job market. Our education system needs focus not only on STEM (science, technology, engineering and mathematics) courses but also on specific career oriented courses making future citizens more equipped to face the globalized world."

Er. Onkar Bagaria, Director, Vivekananda Global University



Vivekananda Global University, Jaipur (VGU), is a leading private university in Rajasthan established by the Rajasthan State Assembly Act 11/2012 and sponsored by Bagaria Education Trust, Jaipur. The Vivekananda Institute of Technology (East), established by the promoters in 2008, approved by AICTE, is now the constituent college of VGU.

Chancellor Dr Adarsh Kishore, Ex-Finance Secretary, GOI and Chairman Axis Bank Ltd; and Prof. (Dr.) M. Raisinghani, former Director, MNIT Jaipur and Founder Principal of Govt. Engineering Colleges at Bikaner and Ajmer, currently heads the University. Prof. Y.K. Vijay, a leading researcher is the President (Vice-Chancellor) of the University. The University is offering courses in the fields of Engineering, Architecture, Basic and Applied Science, Management, Commerce, Pharmacy, Design, Hospitality, Law and Agriculture.



The University firmly believes in the words of the great philosopher and educator Swami Vivekananda. His ideals motivate the university to become better and better with time.

Placement Record

The year 2018 has been one of the most satisfying years in terms of placements. So far, six batches of B.Tech students have passed out. Many alumni are placed on key positions in various organizations of well repute. Some of our students have done their project work with leading public sector organizations like ONGC, NTPC, ISRO, DRDO, Hindustan Zinc (Vedanta Group) and BHEL.

Leading corporates viz. Infosys, IBM, Cognizant, GE, TCS, Wipro, Accenture, Dell, Capgemini and many more have offered job opportunities to our students in the past.

Academics

The University focuses on research, innovation, entrepreneurship and placements. This is being done with the help of various collaborations with international universities such as Swansea University, Edinburgh Napier University and research labs such as CEERI Pilani, CSIO Chandigarh and companies such as Infosys, TCS and Accenture.

The University has VGU Technology Business Incubator — an Incubation Centre in collaboration with DST- GOR, NEN and Headstart Network.

VGU is committed to the Skill Development Mission and focuses on skill and professional development of its graduates through 19 student-run clubs, soft skills, campus recruitment and technical skill societies. Professional chapters such as IEEE, ISTE and Toastmasters are part of student life.

Campus Life

At 30.7 acres, the University believes in developing mental, physical, emotional, spiritual and secular faculties of every student and therefore organises different activities for all-round development of students. The Campus is absolutely ragging free

and during the past five years, since its inception, there has not been a single case of ragging. The UGC has also appreciated the steps taken to curb the menace of ragging and advised all universities to adopt some of the steps that have been taken by us. The University focuses on hands-on teaching and it is mandatory for students to conduct practicals along with theory subjects. The students also get experiential learning by working on live projects and being part of the research projects allotted to faculty members by different funding agencies.

Impact

A large number of students have made it to administrative/engineering services and also got admission to reputed institutes like IIMs, MIT- Boston, IISc, etc. Our Institutions have approval from the Bar Council of India, Council of Architecture, provisional member of AIU, Pharmacy Council of India, Ministry of Skill Development and Entrepreneurship, Ministry of Rural Development.

ACHIEVEMENTS

The only Industrial Robotics Lab in the state powered by Mitsubishi Electric, having 6 axis and 4 axis robots

District level Winner in Toastmasters International Chapter

Faculty members received research grants worth ₹20 crore from various agencies such as DDU-GKY, DST-GOR, DST-NIMAT, MNRE, UGC, MSME, DRDO, Ministry of Skill Development & Entrepreneurship, etc

Successfully conducted two INSPIRE SUMMER PROJECTS in 2014 and 2015

More than 100+ international publications by FBAS

ALUMNI SPEAK



"I greatly appreciate the calibre, diligence and enthusiasm of professors here. They are committed to both theory and practice. You are given a number of case studies to work on and you're encouraged to ask as many questions as you can. Guest lectures and seminars are organized on a regular basis and the students get to train with highly qualified professionals to gain a better, clearer view of the professional world. Studying at this campus has been the biggest stepping stone to where I am now."

- Janak Arora,
Digital Consultant, France

'COMMITTED TO CREATING WORLD-CLASS LEADERS'

"At VMSIHE, we offer you a unique curriculum and world-class infrastructure. Along with hospitality education, we will emphasize on your personality development, professional attitude and leadership skills. Our well-qualified team assists and guides on all aspects of progress. We ensure that you have fun learning and you will gain skills, knowledge and attitude to achieve your goals, and be successful in your chosen career. Welcome to the VMSIHE family."

Prof. Irfan S. Mirza, CHE Director/Principal, **V. M. Salgaocar Institute of International Hospitality Education (VMSIHE)**

The V. M. Salgaocar Institute of International Hospitality Education (VMSIHE) was set up by the illustrious V. M. Salgaocar Group, which has established a business legacy in Goa. The Vishwa Saraswati Society set up by the group manages and promotes the hospitality education institute. Mr. Dattaraj V. Salgaocar (in pic) is the chairman of the society. Affiliated to the Goa University and supported by the Marriott Group, VMSIHE offers a B.Sc. in International Hospitality Management. The three-year full-time programme at VMSIHE is designed to equip students with practical training and necessary skills, with special attention to personality development, professional attitude and leadership qualities, which are a requisite to be a global manager of repute.



Placement Record

The institute provides professional internships at starred hotels in India and abroad as well as 100% placements. Students have been placed in Blue & Green Portugal, Taj Fort Aguada, Goa; Double-Tree Hilton in Dubai, Grange Hotels in UK, Shangri-La Hotel, Bangalore; The Oberoi, Mumbai; and JW Marriott Marquis Hotel Dubai to name a few.

Academics

The institute boasts of a unique industry-focused curriculum in line with European standards and with strong orientation towards practical aspects. The students get varied industry exposure through industry visits in Goa, India and abroad along with internships at leading starred hotels in India and abroad.

ACHIEVEMENTS

The institute has won the award of "Swachhatam Mahavidyalaya Samman" (cleanest college) in the state of Goa for the second consecutive year (2017, 2018). The award is constituted by Goa University and the award was received from the Chief Minister of Goa, in the presence of the President of India

Only institute in India, wherein students are undergoing professional internship in Dubai and Portugal

Only institute having international faculty on campus, to train students in core departments

Student-exchange programme with Turismo de Portugal

Higher study options for our graduates at Business and Hotel Management School, Switzerland



Prof. Irfan S. Mirza

Campus Life

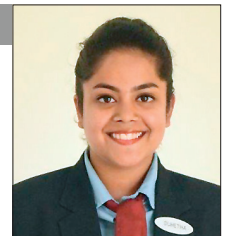
The campus is designed with a fully functional 5-star training hotel on campus, with a grand lobby area and reception, guest rooms, a restaurant, a kitchen area and banquet facilities. The programme provides participants with an insightful exposure to various facets of the industry, departmental processes related to food and beverage planning, showmanship, front office and housekeeping practices, human resource management and food production operations. The 6-acre green campus is also one of the cleanest campuses in the country.

Impact

The education model aims at preparing students for a dynamic career globally, which includes leadership programme, professional internships, guest lectures, food-fest events and inculcates in them a professional attitude with a holistic approach. The curriculum — international hospitality management — has core subjects as well as other supporting subjects like music, drama, film studies, media and public affairs whereby students do not feel the pressure of all theory subjects.

ALUMNI SPEAK

"When I first stepped into the campus, I knew deep within that with the kind of infrastructure and facilities the institute offered, I would excel. My passion is "food" in terms of food preparation, plate presentation and food innovations, as I always wanted to be a chef. The classroom teaching coupled with practical sessions provided me the zeal required in nurturing my talent. The overall experience gained during professional training in a star hotel and participation in various curricular and co-curricular activities enhanced my performance both personally and professionally. The teaching-learning experience has been great over the three years and all the credit goes to the institute, dedicated chefs, amazing faculty, great and committed administration workforce and my fellow students."



- **Duhetha Naomi Philip**,
Hotel Operations Trainee
Taj Exotica Resort & Spa, Goa



NEW-AGE DIGITAL CURRICULUM FOR INDUSTRY 4.0

Understanding the need for effective computer science education amidst rapid technological advancement.



SUMIT SOOD
MANAGING DIRECTOR
GLOBALLOGIC

Can a toymaker teach three-year-old kids computer coding? More importantly, how do children at the age of three learn to code? As inconceivable it may sound, visionaries like Filippo Jacob have unlocked the key to building a new generation of smart whiz kids. Filippo's brainchild Cubetto is a retro coding toy for girls and boys (aged three and above). It combines LOGO, an educational programming language from the 60s and Montessori, a hands-on learning principle, to teach them the basics of computer programming through adventure and hands-on play. Cubetto has penetrated the youngest demographic in history and its empowering young minds. This booming generation of technophiles will merrily avail the opportunity to experiment, create and re-create products and solutions from an early age.

With rapid technological advancement disrupting industries and software becoming the underpinning of the new industrial economy, the need for effective computer science education, both foundational and emerging technological paradigms like AI, IOT, Robotics and software driven automation, can no longer be appropriated as an optional or advanced skill needed by just a few specialists. And this needs to be orchestrated across primary, secondary, vocational and higher education. We need to define the new-age digital curriculum. Schools and institutes should chart out a path to rapidly go digital and build a curriculum with computer-aided learning as a solid baseline. Industry needs to proactively invest and collaborate with higher education institutes in creating the Industry 4.0 workforce—enabling students and teachers to acquire indispensable digital skills, innovate on the go and branch out with prerequisite technical know-how. Many countries like the US are already restructuring their education systems. In the US, 44 out of 50 states have changed their learning curricula to embed computer science at

the very foundation. Many more including Brazil, Thailand, and Nigeria are adopting new-age digital curricula to revamp their education systems and policies for schools, teachers, and students.

At this juncture, the dichotomy of India's new-age workforce and employability is a unique one to examine. Only 2.3% of India's workforce has undergone formal skill training as compared to 52% in the USA and 80% in Japan. Just 1/5th of Indian graduates are immediately employable. However, by 2020, India is poised to gain the title of the world's youngest working nation. With 64% of its population in the working age group, India's young cohort will arch above the aging workforce of the US, China, Western Europe, and Japan.

In its effort to upskill the massive existing workforce, the Indian government launched the Future Skills platform early this year. Designed specifically for the IT-ITeS industry, it will enable continuous learning and deep skilling in 9 emerging technologies including 3D printing, Artificial intelligence, Virtual Reality, IoT, Robotics and more. A joint report by E&Y, NASSCOM & FICCI ascertains that 70-75% of the jobs in IT-BPM sector will require new skill sets in 2022—a good percentage commanded by 3D designers, AI research scientists and language processing specialists. Many corporates are launching their own vocational training programs and the government too has extended its support by launching Industrial Training Institutes to produce quality and skilled manpower.

For India, this is no time to be complacent. More than embracing the wave of technological disruption, sustaining the blessing of a young workforce is principal. Indubitably, the existing pie of employed engineers need to rapidly upskill themselves and break through the wave of globalization, Industry 4.0 and lack of new age digital skills. Governments, corporates, and educational institutes need to collaborate and constitute an entrenched educational framework—to orient young minds from an early age and make them future ready. As Toffler rightly said, "The illiterate of the 21st century will not be those who cannot read and write but those who cannot learn, unlearn and relearn." Artificial intelligence, machine learning, and robotics have flushed in a sense of uncertainty into our lives. However, we can vouch for the fact that exponential technology adoption, technology-fueled disruption, demand for future-skilled individuals and innovators like Filippo are here to stay.

INNOVATIVE EDUCATION

The need of the hour to engage students to apply knowledge in practical scenarios.

– Sourabh Gupta, Navneet Garg and Rishi Aggarwal



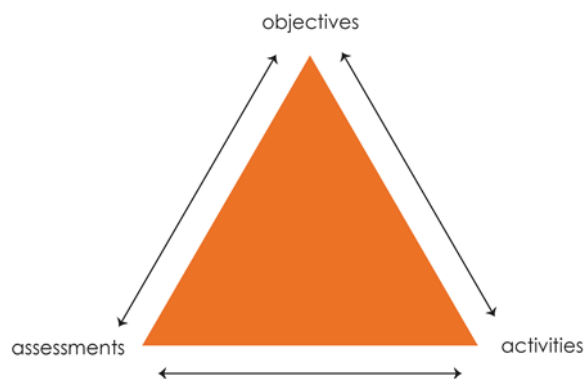
SOURABH GUPTA
DESIGN DEAN AND FOUNDER
THE DESIGN VILLAGE

We are in the 21st century. Times and issues have changed and affected the way we think, live and work. India has 1,355,676,014 people at the moment; it will overtake China’s population by 2020. Complexities and contradictions coexist in this context. India’s online population is equal to the combined population of Russia, Germany, France, United Kingdom, Italy, Netherlands, Belgium, Greece and Switzerland. India’s rural population is equal to the combined population of European union, United States of America, Australia and South Africa. In such a scenario, we have careers that never existed a few years ago like interface design, sustainability management, blogging, designing, and image consulting. Many of these jobs may not make it to the future and many jobs have not even been created yet—to find solutions of today and possibilities of tomorrow. Design plays a key role in this transition.

Design today, is no longer about decoration. It is about altering conditions, changing behaviors, creating experiences, finding new meanings, building identities and evolution. And therefore, design education today, is not just about understanding technology and developing skills. It is about critical thinking, communication, collaboration, cultural awareness, civic engagement, collective responsibility and creative leadership. It is about connecting design with impact to nurture individuals with the capacity to envision goals and the skills to realize them.

The world is evolving and so is the way we learn and the way we teach. Students today are aware, courageous, perseverant and compassionate and this implies that a teacher is the one who guides, instigates, and motivates students to learn. In effect, the teacher is the facilitator and the catalyst rather than the source of information as in the days gone by. Teaching today especially in a design context, therefore, is more effective when a ‘teaching to learn’ approach is employed rather than ‘teaching to teach’ one. This is achieved by employing the Course Design Triangle

method as an evidence-based approach to learning. Effective teaching therefore, involves the alignment of the three major parts of instruction—learning goals, assessments and activities. Student learning is heightened when clear learning objectives are articulated in terms of the knowledge and skills to be demonstrated by students at the end of the course—activities like discussions, readings, labs that support the said objectives; and the assessments enable students to demonstrate and practice the knowledge and skills and offer instructors a chance to convey targeted feedback.



Another innovative education model to engage students to apply knowledge in practical scenarios is one where each student, charts her own personal learning path. This journey is based on the learning manifesto of each student and the itinerary chalked out to achieve it and hence every journey undertaken is unique, and bespoke. This path is custom made for her with a great mix and match of experiences, projects and tools through three streams of interrelated activities:

- Activities for personal development, with the goal to built oneself and the community.
- Real-life design projects where everything is based in reality.
- Courses that are characterized by a common theme, discipline or learning objective.



UNIQUE.AUTHENTIC.ENGAGING

Broadcast1 is India's most authoritative branded media platform, disseminating knowledge and information through authentic stories that engages the audience.

**EMPOWERING YOUR VISION, IMPRINTING YOUR MESSAGE
AND ENGAGING PEOPLE!**

WWW.BROADCASTIMEDIA.COM | LEARN@BROADCASTIMEDIA.COM | +91-11-41023100

TAKE A MOMENT

LISTEN TO WHAT
YOUR STUDENTS HAVE TO SAY
ABOUT YOUR SCHOOL



TAKE THE STUDENT SATISFACTION SURVEY
AND GET CERTIFIED

AS A GREAT PLACE TO STUDY™



GPTS CERTIFICATION
FOR HIGHER EDUCATION
2019-20

FOR MORE INFORMATION
visit: www.greatplacetostudy.org
email: info@greatplacetostudy.org